



# #YouShare #TheyShare Sweepstakes Promotion

## The *First Promo* for Isagenix Business Facebook Members

**MAY 1–JUNE 30, 2017**

Share your personal experience on how **#YouShare** or **#TheyShare** with the entire Isagenix Business Facebook group for a chance to win!

### **HOW CAN YOU EARN SWEEPSTAKES ENTRIES?**

#### **WHAT TO POST**

Take time every week during the contest period to share a 30- to 60-second video or 150- to 250-word story of your experience on how you successfully helped someone join Isagenix. Tag your post with **#YouShare** if you're sharing how you personally helped someone join, or tag **#TheyShare** for examples of how you helped a team member get a new Member started.

- How have you helped a friend or family member join? **#YouShare**
- How did you use a tool to help someone get started with Isagenix? **#YouShare**
- How did you help your team member help their first Customer? **#TheyShare**
- How did you help a team member use a tool to introduce Isagenix? **#TheyShare**

#### **3 WAYS TO POST YOUR STORY:**

1. A 30- to 60-second prerecorded video
2. An image with a story in 150-250 words
3. A written story in 150-250 words

Each Associate can post one story per week for **#YouShare** and one story per week for **#TheyShare** for entries into the drawings. Each story will earn two entries into that week's drawing and two entries into the grand prize drawing for each qualified story posted during the contest period.





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## WHAT CAN YOU WIN?

### THE WEEKLY DRAWING

Check the Isagenix Business Facebook group every Tuesday to see what weekly prize (or prizes!) you can earn that week. You will also find out the winner of the drawing for the previous week.

There will be two drawings per week:

#### Executive Weekly Prizes

The Sales team is stealing from the offices of the Isagenix Executive Leadership Team! These are items that relate to the hobbies (valued from US\$800-US\$1,300) of our ELT. If you win an executive prize, you will have the option to choose that prize or a Mac package (valued at US\$1,170). The Mac package includes an Apple Watch, an iPad, and a US\$100 iTunes gift card.

#### Weekly Double PIB

When you help two new Members get started in one commission week with a qualifying pak, you'll get paid a Double Product Introduction Bonus and earn two entries (during the week that your Double PIB is paid in your commission) for a chance to win US\$500. This will also give you two entries for the grand prize.

***One winner will be drawn each week to receive US\$500.***

### THE GRAND PRIZE DRAWING

On **July 3**, the grand prize winner will be announced in the Isagenix Business Facebook group.

#### THE GRAND PRIZE

A five-night Royal Caribbean Cruise for up to four people, which will include the cruise, airfare, hotel (if needed), and US\$1,000 for spending money on the ship.

Review the official rules under "Contest & Promotions" in your Back Office.

Isagenix International, LLC will conduct a sweepstakes promotion beginning May 1, 2017, and ending June 30, 2017, at 11:59 p.m. ET. Isagenix Independent Associates who are citizens of Canada (excluding Quebec) or the United States (excluding Puerto Rico and the Virgin Islands) and are 18 years of age or older and who submit a qualifying video or written account regarding the sponsoring of a new Isagenix Member or who earn a Double Product Introduction Bonus will be automatically entered into random drawings for chances to win weekly prizes and one grand prize. Details regarding sweepstakes prizes, eligibility, terms and conditions, including an alternative entry method and certain limitations regarding the number of entries that will be allowed, can be found in the official rules. Winners will be determined by random drawings from all eligible entries received by the methods of entry that are described in the official rules. The odds of winning are dependent on the number of eligible entries that are received by all methods of entry. NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW.

