



# Get to Know Malaysia

## Welcome to Malaysia!

This multi-ethnic, multicultural, and multilingual melting pot of over 31 million people is just waiting for Isagenix Solutions to Transform Lives™.

- Primary language is Bahasa Malaysia. Other common languages include English, Mandarin, and Tamil.
- Malaysia is known for its beaches, rainforests, and mix of Malay, Chinese, Indian, and European influences.
- The sprawling capital, Kuala Lumpur, is home to colonial buildings, busy shopping districts and skyscrapers, including the iconic 451-meter-tall Petronas Twin Towers.

## The Industry in Malaysia

- Malaysia's sales force has over 7.4 million direct sellers.
- The sales force of direct sellers is one of the most evenly divided by gender in the world.
- Wellness products rank as the most popular sales category in direct selling.

## Isagenix Has the Solutions

- More than 40% of the population is overweight or obese.
- Malaysia ranked first in Southeast Asia for both obesity and diabetes.
- The popularity of online shopping is increasing, but most Malaysians prefer a face-to-face approach to attract new Customers.
- Rising concerns regarding various diseases and obesity issues in Malaysia is driving demand for health and wellness products.

## MALAYSIA SYSTEMS AND PACKS

We offer a range of systems, packs, and targeted solutions to help you take advantage of the unique business opportunities in Malaysia to begin transforming lives. Some of our most popular products include Cleanse for Life™ concentrate, Ionix® Supreme concentrate, and IsaShake™ with wholesale prices between 65 and 55 Malaysian Ringgit. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between 690 and 7050 Malaysian ringgit.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click "View Price Lists" under the "Orders" menu.

## LINKS

- [Isagenix.com](http://Isagenix.com): Corporate website.
- [MY.IsaFYI.com](http://MY.IsaFYI.com): The latest news about Isagenix Malaysia.
- [Facebook.com/IsaMalaysia](https://Facebook.com/IsaMalaysia): Like us on Facebook.
- [YouTube.com/IsagenixMalaysia](https://YouTube.com/IsagenixMalaysia): Watch our videos on our YouTube channel.
- [IsaMovie.com](http://IsaMovie.com): Present our Solutions videos to your prospects.
- [MY.IsaBodyChallenge.com](http://MY.IsaBodyChallenge.com): Find out how Associates are transforming their bodies and lives using Isagenix products.
- [StartYourLife.com](http://StartYourLife.com): Home of the START vision, tools, training and inspiration that's changing young lives all over the planet.

## CONTACT INFORMATION

- Isagenix (Asia-Pacific) Malaysia Sdn Bhd Suite G-06 & 07, Ground Floor, The Vertical Podium, Avenue 3 Bangsar South City, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur
- Main Hunting Line: +03-2243 1878
- Customer Service: +03-2243 1834
- Fax: +603-22431939
- Email: [CustomerServiceMY@IsagenixCorp.com](mailto:CustomerServiceMY@IsagenixCorp.com)
- Office Hours: Monday to Friday: 9:30 a.m.-6:00 p.m.; 2nd & 4th Saturday: 11:00 a.m.-3:00 p.m
- Sunday and Public Holidays: Closed
- Malaysia is 12 hours ahead of NYC time zone ET.

## PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Gold Pak (12 Months Active Status)
- Holiday Bonus Pool
- IsaBody Challenge®
- Leadership Bonus Pools
- Rank Advancement Bonuses
- IsaRally