

Back Office Menu ~ Preferred Customer View

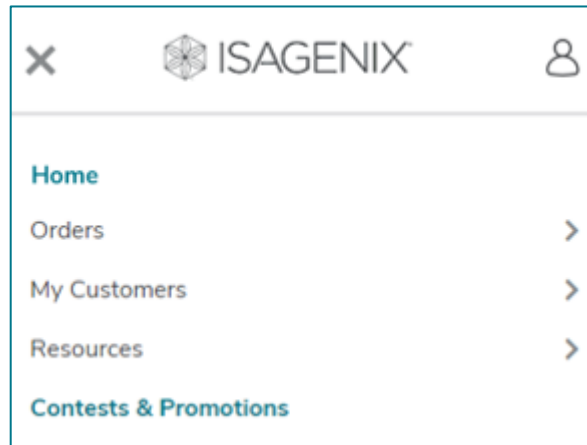
We've updated the navigation bar for a more user-friendly experience.

Before

Desktop

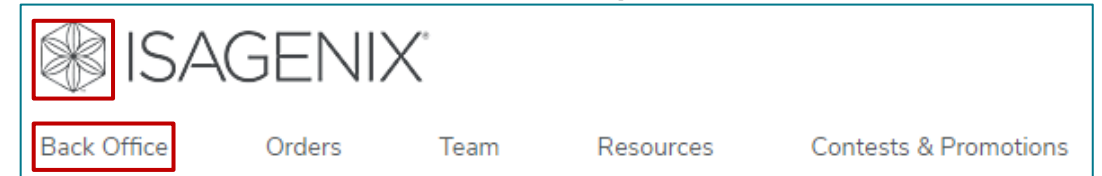


Mobile

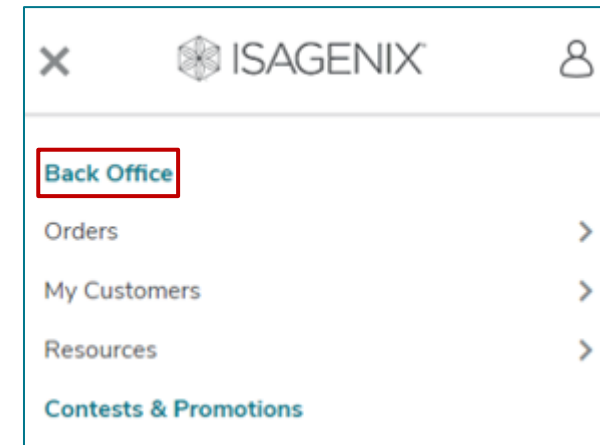


After

Desktop



Mobile



Updates:

- 'Back Office' menu option has been added to the navigation bar.
- Choosing 'Back Office' will redirect users to their 'Back Office' Dashboard page.
- Selecting the 'Isagenix' logo will redirect users to the shopping homepage.

Back Office Menu ~ Associate View

We've updated the navigation bar for a more user-friendly experience.

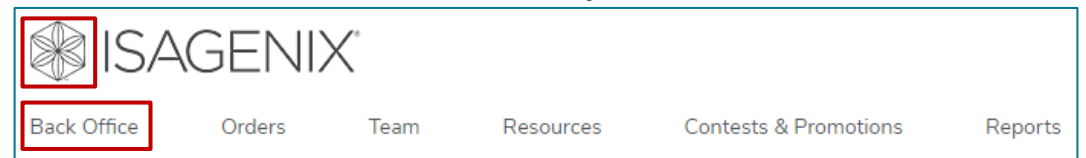
Before

Desktop

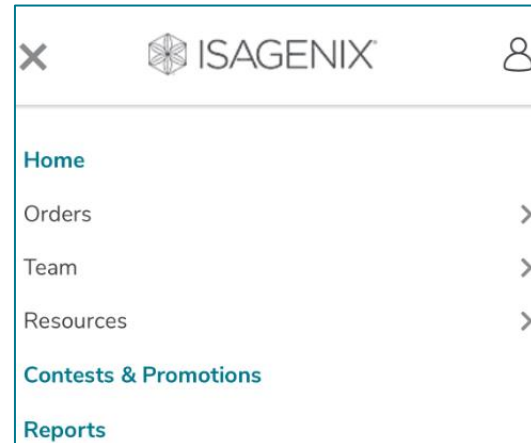


After

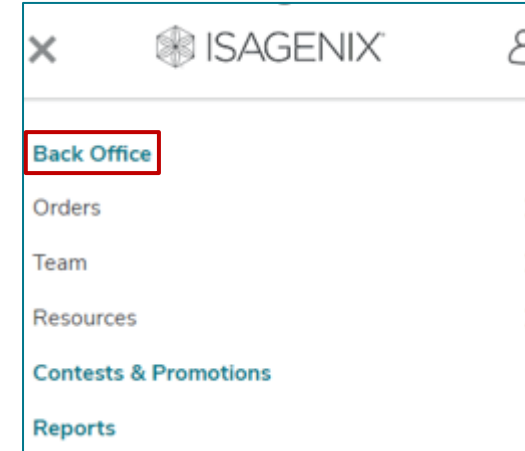
Desktop



Mobile



Mobile



Updates:

- 'Back Office' menu option has been added to the navigation bar.
- Choosing 'Back Office' will redirect users to their 'Back Office' Dashboard page.
- Selecting the 'Isagenix' logo will redirect users to the shopping homepage.

Recommended Carts – Beta Version

Prospect Share Link ~ Cart Page View

Improved messaging for a clearer user experience.

Before

ISAGENIX

Shop Weight Management Natural Beauty Daily Nutrition Targeted Health Fitness Resources

TODAY'S ORDER DELIVERING TO: United States CHANGE

My Cart (1)

Subscription Rewards MOST POPULAR

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (1 Items)	\$141.00
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$141.00
Discounts & Coupons Applied	\$0.00

Shipping and taxes to be determined during checkout

CUSTOMIZE SUBSCRIPTION

Today's Order (1)

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

CUSTOMIZE SUBSCRIPTION

After

TODAY'S ORDER DELIVERING TO: United States CHANGE

My Cart (3)

Subscription Rewards MOST POPULAR

Save more long-term by joining Subscription Rewards! Learn More

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (3 Items)	\$421.64
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$421.64
Discounts & Coupons Applied	\$10.00

Shipping and taxes to be determined during checkout

VIEW SUBSCRIPTION

Today's Order (3)

Weight Loss Prep Pack

- 1x IsaLean™ Shake - Strawberry Cream - canister - 14 meals
- 1x IsaLean™ Shake - Creamy French Vanilla - Canister - meals
- 2x IsaLean™ Shake - Creamy Dutch Chocolate - canister

Cart Subtotal (3 Items)	\$421.64
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$421.64
Discounts & Coupons Applied	\$10.00

Shipping and taxes to be determined during checkout

VIEW SUBSCRIPTION

Updates (continued):

- The 'Customize Subscription' button label has been changed to 'View Subscription'.

Recommended Carts – Beta Version (Continued)

Assisted Enrollment ~ Cart Page View

Improved messaging for a clearer user experience.

Before

NEW MEMBER ENROLLMENT - TODAY'S ORDER

DELIVERING TO: United States [CHANGE](#)

My Cart (1)

Subscription Rewards MOST POPULAR

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (1 Items)	\$141.00
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$141.00
Discounts & Coupons Applied	\$0.00
BV	70
QV	87

Shipping and taxes to be determined during checkout

[CUSTOMIZE SUBSCRIPTION](#)

Coupon Code [APPLY](#)

Today's Order

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

[CUSTOMIZE SUBSCRIPTION](#)

After

NEW MEMBER ENROLLMENT - TODAY'S ORDER

DELIVERING TO: United States [CHANGE](#)

My Cart (1)

Subscription Rewards MOST POPULAR

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (5 Items)	\$462.31
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

[VIEW SUBSCRIPTION](#)

Coupon Code [APPLY](#)

Today's Order (1)

Collagen Elixir

Wild Berry 30/1

3x Collagen Elixir

\$141.00 Each \$141.00 BV: 70

Cart Subtotal (3 Items)	\$421.64
Shipping	\$0.00
Taxes	\$0.00
Estimated Total	\$421.64
Discounts & Coupons Applied	\$10.00

Shipping and taxes to be determined during checkout

[VIEW SUBSCRIPTION](#)

Updates (continued):

- The 'Customize Subscription' button label has been changed to 'View Subscription'.

Recommended Carts – Beta Version (Continued)

Create / Edit ~ Cart View

Improved messaging for a clearer user experience.

Before

RECOMMENDED CART - TODAY'S ORDER

DELIVERING TO: United States [CHANGE](#)

SPEND \$50 AND RECEIVE \$34 IN SAVINGS ON YOUR DAILY WELLNESS PACK.

My Cart (5)

Subscription Rewards MOST POPULAR

Save more long-term by joining Subscription Rewards! [Learn More](#)

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

CUSTOMIZE SUBSCRIPTION

Today's Order (5)

Applied Discounts & Coupons

- 20% off Subtotal -Test X
- Classic Pak Pricing 15% off individual items X
- Test 25% Off Weight Loss Basic Pack X

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

CUSTOMIZE SUBSCRIPTION

After

RECOMMENDED CART - TODAY'S ORDER

DELIVERING TO: United States [CHANGE](#)

SPEND \$50 AND RECEIVE \$34 IN SAVINGS ON YOUR DAILY WELLNESS PACK.

My Cart (5)

Subscription Rewards MOST POPULAR

Save more long-term by joining Subscription Rewards! [Learn More](#)

- Save up to 25%
- FREE shipping on this order
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

CONTINUE

Today's Order (5)

Applied Discounts & Coupons

- 20% off Subtotal -Test X
- Classic Pak Pricing 15% off individual items X
- Test 25% Off Weight Loss Basic Pack X

Cart Subtotal (5 Items)	\$462.31
Estimated Total	\$462.31
Discounts & Coupons Applied	\$282.43
BV	194
QV	310

Shipping and taxes to be determined during checkout

CONTINUE

Updates (continued):

- The 'Customize Subscription' button label has been changed to 'Continue'.

IsaDelivery

Updated link for user guidance

Before

IsaDelivery

Status Expired

Expired On Jul-07-2023 11:59 PM EST

[Setup Subscription](#)

After

IsaDelivery

Status Expired

Expired On Feb-18-2023 11:59 PM EST

[Save on Shipping today!](#)

Update:

- The 'Setup Subscription' link has been changed to 'Save on Shipping today!' to make it clearer, reflecting the updated IsaDelivery purchase process that no longer requires a subscription be setup before.