

WELLNESS

IN A CAN



*Sip your
way to good
gut health*

BĒA BIOTICS Your Essential Launch Guide

COMING 16.09.2025



BĒA BIOTICS:

Gut-loving bubbles that work from within

Gut Health Market

The gut health market is booming and it's only just beginning. **In Europe alone, the market was valued at over \$13 billion in 2023 and is projected to surpass \$22 billion by 2033.** This explosive growth reflects a growing consumer awareness of the vital connection between gut health and overall wellbeing.*

People are actively seeking natural, science-backed solutions to support digestion, immunity, skin health, mood, and weight management – all rooted in a healthier gut.

With a clean-label formula (meaning no artificial additives or hidden nasties) designed for modern wellness needs. Consumers aren't just looking for probiotics, they want gut support that fits seamlessly into their beauty, wellness, and fitness routines.

*Grand View Research. (n.d.). Digestive Health Products Market Size, Share & Trends Analysis Report. Retrieved July 10, 2025, from [GrandviewResearch.com/industry-analysis/digestive-health-products-market](https://www.grandviewresearch.com/industry-analysis/digestive-health-products-market)



HAPPY GUT, HEALTHY YOU:

The Ultimate Pairings for Nutrition, Skin and Weight Loss

Daily Nutrition

A balanced gut helps your body absorb nutrients more effectively so you get more from every meal and supplement.



BĒA Biotics is a delicious daily drink that nourishes your microbiome, helping to fuel immunity, energy, and overall wellbeing.

Natural Beauty

A healthy gut supports nutrient absorption, skin hydration, and collagen synthesis, all essential for glowing, youthful skin.



BĒA Biotics optimises your gut so your body can better utilise beauty nutrients like collagen and hyaluronic acid, helping you shine from within.

Weight Management

A well-functioning gut supports digestion, hormone balance, and appetite regulation – critical factors in sustainable weight management.



BĒA Biotics boosts metabolism, controls cravings, and helps you stay focused on your wellness goals.



What's Inside?



BACILLUS COAGULANS
(Probiotic)



APPLE CIDER VINEGAR



ALOE VERA



ADAPTOGENS



GINGER



PREBIOTIC PLANT FIBER



WHAT MAKES BĒA BIOTICS STAND OUT?

BĒA Biotics is good gut health in a can.

WHETHER YOU'RE LOOKING TO SUPPORT WEIGHT MANAGEMENT, GLOWING SKIN, OR OVERALL WELLNESS – YOUR GUT DOES IT ALL!

This delicious, sparkling drink is packed with functional ingredients and makes the perfect afternoon fizzy fix or a refreshing evening wind-down. Wellness never tasted so good.

The Science Behind the Sip

HOW BĒA BIOTICS SUPPORTS DIGESTIVE WELLNESS:

BĒA Biotics is more than just a refreshing, sparkling beverage — it's thoughtfully crafted to support your gut health from the inside out. Each can delivers a powerful blend of ingredients designed to nourish your digestive system and support a healthy gut microbiome.

So, What's Inside?

BĒA Biotics combines prebiotic plant fibre from Jerusalem artichoke and tapioca with a well-researched probiotic strain, Bacillus coagulans.

This robust probiotic is known for its resilience and ability to thrive in the digestive system, even after exposure to heat and harsh environments. Plus, the formula includes soothing aloe vera and polyphenol-rich apple cider vinegar to further support your wellness.



PREBIOTICS VS. PROBIOTICS

What's the Difference?

Think of it this way: **probiotics** are the beneficial bacteria your gut loves, while **prebiotics** are the nourishing fuel that helps those bacteria grow and thrive.

BĒA Biotics delivers both — giving your gut the good stuff it needs to feel its best.

Meet the Probiotic in BĒA Biotics

The star probiotic in BĒA Biotics is *Bacillus coagulans*. Backed by years of scientific research, this particular strain is celebrated for its ability to support digestive health and maintain stability in a variety of conditions. In other words, it's tough, effective, and built to support your gut where it counts.

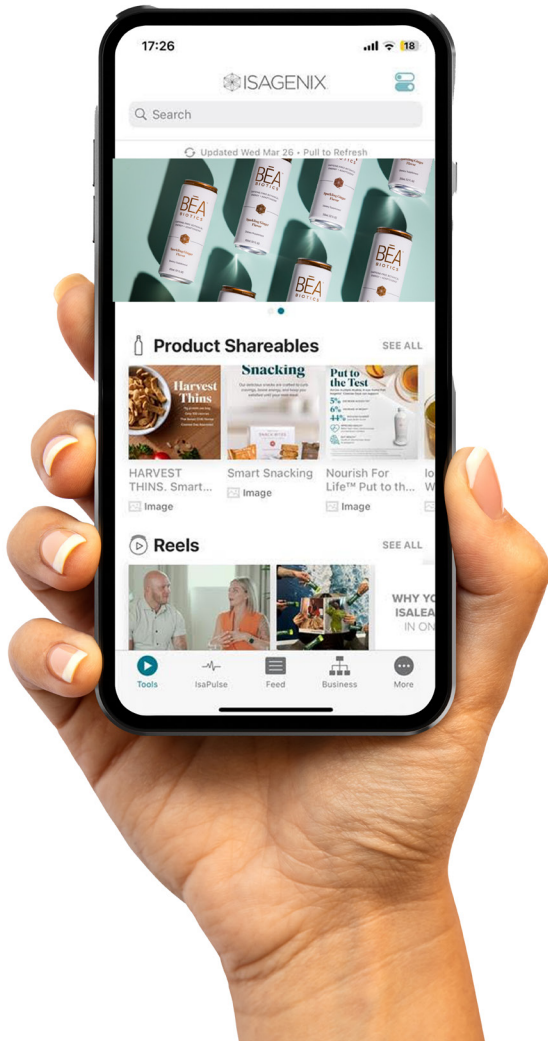


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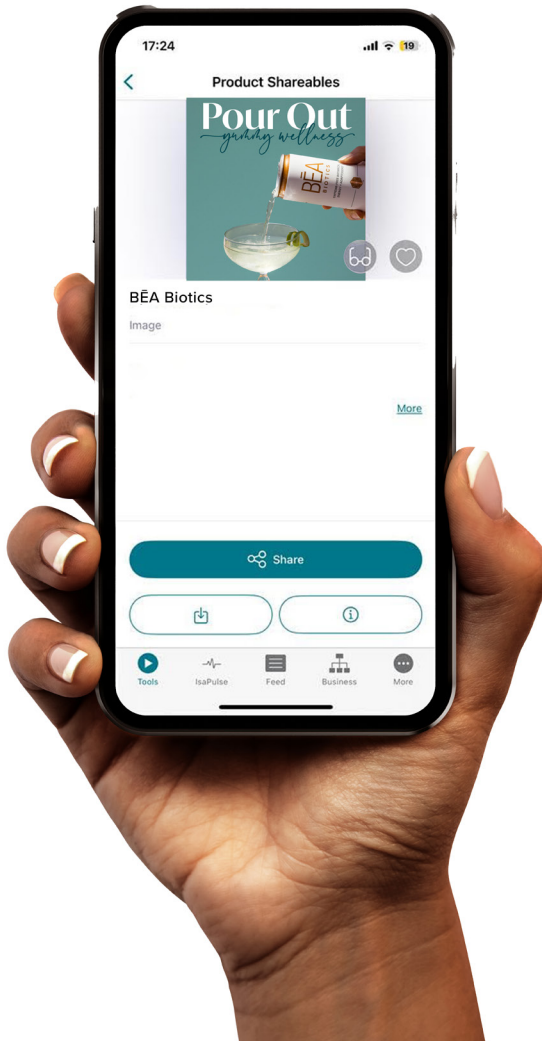
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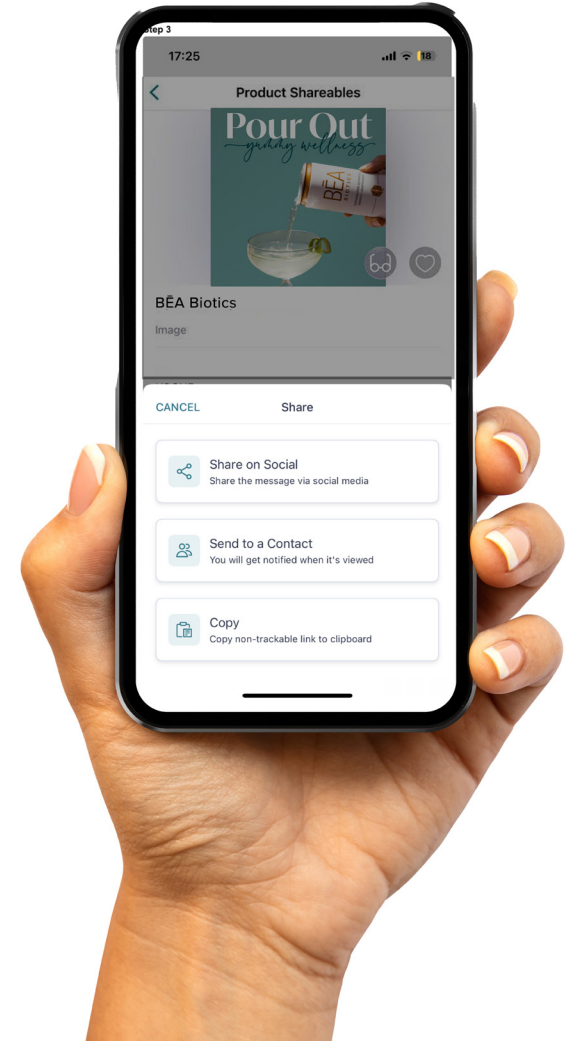
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HEAD TO 'TOOLS'



STEP 2:
FIND THE ASSET +
CLICK SHARE



STEP 3:
CHOOSE WHICH PLATFORM
YOU WANT TO SHARE ON





FOLLOW OUR EXAMPLE SCRIPTS & SUPERCHARGE YOUR BUSINESS

CURRENT CUSTOMERS

I know you're already loving your Isagenix routine, so I HAD to tell you about this new product launching in Europe – **BĒA Biotics!**

It's the "it" fizzy drink everyone's going to be talking about – not only does it taste amazing, but it supports gut health and overall wellbeing in a totally new, next-level way.

Since you're already into wellness, I think you're going to be obsessed. Want me to send you more details before it drops?

PROSPECTS

(People Interested but Haven't Bought Yet)

Hey X! I wanted to reach out to keep you in the loop! I know at one point you were interested in Isagenix and they just dropped a next-level wellness drink – **BĒA Biotics.**

It's perfect for gut health, weight management, and glowing skin. Wanna try it when it launches? I can get you early access!

FOR THOSE WHO REMEMBER THE LIMITED LAUNCH

Hey X! Do you remember when **BĒA Biotics** launched last year as a limited edition? It sold out SO fast and people were obsessed...

Well, guess what?! It's officially BACK – and this time it's here to stay! If you loved it (or missed out before), now's your chance to make it part of your daily wellness routine for good! Want me to send you the details?

PAST CUSTOMERS

(Who Haven't Ordered in a While)

Hey X! I was just thinking about you and had to reach out! We've got something new that I know you'll love – **BĒA Biotics**, a delicious gut health drink!

Thought you might want to check it out! Want me to send you the details?

VIP CUSTOMERS

(Big Buyers & Brand Lovers)

Hey X! I know you're the number one Isagenix fan so I wanted to give you the inside scoop. **BĒA Biotics** is FINALLY launching as a permanent product in Europe!

It's an absolute must-have for gut health, skin radiance, and overall wellness – I know you'll be obsessed! Want me to put you on my VIP list to get it first?

SOCIAL MEDIA FOLLOWERS

(IG/FB Stories or DMs)

Story/Caption: OMG, you guys, IT'S HAPPENING! **BĒA Biotics** is coming to Europe, and I am OBSESSED with this one – it's officially my new fave fizzy drink.

It's wellness from the inside out – think balanced gut, radiant skin, and an everyday glow-up. This is the "it" drink everyone's going to be sipping on.

If you want to be one of the FIRST to get your hands on it, drop a [heart] below and I'll send you the details!

DM version: Hey X! You keep coming up on my socials! I just feel like I need to reach out. Has anyone taken the time to share Isagenix with you?





PRICING

BĒA BIOTICS			
COUNTRY	SUBSCRIPTION REWARDS	PIB	BV
UNITED KINGDOM	£37.00	£7.40	25
NETHERLANDS	€46.87	€8.60	25
BELGIUM	€45.58	€8.60	25
GERMANY	€51.17	€8.60	25
AUSTRIA	€51.60	€8.60	25
PORTUGAL	€52.89	€8.60	25
FRANCE	€45.37	€8.60	25
ITALY	€52.46	€8.60	25
SPAIN	€47.30	€8.60	25
SWITZERLAND	€44.12	€8.60	25
SWEDEN	€48.16	€8.60	25
NORWAY	€49.45	€8.60	25
IRELAND	€52.89	€8.60	25
DENMARK	€53.75	€8.60	25
FINLAND	€49.02	€8.60	25
POLAND	€52.89	€8.60	25
ROMANIA	€51.17	€8.60	25
BULGARIA	€51.60	€8.60	25



FAQs

WHY IS GOOD GUT HEALTH SO IMPORTANT?

Your gastrointestinal tract (also known as your gut) has a primary function to process digestion, absorb nutrients and excrete waste. Within the gut there are millions of micro-organisms including bacteria, fungi and viruses and each person's gut is totally unique. In addition to supporting your digestive system, good gut health is also linked to better overall health, skin and brain health and has been found to help with weight management.

WHO CAN ENJOY BĒA BIOTICS?

BĒA Biotics is ideal for adults and children 16 years and older who want a refreshing way to support digestive wellness that is naturally caffeine-free. It is always recommended that you consult with your doctor while pregnant or breastfeeding or if you have a medical condition.

WHAT'S THE BEST WAY TO USE BĒA BIOTICS?

BĒA Biotics can be enjoyed daily for its digestive wellness benefits. It's best served chilled.

CAN I ENJOY BĒA BIOTICS ON A CLEANSE DAY?

Yes, BĒA Biotics is a great Cleanse Day option for 1 credit when using the Cleanse Day tracker.

HOW IS BĒA BIOTICS SWEETENED?

BĒA Biotics is naturally sweetened with a blend of stevia and cane sugar. It has a refreshing sparkling ginger flavour with a hint of citrus that provides 25 calories and 2 grams of sugar per serving.

IS BĒA BIOTICS PACKAGING RECYCLABLE?

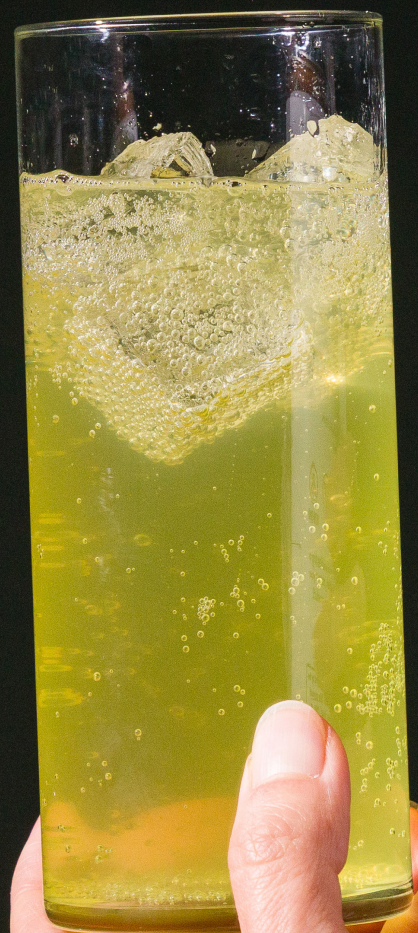
Yes, BĒA Biotics is packaged in recyclable aluminum cans. Other packaging components, like plastic film, are widely recyclable.



FREE GIFT

**FOR THE FIRST 300
BĒA BIOTIC CUSTOMERS
WITH CODE***

UK CODE: UKWELLNESS
EU CODE: EUWELLNESS



*Available on all order types. Use code UKWELLNESS when purchasing BĒA Biotics as an a la carte order in the UK and EUWELLNESS when purchasing BĒA Biotics as an a la carte order in Mainland Europe to claim a free premium, branded cap. Applies to first 300 orders, while stock lasts.