

# **The Isagenix Training Program**

## Going From “Yes!” To Executive and Beyond

### **Belief in the Opportunity**

– Building a World-Class Team –

Now let's go to work on building your belief in the Opportunity.

At our core, we all share similar desires: to feel our best, maintain high energy levels throughout the day, and avoid that dreaded mid-afternoon slump. We want our bodies to perform optimally, and many of us also seek to improve our financial situation – whether that means reducing debt or increasing income. As economic challenges become more common globally, more people are looking for ways to enhance their financial health.

Consider the story of a prominent financial expert in the United States who built a \$300 million empire by addressing people's ongoing financial concerns. This demonstrates the widespread desire to solve financial problems. Yet, even with improved health and financial stability, the question remains: will we have the time to enjoy our life?

In fact, the two main reasons people join Isagenix are they want to look better physically and do better financially. One of the problems in accomplishing those two reasons is the

seeming lack of time so many of us face in our all-too-busy lives.

Consider for example, someone who works a typical full-time job. Too often, their workweek might feel like this: Monday mornings often bring a sense of dread, as they brace themselves for the daily grind. By Wednesday, many of them are just pushing through to the weekend. Friday arrives, and they celebrate the end of the workweek, only to face the same cycle again. If this sounds familiar and is one of the reasons you are exploring different options, then it might be the right time for you to explore what Isagenix can do for you.

After all, why are tens of thousands choosing Isagenix? Because we offer solutions to the challenges people just like you face every day: enhancing their health, improving their financial wellbeing, and reclaiming more of their time.

Consider this: Physically, over 60% of Americans consume unhealthy food, contributing to high rates of individuals being overweight – affecting nearly 42% of adults and 20% of children. Financially, the average American carries over \$100,000 in debt. New car payments now average \$729 per month and used car payments \$500 per month. Credit card debt averages nearly \$8,000 with college tuition often adding an even greater financial burden for families.

But solving the financial challenges isn't just about managing debt; it's also about increasing income in order to achieve greater financial security.

Isagenix offers a solution by providing a platform to create additional income through a virtual store. No need for a physical location or large investments – just your dedication and willingness to learn. Our focus is on areas people want to improve; areas like wellness, beauty, energy, focus, stress management, and gut health. We operate in the \$4.7 trillion wellness industry, and our products cater to the needs and desires of those looking to enhance their lives.

Imagine the impact of earning an additional \$500 per month, or more! What could that mean for you? Paying off debt, investing in your future, or enjoying a more comfortable lifestyle? But it's not just about earning extra income; it's about having time to live a fuller life, where work and play coexist harmoniously.

For those who are interested Isagenix offers a straightforward path: if you want to become a customer, it's easy to set up an account and start enjoying our products. If you are interested in the business opportunity, we provide the tools and training to help you succeed. With our global reach and decades of experience, you can tap into a network that currently spans 24 markets worldwide.

Take a moment, and reflect on what you want for yourself: Do you want to improve your health? Boost your energy? Enhance your financial situation? Isagenix could be the solution you're looking for...

Then ask yourself, *"Who do I know that might be interested in looking better, feeling better, and increasing their income?"*

Because the information I've shared along with what you will learn watching the two videos below, should help build your belief in the Opportunity.

And as you do consider who you want to reach out to, remember the simple three-step system we shared in your first *Getting Started* training: **learn, apply, repeat**. Here's how that would work: Watch the first video linked in the *Belief in the Opportunity* section of this app. That's the **learn** step. Then **apply** what you learned by reaching out to those who you believe might benefit from the additional income or opportunity side of Isagenix, that's the action step. And lastly, **repeat** the process by watching the second video.

Remember – learn, apply, repeat.

Lastly, continue learning more about the opportunity by attending recommended trainings and events. Also, make sure you are learning as much as you can from your sponsor, your support team, and Isagenix, with the goal of becoming a solid 10 in this area.

With that being said, let's go to work on the next area. Building your Belief in Yourself! When you're ready, continue to the next segment.