

# WELCOME TO THE ISAGENIX TEAM COMPENSATION PLAN

## If you're new to Isagenix, welcome!

### **Isagenix International is a global leader in the health and wellness industry.**

Our success is based on providing no-compromise products and solutions to consumers worldwide. We also recognize that most people looking to change their habits benefit from having a support structure to reinforce a new positive behavior and lifestyle. This is why we developed a way to reward Members who share our products. For those who want to pursue the Isagenix business opportunity by sharing our products, we offer a competitive Compensation Plan — one of the best in the industry.

The Isagenix Team Compensation Plan is only getting better as we expand and evolve. Not all companies can say that. The Isagenix Compensation Plan was established on sound financial principles and is built to last. Since 2002, Isagenix has helped hundreds of thousands earn extra money – thousands of whom have been paid over \$100,000, and hundreds more have been paid more than \$1 million since joining — and this is just the beginning.

Even though most of our Members simply enjoy our products without participating in the Compensation Plan, we encourage everyone to share our innovative products and be rewarded for their efforts in helping others enjoy physical and financial transformation.

Please keep in mind that your individual results and success will ultimately be determined by many factors, including your personal effort, time commitment, social and sales skills, and your sphere of influence. Isagenix cannot guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. Review our Earnings Disclosure [IsagenixEarnings.com](http://IsagenixEarnings.com) for more information.

The following is intended to provide you with an overview and details on our business and the Compensation Plan. We realize the Compensation Plan may seem a bit overwhelming at first, but once you become familiar with the terminology and concepts, you'll see the genius and potential it holds.

## Customer First

Whether your goal is to lose weight, build muscle, improve your health, live a healthier life, or earn some extra income, we encourage everyone to start as a Customer.

An individual may purchase Isagenix products through an Isagenix Independent Associate, or they may choose to open an Isagenix Customer Membership Account and enjoy discounts of about 10-25 percent off suggested retail prices. The following chart shows the options a Customer may elect upon joining Isagenix:

## New Member Discount Types

MEMBER TYPE	VALUE	WITH AUTOSHIP	ANNUAL MEMBERSHIP FEE	PRICING <sup>^</sup>	ELIGIBLE FOR ADDITIONAL DISCOUNTS AND REWARDS
PREFERRED CUSTOMER	Best	Yes	\$0	25% off retail	Yes
	Better	No	\$0	25% off retail	No
RETAIL	One time order and pay retail pricing				

<sup>^</sup>Percent pricing discounts are approximate.

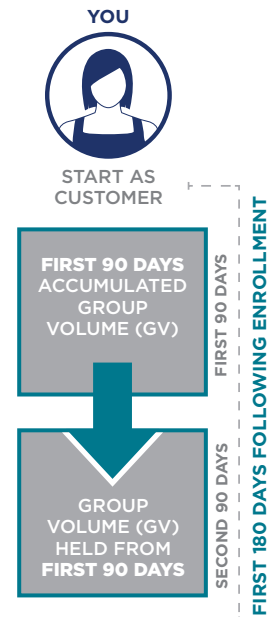
Preferred Customers do not participate in the Compensation Plan, but they may earn Product Introduction Reward coupons for referring others who purchase a qualifying system on their first order.

**Product Introduction Rewards are coupons redeemable on Commissionable Products.**



**Additional details concerning Product Introduction Rewards may be found in your Back Office.**

In addition to the Product Introduction Rewards, Customers are eligible to accumulate any personal volume over 100 PV in any 30-day period for 180 days from their join date plus business volume for their first 90 days as an encouragement to become an Associate and build an Isagenix business. To take advantage of any accumulated volume, a Customer is required to open an Associate account within the 180-day period immediately following their enrollment date. If a Customer does not become an active Associate within the first 90 days, the accumulated group volume will be held for an additional 90 days, after which time all such volume, will be removed. If a Customer becomes an Associate and has accumulated group volume they need to be active with 100 PV within 30 days of transitioning to an Associate in order to continue accumulating the volume. Refer to your online Customer account for additional details.



<sup>^</sup>Enrolling Sponsor and organization receive full business volume when product introduction coupons are redeemed.



## Commonly Used Terms

A list of terms and their meanings is included in the Glossary Section of this Compensation Plan (or in the Isagenix Policies and Procedures). However, a few common terms are included up front in order to help explain some basic concepts.

**BUSINESS VOLUME (BV)** - A point value assigned to each Isagenix Commissionable Product (including paks). BV is used to track and measure product sales and to calculate commissions.

For example, the following product combination would equal 184 BV:



30-DAY SYSTEM

**PERSONAL VOLUME (PV)** - The combined business volume of (1) an Associate's personal orders purchased directly from Isagenix (whether personally consumed or resold to Retail Customers) and (2) orders purchased by the Associate's Retail Direct Customers (ordering through the Associate's personal website).

**GROUP VOLUME (GV)** - The total business volume that accumulates in an Associate's marketing organization.

**PAID-AS RANK** - The rank that an Associate qualifies for on a given day based on the Associate's PV and/or his or her Personally Enrolled Team Members' BV, his or her rank, and the number of Personally Enrolled Team Members.

**PERSONALLY ENROLLED** - When you help someone open a Membership account with Isagenix — as a Customer or Associate, they are considered your “Personally Enrolled” Member, and they are assigned a place on your Team Placement Tree — on either your Left Sales Team or your Right Sales Team.

**ACTIVE STATUS** - Your active status is assigned each day based on whether you have met the qualification requirements in the immediately preceding 30-day period. To receive compensation other than retail profits and Product Introduction Bonuses, you must remain active.

To be considered active as an Associate, on a given date, you must personally generate a minimum of 100 PV in the prior 30 days. This can be accomplished by purchasing products (for personal consumption or for resale to Retail Customers) or by sales to Retail Direct Customers via your Isagenix personal website.



YOU



Personal purchases/retail direct sales totaling **100 PV/BV** in prior 30 days.

**TEAM PLACEMENT TREE** - The organization structure that is used by Isagenix to track enrollments and purchase activity of all Customers and Associates for the purposes of collecting and paying bonuses and commissions. The Placement Tree is also used in determining qualification for rank within the Isagenix Team Compensation Plan.



# Compensation Plan Overview

## Overview

The Isagenix Team Compensation Plan encourages people to work together to accomplish financial goals. Upon enrollment, new Customers and Associates are assigned to a unique place in their Enrolling Sponsor's marketing organization, which is composed of two Sales Teams or "legs," one on the right side ("Right Sales Team") and one on the left side ("Left Sales Team"). An Associate's compensation is primarily derived from product purchases by those in his or her marketing organization. As an Associate's marketing organization grows, more product sales are made, and as more product sales are made, more money can be earned.

## Ranks

There are five ranks that an Isagenix Associate can achieve:

- Associate.
- Consultant.
- Manager.
- Director.
- Executive.

Each rank comes with certain benefits and privileges.

## Ways to Earn

Isagenix offers Associates several ways to earn money:

- Retail Profits.
- Retail Direct Profits.
- Product Introduction Bonuses.
- Team Bonuses - known as Cycles.
- Executive Matching Team Bonuses.
- Special incentives and promotions.

**RETAIL PROFITS** – Associates can order products directly from Isagenix at discounted prices and resell the products in person to their Retail Customers. The difference between the Associate's costs of goods sold and the selling price is referred to as the Associate's retail profits. (Note that business volume from any products you order for retail sales is treated as personal volume.)

**RETAIL DIRECT PROFITS** – Associates can also refer or direct (Retail Direct Customers) to order products directly from Isagenix through the Associate's personal website and earn retail direct profits. Retail direct profits are paid weekly and are calculated by subtracting the wholesale price and an administration fee. (The business volume from any retail direct sales is treated as personal volume. Any volume in excess of 100 PV – excess volume – will be credited to the Minor Volume Sales Team, generating additional Team business volume.)

**PRODUCT INTRODUCTION BONUSES (PIBS)** – Earned by sharing qualified paks or systems with a new Member on their initial order, these bonuses vary depending on the product pak or system purchased. From time to time, Isagenix may run promotions that could even double the PIB value!

**TEAM BONUSES** – Team Bonuses are the foundation of the Compensation Plan. Paid-As Consultants and above



are eligible to earn Team Bonuses through product sales in their Sales Team. When an Associate accumulates at least 900 BV in group volume (GV), at least 300 BV comes from one side of the sales team (the Minor Volume Sales Team), and 600 BV comes from the other side (Major Volume Sales Team), the Associate earns a Team Bonus, also referred to as a Cycle. An Associate can earn multiple Cycles every day and up to 250 Cycles per week.

**EXECUTIVE MATCHING TEAM BONUSES** – Active Paid-As Executives are eligible to receive a 10 percent Matching Team Bonus on the weekly Team Bonuses of all Personally Enrolled Associates at Paid-As Consultant rank and above. The Matching Team Bonus is calculated daily and paid weekly. Paid-As Executives may earn up to a maximum of 25 matching team Cycles from any one Personally Enrolled Consultant and a maximum of 250 Executive Matching Team Bonuses per commission week.

**INCENTIVES AND PROMOTIONS** – Isagenix may offer additional incentives and promotions from time to time to encourage and reward those who share Isagenix products with others. Some of our more popular incentives and promotions include the IsaBody Challenge®, IsaDerby™ contests, Rank Advancement Bonuses, and Leadership Pools.

## How Compensation Is Paid

When you earn your first commission or bonus, you'll automatically be set up with an electronic payment account, referred to as an IsaWallet® account. Isagenix deposits the pay directly into your IsaWallet account, and you can then transfer your earnings to your personal bank account, use it to pay for your next order, or spend your Isagenix Visa® card! Isagenix pays weekly, every Monday – one week in arrears. Note: Any Associate earning compensation of less than \$10 will have payment held until compensation totals are \$10 or more.

## Rank Qualifications And Benefits

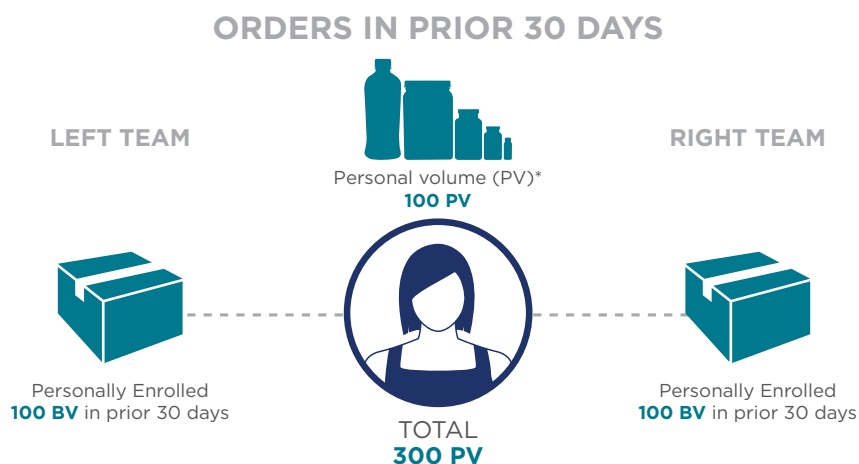
### Associate - Step 1

Any person who desires to participate in the Compensation Plan can apply to become an Isagenix Independent Associate by completing the Associate application process. This is Step 1 in the Compensation Plan. To apply, simply log in to your Customer account – where you go to place your orders – and follow the steps provided. Or contact your Enrolling Sponsor to get you started. If you are not a Customer, contact an Isagenix Independent Associate for help in establishing an Associate account.

Associates enjoy the same pricing options as Customers and receive a personal website where their own Retail Direct Customers can purchase products. Associates also have access to special promotions, training, and support materials. Associates are eligible to earn retail profits, retail direct profits, and Product Introduction Bonuses. They are also eligible to accumulate group volume; however, no Team Bonus Cycles will generate until an Associate qualifies for Paid-As Consultant status or higher.

### Consultant - Step 2

When you're actively sharing products through the You Share, They Share, Repeat™ system, you can move to Step 2, Consultant. Become a Consultant by accumulating 100 PV and maintaining a minimum of 100 BV from Personally Enrolled Members on each of your Left and Right Sales Teams within the prior 30 days, as illustrated below:



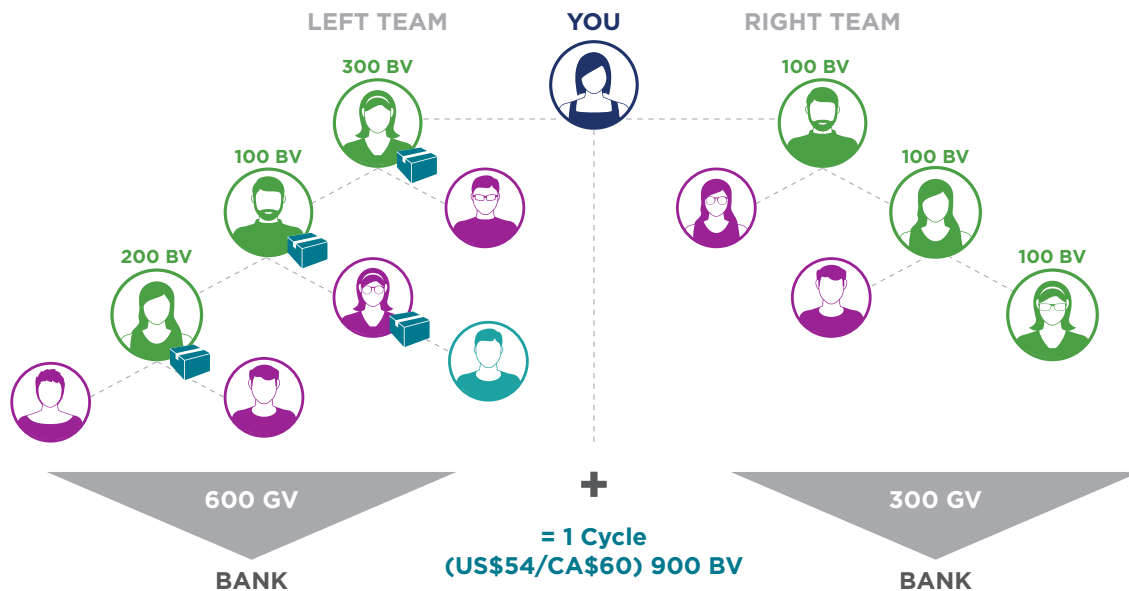
As a promotional incentive once you qualify as a Consultant, Isagenix rewards you with a US\$50/CA\$55 Rank Advancement Bonus.\*\* You can also earn US\$100/CA\$111 on each Personally Enrolled Associate (for up to 20 Personally Enrolled Associates) you help advance to Consultant. In addition to the ways you can earn money as an Associate, Consultants unlock another way to earn. This is where your Team Bonuses (or Cycles) come in!

\*Personal volume (PV) can be accumulated from personal purchases (for personal use or retail sales) and/or retail direct sales.

\*\*Rank Advancement Bonuses are a promotional incentives that are available at the time of publication; they are not considered a direct component of the Compensation Plan and may be changed, modified, or discontinued by Isagenix at any time.

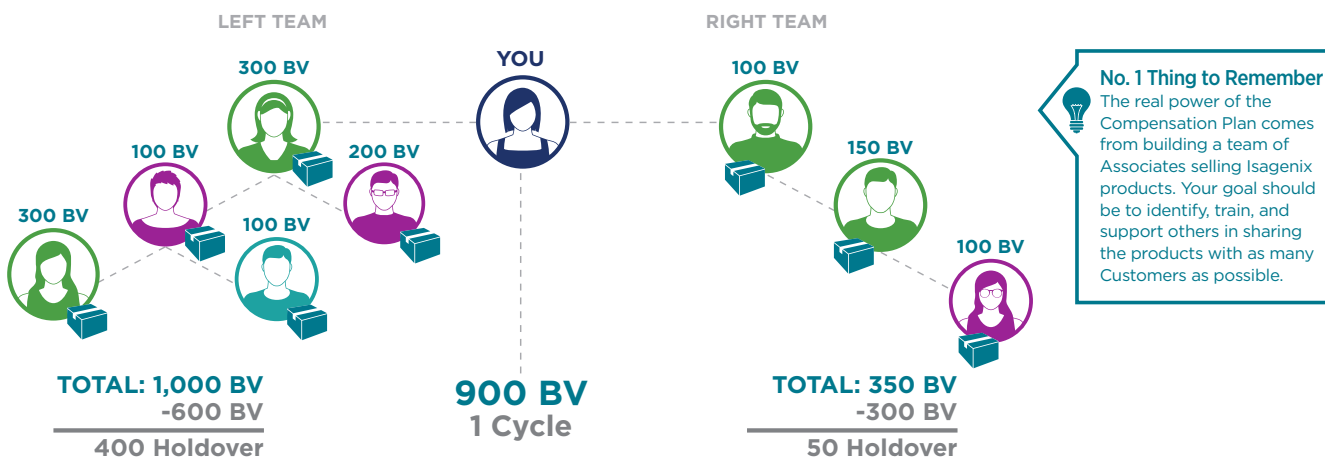
### What Does a Team Bonus (Cycle) Look Like?

Visualize your organization with a bank account below each of your Left and Right Sales Teams. As sales occur anywhere in your marketing organization, whether you personally enrolled those people or not, BV accumulates in each of these bank accounts. Every time you, as a Paid-As Consultant, accumulate a total of at least 600 BV on one side and 300 BV on the other side, you earn one Cycle, which equates to about US\$54/CA\$60.



As an example of how it works, let's say you've accumulated 1,000 BV on your Left Sales Team and 250 BV on your Right Sales Team, and a new order of 100 BV comes in from your Right Sales Team, so now you have 350 BV on the right. Because you accumulated at least 600 BV on your left and at least 300 BV on your right, a Cycle occurs.

Once this happens, the 600 BV and 300 BV are deducted, leaving you with something we call "holdover volume" of 400 BV on the left and 50 BV on the right:



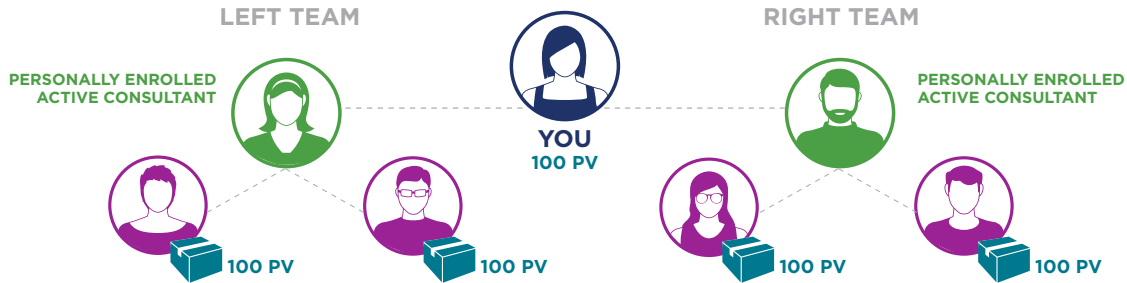
This holdover volume will continue to accumulate as long as you remain an active Paid-As Consultant or until you experience a MegaCycle (explained below). Associates can also accumulate business volume by staying active, but they aren't eligible to earn Team Bonus Cycles until they become a Consultant.

Cycles are calculated daily and paid weekly, and because you accumulate sales on your entire marketing organization no matter how deep it may grow, you could earn multiple Cycles a day, up to 250 times per commission week.



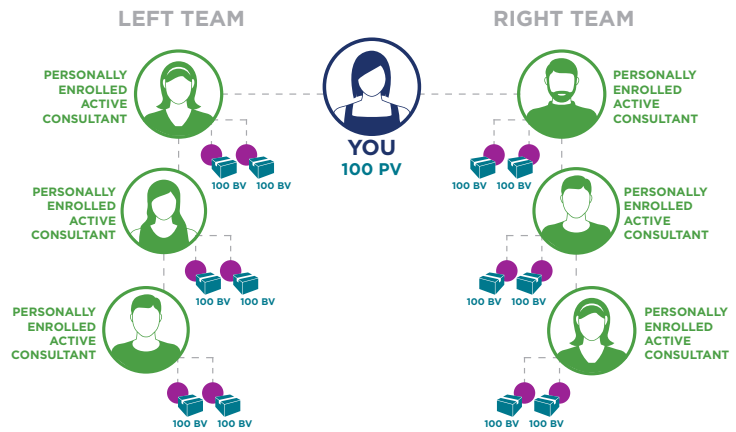
### Manager – Step 3

You can qualify for Manager by being a Paid-As Consultant with at least two Personally Enrolled Associates who are Paid-As Consultants at the same time within the prior 30 days. It comes down to you sharing the products (You Share) with others who end up doing the same (They Share). (If you become a Manager within 60 days of becoming an Associate, you can become a Crystal Manager and earn a US\$250/CA\$277 Crystal Manager promotional bonus.\*)



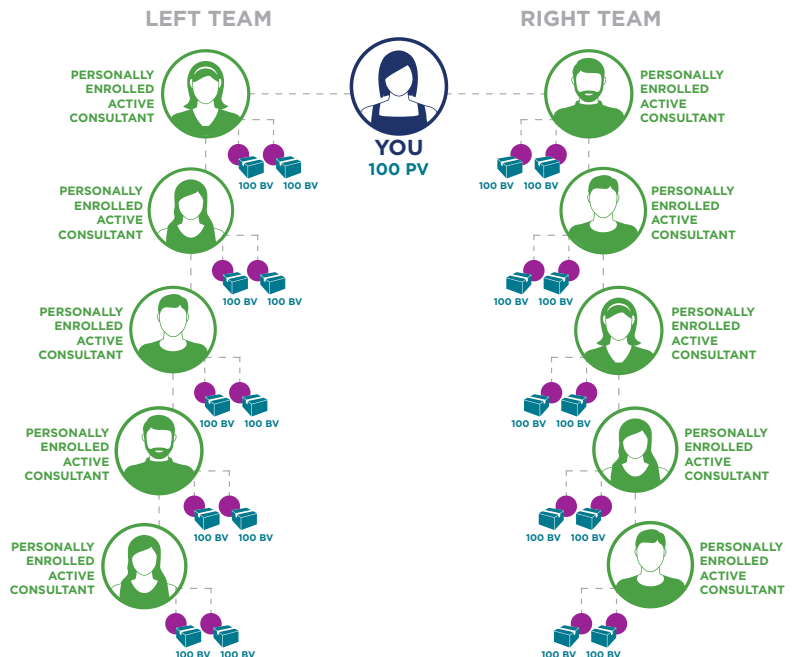
### Director – Step 4

You can qualify for Director by being a Paid-As Consultant with at least six Personally Enrolled Associates who are Paid-As Consultants at the same time within the prior 30 days. (Isagenix offers a promotion that pays a US\$750/CA\$832 Crystal Director bonus when you have six Personally Enrolled Consultants on your team within 120 days.\*) In addition to the benefits and earnings options available to Managers, Directors and Crystal Directors are eligible for the Director Pool promotion. More information on this promotion can be found in your Back Office.



### Executive – Step 5

After Director, your next step is to become an Executive. Qualify for Executive by being active with at least 10 Personally Enrolled Associates who are Paid-As Consultants (at least five on each of your Left and Right Sales Teams) at the same time within the prior 30 days. (If you achieve this level within 180 days of becoming an Associate, you earn a promotional US\$1,000/CA\$1,110 bonus and the rank of Crystal Executive.\*) Isagenix has special Leadership Pools at the Executive level for even more earnings. When you achieve Executive, you unlock a new way to earn with Executive Team Matching Bonuses and re-entries (see below), in addition to all the benefits and earning options available to Directors.



\*Crystal bonuses are a promotional incentive that are available at the time of publication; they are not considered a direct component of the Compensation Plan and may be changed, modified, or discontinued by Isagenix at any time. Time calculations begin on the date you enroll as an Associate.



### 10% Matching Team Bonus

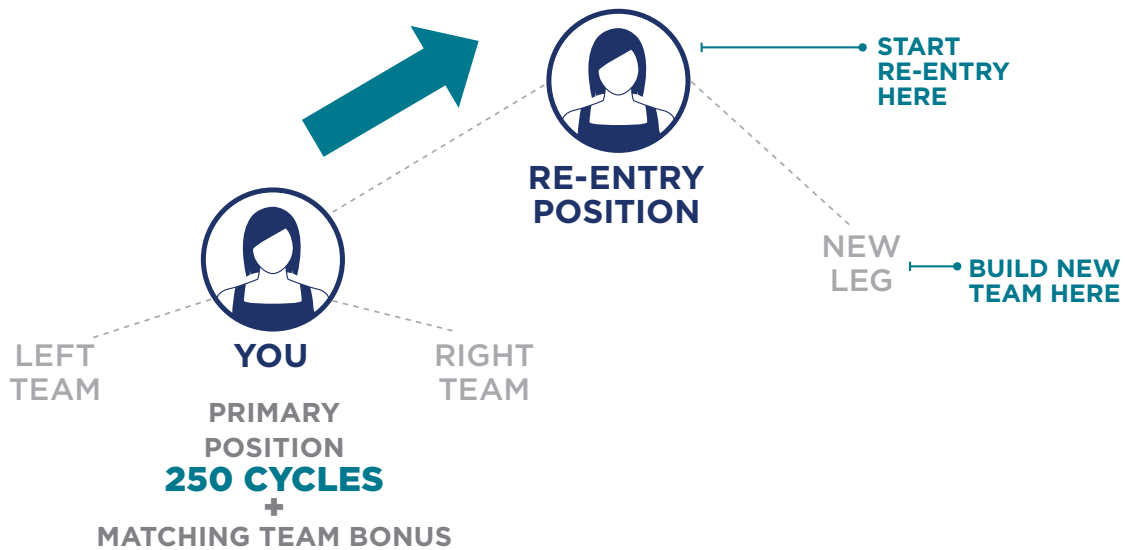
Once you are qualified as an Executive, you are recognized as a leader with Isagenix. In addition to all other benefits, Paid-As Executives are entitled to a 10 percent Matching Team Bonus on their Personally Enrolled Paid-As Consultants and above. This means you could earn up to 500 Cycles per Business Center per Commission Week – 250 Team Bonus Cycles plus up to 250 in Matching Team Bonuses. (No more than 25 Matching Team Bonus Cycles per commission week per Personally Enrolled Consultant and above.)

**EXAMPLE -** If one of your Personally Enrolled Consultants earns 100 Cycles in one commission week, you, as a Paid-As Executive, could earn 10 more Cycles (10 percent of the PEC's 100 Cycles) that week. Assuming each Cycle is worth US\$54/CA\$60, that's an extra US\$540/CA\$600 in Matching Team Bonuses for that week alone!

**Just breathe. You got this!**  
 If this seems overwhelming right now, that's completely OK! We don't expect you to become an expert overnight. That's why we provide additional tools at [IsagenixBusiness.com](http://IsagenixBusiness.com) and further in-depth training at events!

### Re-Entries

Paid-as Executives for three consecutive months, whose team has produced an average of 225 cycles within thirteen weeks, may apply for a re-entry position. The first re-entry position would be located immediately above the Executive's existing Position (Primary Position). (Subsequent re-entry positions would be located immediately above the most recent re-entry position, which in turn would become the Primary Position.) If the re-entry position is approved, the Primary Position becomes one side of the Executive's Sales Team (i.e., Major Volume Sales Team). This means an Executive can leverage the volume from the Primary Position as one leg of the new re-entry position. The qualifications for advancement of any new re-entry position are the same as for any other new Position. Re-Entry provides a way to continue to grow, build, and even benefit from all of the growth milestones, promotions, and incentives. (For more information, refer to the Request for Re-Entry Position form and The Platinum Handbook.)





## Platinum - Step 6

Another perk of becoming an Executive who qualifies for a re-entry position is that you are awarded the recognition rank we call Platinum. Platinum is the top recognition rank! Platinum status comes with additional perks and benefits outside of the Compensation Plan!

### Special Incentives and Promotions

The final way to earn income with us is through our many incentives and promotions.

The IsaBody Challenge® rewards participants with free product and swag for transforming their bodies and lives. And Isagenix has various other promotions that include special trips, travel, awards, cash bonuses, Isagenix-branded gear, and more. Visit your Back Office in the Contest & Promotions tab or IsagenixBusiness.com to see all the incentives and promotions Isagenix is currently offering.

## Recognition Programs

Isagenix believes in recognizing Associates and leaders for their achievements. As you advance in rank, you are awarded a pin to commemorate each of your achievements and milestones.

### Once qualified as a Consultant, you can qualify for additional recognition through our Silver Circle program.

**SILVER CIRCLE** - The Silver Circle program recognizes Paid-As Consultants through Directors for achieving new milestones in the Compensation Plan. As additional stars are earned, you will be awarded a new pin to commemorate your success.

#### HERE'S HOW IT WORKS:

1-STAR SILVER CIRCLE	10-19 CYCLES
2-STAR SILVER CIRCLE	20-39 CYCLES
3-STAR SILVER CIRCLE	40-59 CYCLES
4-STAR SILVER CIRCLE	60-99 CYCLES
5-STAR SILVER CIRCLE	100-149 CYCLES
6-STAR SILVER CIRCLE	150-199 CYCLES
7-STAR SILVER CIRCLE	200-249 CYCLES
8-STAR SILVER CIRCLE	250 CYCLES

### Once qualified as an Executive, you can qualify for additional recognition through our Golden Circle program.

**GOLDEN CIRCLE** - The Golden Circle program recognizes Paid-As Executives for achieving new milestones in the Compensation Plan. As additional stars are earned, you will be awarded a new pin to commemorate your success.

#### HERE'S HOW IT WORKS:

1-STAR GOLDEN CIRCLE	10-19 CYCLES
2-STAR GOLDEN CIRCLE	20-39 CYCLES
3-STAR GOLDEN CIRCLE	40-59 CYCLES
4-STAR GOLDEN CIRCLE	60-99 CYCLES
5-STAR GOLDEN CIRCLE	100-149 CYCLES
6-STAR GOLDEN CIRCLE	150-199 CYCLES
7-STAR GOLDEN CIRCLE	200-249 CYCLES
8-STAR GOLDEN CIRCLE	250 CYCLES

**Note:** For recognition purposes, Isagenix counts various income-generating activities and calculates an equivalent value to determine overall weekly Cycles. These various activities are converted to an equivalent Cycle value in the commission week they are earned and added to Team Bonus and Matching Team Bonus Cycles for that commission week.

### Once qualified as a Platinum, you can qualify for additional recognition through our Platinum program.

**PLATINUM** - Paid-As Executives who qualify for a re-entry position are automatically moved to Platinum level.

#### HERE'S HOW IT WORKS:

7-STAR PLATINUM	200-249 CYCLES
8-STAR PLATINUM	250-299 CYCLES
9-STAR PLATINUM	300-349 CYCLES
10-STAR PLATINUM	350-399 CYCLES
11-STAR PLATINUM	400-449 CYCLES
12-STAR PLATINUM	450-499 CYCLES
13-STAR PLATINUM	500-549 CYCLES
14-STAR PLATINUM	550-599 CYCLES
15-STAR PLATINUM	600-649 CYCLES
16-STAR PLATINUM	650-699 CYCLES
17-STAR PLATINUM	700-749 CYCLES
18-STAR PLATINUM	750-799 CYCLES
19-STAR PLATINUM	800-849 CYCLES
20-STAR PLATINUM	850-899 CYCLES
21-STAR PLATINUM	900-949 CYCLES
22-STAR PLATINUM	950-999 CYCLES
23-STAR PLATINUM	1,000-1,049 CYCLES
24-STAR PLATINUM	1,050-1,099 CYCLES

**STAR EXECUTIVE** - Our Star Executive program recognizes Executives who help their Personally Enrolled Associates become Executives. For each Personally Enrolled Associate who reaches Executive, you receive another star and an award pin to commemorate the achievement.

**ISAGENIX MILLIONAIRE** - An Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix. Earnings reflect gross amounts that do not include any business expenses. For average earnings, refer to IsagenixEarnings.com. These Associates will be recognized through the Isagenix Legacy Club.



# Special Features of the Isagenix Compensation Plan

## International Markets

Associates in good standing may request approval to participate in markets (outside their home region) where Isagenix is legally registered to operate and is officially open for business. To apply, Associates simply complete and submit an International Sponsorship Application and Agreement along with an Annual Regional Associate Fee, where applicable. This fee is in addition to your Associate application and includes additional services and training in your Associate Support System and personalized website. As an International Sponsor, you become eligible to earn commissions in international regions. Those approved active Paid-As Consultants and above can earn on group volume generated by Associates on their Sales Teams who live outside of their home country. (Restrictions and limitations apply. Refer to IsagenixBusiness.com for additional details.)

### FOREIGN EXCHANGE POLICY

Isagenix develops a Commissions Multiplier based on the source of volume from each country where the Associate is conducting business. The new Commissions Multiplier will be a weighted average that is unique to the amount of volume coming from each country and will be used as the multiplier for their commissions. The new Commissions Multiplier will be calculated and updated each quarter and will apply to any Associate with at least 10 percent or more of their volume originating from outside of their home country.

## Autoship Program

This is a program of convenience where a preselected order is shipped each month. Autoship orders provide additional savings and convenience to Members.

## Isagenix 50% Payout Guarantee

Isagenix offers its Associates one of the most distributor-friendly programs with one of the strongest payouts in the network marketing industry. We pay compensation out to the field of 50 percent of the BV we receive on commissionable product purchases over the lifetime of our program. For any pay period in which the payout is less than 50 percent, we escrow the balance in our compensation account to supplement future payouts when necessary. However, to protect the opportunity of all Independent Associates and Isagenix, the company has a cap of 50 percent of the BV that can be paid out.

### HERE'S HOW IT WORKS:

Each week, the total BV of commissionable product purchases is calculated, and 50 percent of this value is available to be paid out in the Compensation Plan. The company first pays all applicable PIBs. The remaining funds form a pool, which is divided out to all Associates earning Team Bonuses (Cycles) and 10 percent Matching Team Bonuses. **The Cycle value is determined by dividing the remaining pool by the total number of Cycles.**

$$\frac{\text{Total Remaining Pool Dollars}}{\text{Total Number of Cycles Earned}} = \text{VALUE FOR EACH CYCLE}$$

## MegaCycle

A MegaCycle occurs at the end of any day that a minimum of 100 Cycles has been accumulated since the Associate's (1) enrollment date or (2) last MegaCycle. To provide stability to the Compensation Plan, Isagenix will hold over up to 150,000 GV in the Major Volume Sales Team and all remaining GV in your Minor Volume Sales Team toward earning your next Team Bonus. Any GV above the 150,000 GV from your Major Volume Sales Team is removed.

## Grace Period

For the purpose of calculating the Team Bonuses, a five-day grace period is added to the prior 30 days requirement in determining active status.

## Weekly Pay

Weekly pay is a noteworthy feature of the Isagenix Team Compensation Plan. A commission week begins at 12 a.m. Mondays (ET) and runs through 11:59 p.m. (ET) of the following Sunday. The earned compensation is paid to Associates Monday of the following week (effectively one week in arrears).

## Nonactive Associates

Associates who are not active with 100 PV will not accumulate any GV and will have any holdover volume reset to zero.

## Consultant Maintenance

If you are active but fail to stay qualified as a Paid-As Consultant, you will hold existing GV and continue to accumulate both additional GV and your own PV that is more than 100.



## Glossary Of Terms

**ACTIVE** - For purposes of the Compensation Plan, an Associate is considered active on a specific day if he/she has obtained at least 100 PV in the prior 30 days.

**ACTIVE RANK** - Used primarily for promotions and contests. An Associate's active rank is based on their Paid-As rank on any given day in a commission week.

**ASSOCIATE** - An independent contractor who has met and continues to meet the eligibility requirements set forth in the Isagenix Independent Associate Application and Agreement including the Isagenix Policies and Procedures, and the Compensation Plan. Associate is also the first rank of the Compensation Plan. The term "Associate(s)" by itself generally refers to all Associates regardless of rank, unless the context indicates that the rank of Associate is the intended meaning.

**BACK OFFICE** - The online portal through which Associates have access to information and tools to operate their Isagenix businesses.

**ASSOCIATE SUPPORT SYSTEM** - The online support system available to each Isagenix Associate at enrollment. It includes an Isagenix Associate website where an Associate's Retail Direct Customers may purchase Isagenix products at the retail price and where an Associate may enroll new Customers and Associates. It also includes access to the Back Office and training materials.

**AUTOSHIP** - An optional program of convenience permitting preselected, preauthorized orders to be automatically shipped on a selected date each month. The Autoship program provides additional savings and convenience to Members who elect to participate.

**BUSINESS-BUILDING ACTIVITY** - Enrolling a new Customer or Associate, receiving a compensation payment, advancing in rank, or participating in or completing other business-related activities as may be designated by Isagenix.

**BUSINESS CENTER** - A Position on the Team Placement Tree that is eligible to generate income. It tracks placement and the group volume of Sales Teams.

**BUSINESS VOLUME (BV)** - A point value assigned to each Commissionable Product.

**COMMISSION WEEK** - From 12 a.m. (ET) Monday to the following Sunday night at 11:59 p.m. (ET).

**COMMISSIONABLE PRODUCT** - Consumable Isagenix products that have a point value assigned to them as a means for calculating commissions and bonuses payable to Associates.

**COMPENSATION** - The commissions, bonuses, and other consideration received by an Associate under the Compensation Plan or through other incentives or promotions implemented by Isagenix for the sale of products. Compensation is calculated daily and paid weekly, one week in arrears.

**CONSULTANT** - The second rank of the Compensation Plan.

**CRYSTAL MANAGER** - When a Member has two personally enrolled Consultants within 60 days of becoming an Associate. Also referred to as "You Share, They Share."

**CRYSTAL DIRECTOR** - When a Member has six personally enrolled Consultants within 120 days of becoming an Associate. Also referred to as "You Share, They Share, Repeat."

**CRYSTAL EXECUTIVE** - When a Member has 10 personally enrolled Consultants (five on the right team, five on the left team) within 180 days of becoming an Associate. Also referred to as "You Share, They Share, Repeat."

**CYCLE** - See Team Bonus.

**DAY** - From midnight to 11:59 p.m. (ET).

**DIRECTOR** - The fourth rank of the Compensation Plan.

**ENROLLING SPONSOR** - The person who is credited for personally enrolling an Associate or Customer.

**EXCESS VOLUME** - PV over the 100 used in the prior 30 days to meet the active requirement will be accumulated in an Associate's Minor Volume Sales Team at the time the Associate places an order.

**EXECUTIVE** - The fourth rank of the Compensation Plan.

**EXECUTIVE MATCHING TEAM BONUS** - A bonus of 10 percent of the weekly Team Bonuses of an active Paid-As Executive's Personally Enrolled Paid-As Consultants and above. The bonus is limited to no more than 25 Cycles per Personally Enrolled Paid-As Consultant and a maximum of 250 matching Team Cycles per week.

**GRACE PERIOD** - A five-day grace period is added to 30 days in determining active status, totaling 35 days.

**GROUP VOLUME (GV)** - The total BV that accumulates in an Associate's Left and Right Sales Teams combined.

**HOLDOVER VOLUME** - Unpaid GV in each of an Associates, two Sales Teams that can accumulate toward the next earned Team Bonus.

**HOME REGION** - The Isagenix region that includes the country or territory where the Associate resides at the time of enrollment. An Associate may enroll new Members in the Associate's home region without applying for or receiving approval as an International Sponsor.

**INTERNATIONAL SPONSOR** - An Associate who has been approved to enroll Associates and Customers in Regions other than the enrolling Associate's home region and may qualify to earn compensation for product sales in such other region(s).

**INTERNATIONAL SPONSORSHIP APPLICATION AND AGREEMENT** - The application and agreement that an Associate must properly complete, execute, and submit to Isagenix as one of the prerequisites to becoming an International Sponsor.

**ISAWALLET®** - IsaWallet allows you to instantly receive payments from Isagenix and efficiently transfer funds into your bank account. (Available payout methods vary by country.)



## Glossary Of Terms

**LEADERSHIP POOLS** - A promotion available from time to time for Paid-As Directors through Executives (including Platinum members) in certain markets at the discretion of Isagenix. Generally speaking, Associates must reach and maintain the rank of Paid-As Director or above and increase their personal Cycles and/or Cycles of their Personally Enrolled Associates to earn shares in the monthly Leadership Pools. (See IsagenixBusiness.com, or contact Isagenix for further details.)

**LINE OF SPONSORSHIP** - The line of Associates above a given Position in a Sales Team.

**MAJOR VOLUME SALES TEAM** - The Sales Team holding the most unpaid group volume at any given time.

**MANAGER** - The third rank of the Compensation Plan.

**MARKETING ORGANIZATION** - Customers and Associates who are situated below a given Associate in the Associate's Team Placement Tree and from whose product purchases the Associate's compensation is derived.

**MEGACYCLE** - See body of the Compensation Plan.

**MEMBER** - Includes Customers and Associates who have created an account with Isagenix.

**MINOR VOLUME SALES TEAM** - The Sales Team holding the least unpaid group volume at any given time.

**PAID-AS RANK** - The rank that an Associate's PV and Personally Enrolled Members' volume that qualify him/her on a given day within a commission week.

**PERSONAL VOLUME (PV)** - The combined business volume of (1) an Associate's personal orders purchased directly from Isagenix (whether personally consumed or resold to Retail Customers) and (2) orders purchased by the Associate's Retail Direct Customers (ordering through the Associate's personal website).

**PERSONAL VOLUME HOLDING (PVH)** - PV over 100 that is held until an Associate becomes a Consultant. Once Consultant status is achieved, PVH is applied to the Minor Volume Sales Team.

**PERSONALLY ENROLLED ASSOCIATE** - An Associate whom another Associate has personally enrolled in Isagenix and for whom he/she is registered as the Enrolling Sponsor.

**PERSONALLY ENROLLED CUSTOMER** - A Customer whom an Associate has personally enrolled in Isagenix and for whom he/she is registered as the Enrolling Sponsor.

**PERSONALLY ENROLLED MEMBER** - A Member whom an Associate has personally enrolled in Isagenix and for whom he/she is registered as the Enrolling Sponsor. Includes all Personally Enrolled Customers and Associates.

**PLACEMENT SPONSOR** - The Sponsor whom a new Member is placed directly under in the Team Placement Tree. The Placement Sponsor can also be the Enrolling Sponsor.

**POSITION** - Is (1) the Business Center held by an Associate or (2) the placement location of Customers and Associates in the Enrolling Sponsor's Team Placement Tree.

**PRODUCT INTRODUCTION BONUS (PIB)** - Associates are eligible to earn a one-time Product Introduction Bonus (PIB) whenever a Personally Enrolled Member purchases an optional PIB Pak from Isagenix directly at the time they enroll.

**PRODUCT INTRODUCTION REWARD (PIR)** - Customers can earn a Product Introduction Reward coupons when they help a new Customer join and order a qualifying product pak/system.

**QUALIFYING VOLUME** - A point value assigned to Commissionable Products that is used to determine an Associate's active status.

**RANK(S)** - The title or status an Associate has achieved within the Compensation Plan. The six paid ranks are Associate, Consultant, Manager, Director, Executives, and Platinum.

**RANK ADVANCEMENT BONUSES** - A promotion available from time to time in certain markets at the discretion of Isagenix. Associates may earn Rank Advancement Bonuses for achieving certain ranks or Cycle levels. Some Rank Advancement Bonuses are linked to specific time frames. (See IsagenixBusiness.com, or contact Isagenix for further details.)

**RECOGNITION RANK** - The highest rank in which an Associate has qualified within the Compensation Plan.

**REGION** - A country or a group of countries designated by Isagenix for purposes of distinguishing geographical areas of the world where an Associate may sponsor new Associates and Customers.

**RETAIL CUSTOMER** - A person who orders Isagenix products from Isagenix at the suggested retail prices through an Associate's personal website. Retail Direct Customers are not Members.

**RETAIL DIRECT PROFITS** - The profit an Associate earns from sales to their Retail Direct Customers. An Associate does not need to be active to earn retail direct profits.

**RETAIL PROFITS** - The profit an Associate earns from sales to their Retail Customers. An Associate does not need to be active to earn retail profits.

**TEAM BONUSES (CYCLES)** - When an active Consultant or above accumulates 900 points in group volume and at least 300 of those points came from the Minor Volume Sales Team and 600 points came from the Major Volume Sales Team, the Associate earns a Team Bonus. A Team Bonus is also referred to as a Cycle. An Associate can earn multiple Cycles on any given day.

**TEAM PLACEMENT TREE** - An Associate's marketing organization (Right and Left Sales Teams) in which newly enrolled Customers and Associates are placed. See the Compensation Plan for additional information.

**WEEK** - From 12 a.m. (ET) Monday to the following Sunday at 11:59 p.m. (ET).

**WHOLESALE OR WHOLESALE PRICE/PRICING** - Prices established by Isagenix that are less than a product's suggested retail price.

