

# FAQ: CANADA AND US ISABODY CHANGES

The United States and Canada are now considered two separate markets within Isagenix. This change affects a number of programs, including the IsaBody Challenge®. Just like Indonesia, the UK, Mexico, and our other international markets, Members who reside in Canada will now compete for their own country's IsaBody Challenge and the chance to be a Canadian Honorable Mention, Finalist, or Grand Prize Winner!

## 1 What can I win for completing an IsaBody Challenge in Canada?\*

<b>Completion Prize</b>	CA\$200 product coupon   Exclusive IsaBody T-shirt   Certificate of Completion
<b>Honorable Mentions</b> 12 per year, 4 per Judging Period	CA\$500   Free tickets to IsaU, UIA, and Canada Celebration
<b>Finalists</b> 12 per year, 4 per Judging Period	CA\$3,000   Trip for Finalist and a guest to Judging Period event (AZ Retreat, Global Celebration, or Canada Celebration)   Possible photo or video shoot   Trip for Finalist and a guest to Canada Celebration for the selection of the Canada Grand Prize Winner   Trip for Finalist and a guest to the IsaBody Escape, an all-inclusive vacation
<b>Grand Prize Winner</b> 1 per year	CA\$10,000   Training at Isagenix World Headquarters   Trip to Global Celebration   Personal photo shoot   Trip to following year's Canada Celebration   Trips to IsaU and other select events in Canada   Trip for Grand Prize Winner and a guest to the IsaBody Escape, an all-inclusive vacation

\*Terms and conditions apply. Please see [IsaBodyChallenge.com](http://IsaBodyChallenge.com) for additional details.

## 2 How do these changes affect our 2018 Judging Periods?

The dates and deadlines for joining and completing your IsaBody Challenge will remain the same. You can find these dates at [IsaBodyChallenge.com](http://IsaBodyChallenge.com).

We will be arranging the order of the Judging Periods to the following:

Judging Period	Incentive Trip for Finalists	Last Date to Join	Submit Materials by This Date	Maintenance Photo Dates
Judging Period 1	AZ Retreat	Nov. 8	Feb. 28	Feb. 21-28
Judging Period 2	Global Celebration	Feb. 28	June 20	June 13-20
Judging Period 3	NYKO (U.S.) / Canada Celebration (CA)	July 19	Nov. 8	Nov. 1-8

Our last North American Grand Prize Winner will be crowned at Global Celebration 2018. For the Judging Period immediately after Global Celebration 2018 only (formerly the NYKO Judging Period), we will be selecting all 12 Canadian Finalists and all 15 U.S. Finalists for the next year. The Canadian Finalists will compete at Canada Celebration 2019 for the first-ever Canadian Grand Prize Winner. The U.S. Finalists will compete at NYKO 2019 for the first-ever U.S. Grand Prize Winner.

All Judging Periods following will be run as usual, with four Canada Finalists and four Canada Honorable Mentions, and five U.S. Finalists and 10 U.S. Honorable Mentions selected each period, with the major change being the selection of the Canada Grand Prize Winner at each Canada Celebration and the U.S. Grand Prize Winner at each NYKO.



### 3 Why are the prize amounts different?

In 2017, we had 35,000 IsaBody™ completions for North America and about 5,000 of those were from Canada. Prize amounts were adjusted according to market size and number of Canadian completions. As our Canadian Customer base and IsaBody Challenge completion rates grow, there is potential to increase prize amounts.

### 4 Why can't I be or stay in the U.S. IsaBody Facebook group?

While we understand that many Associates build their teams internationally, only Members registered for a Canadian IsaBody Challenge will be approved to the Canada IsaBody Facebook group moving forward. Canadian Members currently in the U.S. Facebook group will be notified, removed, and sent the link to the new Canada Facebook group. Much of the content shared to the groups will be similar, but since the Canada Challenge and U.S. Challenge have different prizes and events, it's important we have two different groups to ensure everyone receives the right information!

Our Canada IsaBody Facebook group is **Facebook.com/Groups/IsagenixIsaBodyCanada** and our Customer Care email for Canada IsaBody is **IsaBodyChallengeCA@IsagenixCorp.com**.

Moving forward, please utilize and direct your teammates to the above resources instead of the U.S. Facebook group and email address.

#### Join us on Facebook:

Canadian Members: **Facebook.com/Groups/IsagenixIsaBodyCanada**

U.S. Members: **Facebook.com/Groups/isabc**

#### Questions?

Canadian Members: **IsaBodyChallengeCA@IsagenixCorp.com**

U.S. Members: **IsaBodyChallenge@IsagenixCorp.com**

