

The Isagenix Training Program

Going From “Yes!” To Executive and Beyond

Getting Started

– Taking Your First Steps –

Welcome to your exciting journey with Isagenix and congratulations on taking this important step!

This training program was designed to take you from your enthusiastic “Yes!” to achieving the rank of Executive and beyond. Throughout this program, we will frequently be referring to a simple, straightforward, three-step system: **learn, apply, repeat.**

Let’s break that down. First, you will **learn** by listening or reading a training segment, absorbing valuable insights. Then, you will **apply** what you’ve learned in your business. Finally, you will **repeat** the process with the next segment. Because it’s all about moving forward!

Think of the process like walking. Your left leg represents learning, and your right leg represents applying. To move forward, you first lift your left leg – you learn – and then your right leg – you apply. But just like walking, if you want to move forward, then you will need to keep repeating those same steps – over and over again.

So, think **learn, apply, repeat**. Because throughout this program, you won't just be learning; you will be actively *building* your Isagenix business, one step at a time.

With that in mind, let's get started and see what we can accomplish together!

If you're like most people, then you're probably wondering: "*What does it take to succeed?*" It's a great question, with a simple answer: Success in Isagenix, both physically and financially, begins with what you believe to be true.

After all, if you don't believe success is possible, then you're already defeated. By contrast, if you believe success is possible, then you are more likely to continue doing what it takes to keep moving forward.

So, if success starts with building your belief, or personally validating that building an Isagenix business is the right decision, then you may also be wondering: *What do I need to know in order to build a successful team and earn an additional income?*

Great question.

At its foundation, there are five areas in your business you will need to focus on in order to personally validate that the goals you desire to achieve, both physically and financially, are possible for you!

We call those five areas, *The Five Areas of Belief*. They are Belief in the **profession**. Belief in the **company**. Belief in the **products**. Belief in the **opportunity**. And perhaps the most

important of all: Belief in **yourself**. Which means developing an unshakable belief that you can *learn the skills* and *do the work* necessary to achieve what you really want!

Think of building your belief in each of the aforementioned areas like this: Imagine a scale – numbered between 1 and 10 – with 1 being the lowest level, or a complete lack of belief, and 10 being the highest level, or an unshakable belief in your desire to succeed!

Now, when you're getting started, a low level of belief is normal. Remember that! After all, no one would expect you to be convinced of something you knew little about. But if you want to give yourself a tremendous advantage throughout your Isagenix journey, both physically and financially, then you will need to go to work on building your belief in all five areas: the **profession**, the **company**, the **products**, the **opportunity** and, for most people, the most important area of belief – Belief in **yourself**.

With that in mind, and as we continue our journey together, we'll be sharing important belief-building information that will help you build your belief in each of the five areas.

Information you can use in order to further validate that joining Isagenix was a *great* decision!

Although the belief-building knowledge we will be sharing will help you get started, as you continue your journey, the additional information you will also gain from attending recommended trainings and events, will help you build your belief even faster. So, make sure you continue learning as

much as you possibly can from your sponsor, your support team, and Isagenix, until you are a solid 10 in each of the five areas.

With that being said, let's go to work on the first area – by building your belief in the Network Marketing **profession**. When you're ready, continue to the next segment.