



# Get to Know Australia

## Welcome to Australia!

Its population of over 23 million awaits you. The Australian economy has experienced continuous growth and features low unemployment, contained inflation, very low public debt, and a strong and stable financial system. Throw in an active population and you have a great audience for Isagenix® Solutions to Transform Lives™.

- Primary language is English.
- Over 40% of the population is between the ages of 25 and 54.
- Australians are active and participate in a wide variety of sports, including football, cricket, and surfing.
- Family and friends have a great influence over purchasing decisions.
- 84% of men and 83% of women access the Internet. On average, users spend 2.5 hours on social media each day.

## The Industry in Australia

- In 2013, Australia contributed over 191 billion Australian Dollars to the direct selling industry.
- Women account for 80% of total sales people.
- Approximately 600,000 Australians and New Zealanders earn additional income through direct selling or social enterprise.

## Isagenix Has the Solutions

- 33.4% of the population is obese.
- Australians spent approximately AU\$6.6 billion on the health and weight-loss industries from 2013 to 2014.
- Australians spend up to AU\$1.31 billion annually on fitness-related services.
- From 2013 to 2014, the Australian anti-aging and cosmetic industry generated an estimated revenue of AU\$3.6 billion.

## AUSTRALIA PRODUCTS, PROGRAMS, & PAKS

We offer a range of systems, paks, and targeted solutions to help you take advantage of the unique business opportunities in Australia to begin transforming lives. Some of our most popular products include Cleanse for Life™, IsaLean™ Shake, and Ionix® Supreme, which have wholesale prices between AU\$45 and AU\$55. Additionally, we offer several paks and systems which are composed of a selection of products bundled together to offer more complete solutions. Paks and systems range between AU\$340 and AU\$560.

For a complete list of all products and paks, login to Isagenix.com with your Isagenix username and password, and click view price lists under the order menu.

## LINKS

- ANZ.IsaFYI.com/: The latest News about Isagenix Australia.
- Facebook.com/IsagenixAustraliaNewZealand: Like us on Facebook.
- @IsagenixANZ: Follow us on Twitter and Instagram.
- YouTube.com/IsagenixANZ: Watch our videos on our YouTube channel.
- IsaMovie.com: Select the Australia flag and the language to present our Solutions videos to your prospects.
- IsaProductAU.com: See the available products and programs
- ANZ.IsagenixBusiness.com: All the tools and training you need to build your business.
- ANZ.IsaBodyChallenge.com: Find out how Associates are transforming their bodies and lives using Isagenix products.
- IsaSalesTools.com.au: All the tools you need to build your business at your fingertips.
- TeamIsagenix.com: A comprehensive website designed to educate athletes about Isagenix.
- StartYourLife.com: Home of the START vision, tools, training, and inspiration that's changing young lives all over the planet.

## CONTACT INFORMATION

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CustomerServiceANZ@IsagenixCorp.com
- Customer Service: 1300-651-979
- Customer Service Hours:  
Monday – Friday: 8 a.m. – 6 p.m. AEST
- Will Call Pick-Up Hours:  
Monday – Friday: 11 a.m. – 5:30 p.m. AEST
- Saturday, Sunday and Public Holidays:  
Closed
- Australia is 10 hours ahead of  
NYC time zone ET.

## PROMOTIONS/INCENTIVES

- Double Product Introduction Bonuses
- IsaDerby
- Leadership Bonus Pools
- Rank Advancement Bonuses
- Top Achievers
- IsaBody Challenge
- Holiday Bonus Pool
- Team Builders Club
- Crystal Challenge
- Coaching Bonus