

TEXT MESSAGE

IF YOU HAVEN'T STARTED YET

You: Hey, _____! Any interest in starting a health and wellness system with me? I'm ready to _____ (lose weight, get shredded, etc.) and feel like myself again. I've _____ (explain why you are excited about the system). It is a simple, effective system, and I am so excited to get started. Want to try it with me?

IF YOU HAVE ALREADY STARTED

You: Hey, _____! Any interest in starting a health and wellness system with me? I've only been using it _____ (number of days) and am already experiencing _____ (explain your results). I was tired of seeing everyone else's "before" and "after" photos and was ready for my own! It's simple to follow, and everything tastes _____. Want to try it with me?

IF YOU WANT TO SHARE THE OPPORTUNITY

You: Hey, _____! I was recently introduced to an amazing global health and wellness company called Isagenix. I've only been using their system for _____ (days/weeks/months) and have experienced _____, _____, and _____ (your authentic experience). When I looked at the business side of Isagenix, I realized that there is an incredible financial opportunity along with the amazing products, too.

Now, I know you (love your job/are really passionate about your business/already have so many irons in the fire already, etc.), but you're one of the most _____, _____, and _____ (write from the heart) people I've ever met, and I just think the world of you. I'm going to run with this, and I think you'd absolutely crush it, too.

Ultimately, I have no idea whether this will be for you...But if it is, you're going to be really happy I shared it with you. Would you be open to taking a look and learning more about it?

Them: Yes!

You: Great! My box is already on its way/my box has already arrived. I'd like to send you a video that I loved, which helped me get started. If I send you the website, when can you watch it for sure?

Them: Tomorrow at 9:30 a.m.

You: OK, that's perfect. I'll follow up with you then, and we'll discuss the video. So excited to do this together! Wait till you see the results people are getting with this; you'll flip. Here's the link: [INSERT YOUR REPLICATED WEBSITE/IsaMovie].* Talk to you at _____ (time and date).

Them: I'm excited! Thanks for thinking of me!

OPTIONAL WRAPUP

SEARCH FOR A FUN GIF to send them (i.e., "bikini," "fit," "shredded").

You: This will be us soon (enter finger pointing up emoji).

Them: Woo!

*To create a link to your personal Isagenix website, log in to your Back Office (where you order products), and hover over the "Resources" tab. Click "Manage My Website" to create your website URL. Then copy and paste that URL. Add "/IsaMovie" after ".com." This will hyperlink to your personal Isagenix website, so if your prospect decides to purchase a pak right away, the sale will go to you! Please note that you must be an Associate to have a personal Isagenix website.

FACEBOOK POST

The intention of this post is to assist in helping you make an impact on the health of your friends within your social network. Sharing through social media can be challenging, so we have provided you with a sample "Post Template" and "Follow-Up Template" to help maximize your results.

Pro Tips:

1. Posts with photos receive more engagement on social media. If you don't have your own "before" and "after" photos yet, we recommend using your Enrolling Sponsor's photos in your post (include the weight loss disclaimer when posting).
2. Peak social media traffic typically falls Sunday through Thursday between 7:30-8:30 p.m. (your local time).

IF YOU HAVEN'T STARTED YET:

After watching my friend, (tag Enrolling Sponsor), release/experience/have _____, _____, and _____ (describe his or her results) thanks to an amazing health and wellness system, I decided it was time for me to have my own experience, because I am tired of feeling _____, _____, and _____ (it's OK to be vulnerable here!).

I'm so excited to get started. My system hasn't even arrived yet, and I'd love to have some of my good friends join me so we can hold each other accountable. Who's up for looking and feeling their best?

IF YOU'VE ALREADY STARTED:

After watching my friend, (tag Enrolling Sponsor), release/experience/have _____, _____, and _____ (describe his or her results) thanks to an amazing health and wellness system, I decided it was time for me to have my own experience, because I was tired of feeling _____, _____, and _____ (others can relate to your struggles – be authentic).

I've only been using the system for _____ days, and I'm already _____, _____, and _____ (be real and honest with your experience here).

I'd love to have some of my friends join me on this journey so we can hold each other accountable. Who's up for looking and feeling their best?

PROGRESS POST (we highly recommend including photos of your progress, if you have them):

Before I found this system, I was feeling _____, _____, and _____ (insert a powerful message here), and I decided that enough was enough. After watching my friends get results, I finally decided to get started on an amazing health and wellness system, and I can't believe what's happened already!

I've only been using the system for _____ days/weeks, and I've already experienced _____, _____, and _____ (don't be shy! Share the results of your work)! I've tried so many things before this, and I'm incredibly grateful to my friend, (tag Enrolling Sponsor), for introducing me to this. It's super simple to follow, and everything tastes _____! Finally, a solution that works for me!

ONCE FRIENDS START COMMENTING, HERE'S WHAT TO SAY THROUGH DIRECT MESSAGE USING THIS TEMPLATE

Once your friends start commenting, reply to them saying you will send them a direct message with the information, then use the template below. Remember that for every comment, there are likely 5-10 other friends just reading the comments and not saying anything. By direct messaging them the details, they have to connect with you to find more information instead of just reading your conversation with someone else.

YOU: Hey, (name)! I'm glad you commented. One of the things that excites me most about starting this system is doing it with _____ (friends/family/people I know/co-workers, etc.). This may or may not be for you, but if it is, what would you love to see happen?

THEY GIVE THEIR RESPONSE: (i.e., lose weight, have more energy, etc.)

YOU: Awesome! A big reason I was inspired to get started is because this system can help people in different ways. I've seen so many incredible transformations. I know that some of my biggest challenges (with staying in shape are/that contributed to my getting out of shape were) _____, _____, and _____ (describe your personal challenges, i.e., no time to eat healthy, didn't know where to start, too busy with the kids, working long hours, etc.).

What have been some of your biggest challenges with (enter their goal – losing weight, sleeping better, etc.)?

THEY RESPOND.

YOU: I can understand that. I'd love for you to watch a video that I watched in the beginning to get started. If I send you the link, when would you be able to take a look?

THEM: That sounds great! I can take a look tomorrow at 8 a.m.

YOU: OK, awesome. Here is the link (ISAMOVIE.COM LINK FROM YOUR REPLICATED SITE). I'll give you a call around 8:15 a.m. after for your feedback, you've explored the site a little.

THEM: Great! Can't wait!

AND THAT'S IT! YOU CAN CONTINUE THE CONVERSATION AFTER THEY'VE WATCHED THE VIDEO.

