

# TRAINER & LEADERSHIP CRITERIA

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- Field Advisory Board
- Associate Lead Trainers - Main Associate trainer, training on one or more topics during an Isagenix event (Criteria does not apply to trainers at Super Saturday events.)
- Welcome Back Trainers - Perform warmups and introduce main presenters
- Success Stories

## COMMON CRITERIA

- Must be an Isagenix Associate in good standing, with no policies or procedures violations in the last six months.
- A leader who supports an abundant mentality and provides leadership to the field by holding open meetings. (This Associate also provides support to local Associates who hold open meetings.)
- Integrity and a commitment to ethical behavior in Isagenix.
- A leader who represents the Isagenix vision while providing quality leadership and upholding the Isagenix values.
- Preference will be given to leaders with higher ranks.

## SPECIFIC CRITERIA FOR SELECTION OF:\*

### FIELD ADVISORY BOARD

- Field Advisory Board participants' term is one year, however, Isagenix reserves the right to adjust members of the board within that duration if they choose.
- Must be with Isagenix for a minimum of one year.
- Must provide superior leadership to his/her team.
- Must be a Paid-As Executive and 5-Star Golden Circle or above for a minimum of two weeks in the last reporting month. (Consistent with our Executive Leadership Pool criteria)
- Must have attended the last Celebration, New Year Kick Off, and at least one Isagenix University in the past year.
- Must have a significant cycle 4PET increase and personal cycle increase (be an organization that is growing, not declining) in the Executive Leadership Pool in any of the qualifying months within the last six months of being considered for the FAB.
- Must have qualified to attend the Top Achievers leadership meeting.
- Must be among our Top 200 Income Earners in the past 12 months.

### SUCCESS STORIES

- Must have completed the "Success Story" questionnaire outlining his/her success story.
- Must have a reference from his/her enrolling sponsor to attest to his/her success story.
- Must submit digital photos to Recognition@IsagenixCorp.com, or have had story published in an Isagenix publication.

### ASSOCIATE LEAD TRAINERS

- Must be a Paid-As Executive and 3-Star Golden Circle or above for a minimum of two weeks in the past reporting month. (Consistent with our Executive Leadership Pool criteria)
- Must have attended an Isagenix University in the past year and are highly encouraged to attend Celebration and NYKO.
- Isagenix will provide a 15-minute training segment and candidates must be willing to provide a personal training video on the selected training topic to be reviewed by Isagenix.
- Selected participants must be coachable and commit to ongoing training and coaching after being selected.
- Participants must also be good ambassadors of the culture of Isagenix and they may be required to undergo public speaking training.
- Associate performance will be reviewed (enrollments and cycles) to ensure their business is moving in a positive direction.

### WELCOME BACK TRAINERS

- Must be a Director and 2-Star Silver Circle or above for a minimum of two weeks in the last reporting month.
- Must have attended an Isagenix University within the last year.
- Selected participants must be coachable and commit to ongoing training and coaching after being selected.
- Associate performance will be reviewed (enrollments and cycles) to ensure their business is moving in a positive direction.

\*Isagenix reserves the right to make changes to any of their selections to meet the needs of a specific meeting and/or company requirements. Leaders are chosen by invite only based on these and other criteria, including availability.

