


Subscription Rewards ~ New Member Enrollment Order

Improved messaging for a clearer understanding of benefits.

 NEW MEMBER ENROLLMENT - TODAY'S ORDER

My Cart (1)

Subscription Rewards MOST POPULAR

- Save up to 25%
- Flat rate shipping on subscription orders
- Change or cancel anytime

Preferred Customer

- Save up to 15%

Current view for prospective customers doesn't highlight the initial order's free shipping advantage.

We're adding a new bullet point under the Subscription Rewards price point.

- 'FREE Shipping on this order'

Subscription Rewards

Cancel Subscription Setup on Subscription Cart Page

We've added a navigation button to enhance clarity.

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Product Search Hello, Marketing

Back Office Shop Weight Management Natural Beauty Daily Nutrition Targeted Health Fitness Resources Take Our Quiz

SETUP SUBSCRIPTION DELIVERING TO: United States CHANGE

My Subscription (1)

Set your next order date and frequency here. You will be charged for this order when it processes.

Next Subscription Date: 02-16-2024 Subscription Frequency: 30 Days ADD PRODUCTS

Plant-Based Snack Bites \$29.00
Each \$29.00
Plant-Based Cinnamon Roll BV: 17

DELETE EDIT - 1 +

Subscription orders require at least one regularly shipping item. If you wish to delete this item, please add another to your cart.

Cart Subtotal (1 Items)	\$29.00
Shipping	\$10.10
Taxes	\$0.44
Estimated Total	\$39.54
Discounts & Coupons Applied	\$0.00
BV	17
QV	17

Shipping and taxes to be determined during checkout

CHECKOUT

CANCEL SETUP

Coupon Code APPLY

VIEW MY COUPONS

Customers are currently unable to cancel a new subscription until they reach the 'Review' page at the end of the setup process.

A **'Cancel Setup'** button will be added to the Subscription Cart page. This allows customers to discard the new subscription if they change their mind, rather than waiting until the end of the setup flow.

A **'Confirmation Prompt'** when a customer attempts to cancel their subscription during the setup process, a pop-up window will appear asking them to confirm or cancel the request. This ensures that customers are making informed decisions about their subscriptions.

Are you sure you want to cancel your subscription setup?

By selecting "Confirm" below, the subscription you are creating will be discarded and all items will be removed from the subscription cart.

You have the option to create a new subscription at any time in the future.

CLOSE CONFIRM

Subscription Rewards

Cancel Subscription Setup on Review Subscription Page

We've added a navigation button to enhance clarity.

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Review Subscription

Shipping Payment Review

MY CART EDIT

IsaLean™ Shake
Creamy Dutch Chocolate
Canister
Qty: 1
BV: 32 \$52.00

SHIPPING & DELIVERY EDIT

Ship To
america samoa
23 america samoa
america samoa, AS, 96799

Email: mark.zamora@isagenixcorp.com
Phone: 4803354147
Method: Ground
Instructions

PAYMENT EDIT

Visa **** * 1111

Billing Address
Attn: Isa Genix
155 E Rivulon Blvd
Gilbert, AZ, 85297-0002

Cart Subtotal (1) \$52.00
Shipping \$0.00
Taxes \$0.00

Estimated Total \$52.00
Discounts & Coupons Applied \$9.95
BV 32
QV 32

Not a Qualifying Order

CONFIRM SUBSCRIPTION

CANCEL SETUP

Subscription Summary EDIT

Next Subscription Date 03-29-2024
Subscription Frequency Every 30 days

Coupon Code APPLY

VIEW MY COUPONS

Applied Discounts & Coupons
IsaDelivery Shipping

By placing your order, you are subject to the Isagenix Privacy Policy, Return & Refund Policy and Terms of Use.
By placing your order you have read, understand and agree to the Subscription Rewards Terms and Conditions and this constitutes your digital signature and explicit consent to the Subscription Rewards Terms and Conditions.
Isagenix is committed to providing you with high-quality, no-compromise products.
Shipping and handling fees are final. After clicking 'Pay Now & Complete Setup' you cannot modify your order online. Any modifications must be made through our Customer Care department at 1-877-877-8111. If a subscription option is selected, order totals may change depending on applicable product costs, shipping and handling fees, and sales tax rates on the day of your scheduled shipment.

CANCEL SETUP CONFIRM SUBSCRIPTION

Currently, the '**Discard Subscription**' button is only found at the bottom of the Review Subscription page. Customers don't always see the button and are unable to figure out how to cancel their in-progress subscription setup.

A '**Cancel Setup**' button will be added under the "Confirm Subscription" button. This gives customers another opportunity to cancel the setup before finalizing their subscription.

The '**Discard Subscription**' button label at the bottom of the page will be updated to '**Cancel Subscription**'.

A '**Confirmation Prompt**' when a customer attempts to cancel their subscription during the setup process, a pop-up window will appear asking them to confirm or cancel the request. This ensures that customers are making informed decisions about their subscriptions.

Are you sure you want to cancel your subscription setup?

By selecting 'Confirm' below, the subscription you are creating will be discarded and all items will be removed from the subscription cart.

You have the option to create a new subscription at any time in the future.

CLOSE CONFIRM

Subscription Rewards Setup/Manage Cart Page

We've included informational text to enhance user-friendliness.

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CHECKOUT
CANCEL SETUP

Coupon Code APPLY
VIEW MY COUPONS

Currently, we hide the '**Delete**' button when there is only one line item in the Subscription cart. Customers don't understand why they can't remove the final item.

Now when one item remains, we will display the:

- '**Delete**' button ~ *grayed out*
- Informational text:

'Subscription orders require at least one regularly shipping item. If you wish to delete this item, please add another to your cart.'