

# HOW TO GET RECOGNIZED AT NEW YEAR KICK OFF 2021



## GENERAL SESSION RECOGNITION

Recognition is primarily for U.S., Canada, and Puerto Rico Members. International Members outside of the above markets will be recognized onstage only if they have a ticket by Dec. 18, 2020, but will not be included on signage.

### NEW ISAGENIX LEGACY CLUB MEMBERS

For NYKO 2021, new Isagenix Legacy Club members are Independent Associates to whom Isagenix has paid a gross total of \$1 million or more and who have reached this milestone during the award time frame of August 2020–December 2020.

### 2021 U.S. ISABODY CHALLENGE FINALISTS

Be inspired by our 15 2021 U.S. IsaBody Challenge® Finalists, 2020 U.S. IsaBody™ Grand Prize Winner, and 2020 U.S. IsaBody Runner-Up. Visit [IsaBodyChallenge.com](http://IsaBodyChallenge.com) to learn how this 16-week journey can help you surpass your goals and embrace your full potential.

### HEART OF ISAGENIX AWARD

The Heart of Isagenix award is a voter's choice award presented to one exceptional Associate who exemplifies the Isagenix culture and mission.

### 6- & 7-FIGURE INCOME EARNERS CLUB

The 6-Figure Income Earners Club recognizes Isagenix businesses that earned between \$100,000\* and \$999,999\* during the 12-month time frame of November 2019–October 2020. The 7-Figure Income Earners Club recognizes Isagenix businesses that earned \$1 million\* or more during the 12-month time frame of November 2019–October 2020.

### START

The START Top Income Earners award recognizes the top 10 worldwide income earners between the ages of 18 and 25 and the top 10 between the ages of 26 and 35 during the award time frame of November 2019–October 2020, who are in attendance at NYKO 2021.

## OTHER EXCLUSIVE RECOGNITION

### PLATINUM MEMBERS

These members will receive exclusive access to the luxurious Platinum Lounge, which features a full selection of Isagenix products, breakfast and lunch, coffee and tea, a relaxation room, and a Platinum gift. These members will also receive reserved seating throughout the full event.\*\*

### GLOBAL TOP ACHIEVERS QUALIFIERS

All businesses that qualified for Global Top Achievers in 2020 will be recognized on signage.

### TOP 25 ENROLLERS

The top 25 enrollers during the award time frame will be recognized on signage at the event.

### TOP 10

**The No. 1 Cumulative Income Earner and the No. 1 Income Earner during the event time frame will receive:**

A round-trip flight, hotel accommodations, ground transportation, front-row seating in General Session, and Isagenix products.

**The No. 2-10 Income Earners during the event time frame receive:**

Hotel accommodations, ground transportation, front-row seating in General Session, and Isagenix products.

### ISAGENIX LEGACY CLUB

Our Isagenix Legacy Club members will be recognized on signage at the event and will receive reserved seating throughout the full event.\*\*

### TOP 15 LEADERS IN ACTION

An Isagenix business identified as a Top 15 Leader in Action during the award time frame of November 2019–October 2020 will be recognized on signage at the event. Learn more with the Leader in Action flyer that's available at [IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition).

### 7-FIGURE EARNERS

All 7-Figure Earners during the award time frame will be recognized on signage at the event.

### LEADERSHIP POOLS

The Top 5 of each leadership pool and Executive Lifestyle Bonus during the award time frame will be recognized on signage at the event.

[IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition) is the home for all things recognition, awards, programs, and success.

To learn more, check out the [Recognition At-a-Glance tool](#) or visit [IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition).

For more information about New Year Kick Off 2021, including the agenda, visit [IsagenixEvents.com](http://IsagenixEvents.com).

All award names, requirements, and dates are subject to change.

You must be in attendance at the event to receive recognition and/or awards.

Qualification dates are based on the 4-4-5 commission calendar (Oct. 28, 2019–Oct. 25, 2020). Last date to submit a new recognition photo or change recognition names will be Nov. 2, 2020.

\*Earning levels or income statements for the Isagenix Independent Associates discussed here significantly exceed the average results achieved by all Associates during the same time period, are not necessarily representative of the success or compensation that any particular Associate will receive, and should not be construed as typical or average. The ability to earn income under the Isagenix Compensation Plan depends on many factors, including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to [IsagenixEarnings.com](http://IsagenixEarnings.com).

\*\*Reserved seating RSVPs will be required prior to the event. Be on the lookout for an email from the Recognition team in November 2020 with further details on how to RSVP before the event.

PATH WITH  
PURPOSE