



# Get to Know Indonesia

## Welcome to Indonesia!

Its population of more than 256 million awaits you. A growing awareness of health and wellness makes this Southeast Asian country a perfect opportunity for you and your team to introduce Isagenix Solutions to Transform Lives™.

- Primary language is Indonesian.
- Culturally, Indonesians love badminton, football, and table tennis; celebrities are highly influential; and coffee shops are popular social hangouts for the growing young middle class.
- Organic and GMO-free foods are becoming popular with middle- and high-income consumers.
- All travelers to Indonesia must have a valid passport for at least six months from the date of arrival and have proof (tickets) of onward or return passage.

## The Industry in Indonesia

- Direct selling continues to record strong current value growth of 16% in 2014 to reach \$25.4 trillion Rupiah.
- Housewives and full-time working employees looking for additional income are among those joining direct selling companies.
- Rising disposable incomes will remain the primary engine of growth among Indonesian consumers, especially among the middle-income class.

## Isagenix Has the Solutions

- Rates of obesity are rising. Rates among children have doubled in the last decade.
- Sports and leisure facilities have been rapidly growing in urban areas, driven by a growing awareness of health and appearance among young, urban males.
- Regulated by stringent labor laws, the average work day is eight hours a day/40 hours a week. However, many low-wage workers seek a second source of income or do freelance work.
- Indonesia ranks in the top 10 for health and wellness growth markets.

## INDONESIA SYSTEMS & PAKS

We offer a range of systems, paks, and targeted solutions to help you take advantage of the unique business opportunities in Indonesia to begin transforming lives. Some of our most popular products include Cleanse for Life™ Concentrate, IsaShake™, and Ionix™ Supreme Concentrate, which have wholesale prices between 80.000 and 185.000 Indonesian rupiah. Additionally, we offer several paks and systems which are composed of a selection of products bundled together to offer more complete solutions. Paks and systems range between 2.100.000 and 6.300.000 Indonesian rupiah.

For a complete list of all products and paks, login to Isagenix.com with your Isagenix username and password, and click view price lists under the order menu.

## LINKS

- ID.IsaFYI.com: The latest news about Isagenix Indonesia.
- Facebook.com/Indonesialsagenix: Like us on Facebook.
- YouTube.com/Indonesialsagenix: Watch our videos on our YouTube channel.
- IsaMovie.com: Select the Indonesia flag and the language to present our solutions videos to your prospects.
- StartYourLife.com: Home of the START vision, tools, training, and inspiration that's changing young lives all over the planet.

## CONTACT INFORMATION

- Isagenix Indonesia Address: DIPO Tower Mezzanine Floor, Dipo Business Center JL Jendral Gatot Subroto Kav 51-52 Petamburan Tanah Abang, Jakarta Pusat 10260.
- Customer Service Hotline: +62 21 2977 8500
- Customer Service Fax: +62 21 2977 8587
- Email: CustomerServiceID@IsagenixCorp.com
- Office Hours: Monday - Friday: 10:30 a.m.-6:30 p.m.; Saturday: 10:00 a.m.-1:00 p.m.; Sunday and Public Holidays: Closed
- Indonesia is 11 hours ahead of NYC time zone ET.

## PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Holiday Bonus Pool
- Rank Advancement Bonuses
- Leadership Bonus Pools
- IsaBody Challenge™
- Coaching Bonus
- Super Rally
- IsaRally

