



BY DAVID T.S. WOOD

WHERE ARE YOU ON YOUR ISAGENIX JOURNEY?

The beautiful thing about Isagenix solutions is that they are infinitely flexible and can be tailored to fit your lifestyle, your strengths and your personal style. **Where are you on your Isagenix journey?**

DAVID T.S. WOOD

Isagenix Strategic Consultant

David has lived, traveled and worked in more than 40 countries. He has worked with several million- and multimillion-dollar companies and brings his knowledge, expertise and contagious enthusiasm to Isagenix Associates. Through personal development training, he has played a part in cultivating top leaders in the company and inspires everyone he meets along the way.



You are someone who enjoys using the products and just can't help telling people about them.

You're not trying to make any money, but you enjoy sharing your Isagenix story.

As long as you're enjoying what you're doing, keep on keeping on. But, did you know that Isagenix offers a business opportunity, and by enrolling new customers, you could earn some money to help pay for your products?



You believe in sharing a positive experience with others and like the idea of getting compensated for it. It's called referral or network marketing.

You share the Isagenix story but you're not sure where to go from there to build a residual income.

Pair your belief with some of our simple training tools and systems and you could start supplementing your monthly income with Isagenix.



A PROUD PRODUCT USER



A SOMETIMES SHARER



A PASSIONATE PART-TIMER



You are focused on building a business but haven't met the goal you set when you started working the business.

You've got good business practices, you use the tools and you're earning a supplemental income that makes a difference. Why do more?

Maybe, you could build even bigger, help even more people and make an even larger impact on the world. If you're willing to roll up your sleeves for just 90 days, the payoff could be huge.



I'm a Proud Product User. What do I do next?

I'd love to get my products paid for (and maybe more). **What do I do next?**

Step 1

GET TO KNOW YOUR ABO

Your Associate Back Office (ABO) is where you place your orders, help others get started with Isagenix, and much more. Everything you need to share Isagenix with others is at your fingertips. Don't be afraid to contact our Customer Care team by phone toll-free at 1-877-877-8111, email at Support@IsagenixCorp.com or IsaChat in your ABO!

To learn even more about building an Isagenix business and the network marketing industry, visit IsagenixBusiness.com.

Step 2

BUILD YOUR BELIEF

The best way to build belief is to educate yourself. Learn more about the profession of network marketing from industry experts like Eric Worre, in his book "Go Pro." Learn more about Isagenix products at IsaProduct.com or IsagenixHealth.net. Read success stories of weight lost and energy regained at IsaFYI.com.

You need to invest time in personal growth and development to build your belief in yourself!

Step 3

DEVELOP PERSISTENT PERSONAL GROWTH

Who are you? Who do you want to be? What are you willing to do to change your life, help others and create a lasting legacy you can be proud of?

It's often difficult to ask—and answer—questions like this on your own. Personal development events are a great way to jump-start your journey. Look for books like "The Four Agreements" by Don Miguel Angel Ruiz, "The Power of Now" by Eckhart Tolle, "Start with Why" by Simon Sinek and anything else that inspires you to be the best you can be!



I'm a Sometimes Sharer. What do I do next?

I'd love to make a consistent, residual income. **What do I do next?**

Step 1

DON'T BE A FOOL, USE A TOOL!

Isagenix is appealing, in part, because it's so simple. We have tools and systems for everything: how to do a Cleanse Day, how to do a Shake Day, how to connect with people, how to enroll them... and the list goes on! Don't waste your time, or the time of others. Don't reinvent the wheel. Everything you need is provided for you. Start with IsaProduct.com, IsagenixBusiness.com and IsaMovie.com. Remember, with Isagenix you are in business for yourself, but never by yourself.

Step 2

OVERCOME THE URGE TO QUIT

Human beings are hardwired with the urge to quit. If your business isn't succeeding, you may be ready to succumb to the temptation to walk away. The pain of learning the network marketing profession is only temporary, but quitting is forever. How can you fight the urge to quit?

- Alleviate confusion. Use the systems and tools that are provided and educate yourself!
- Believe in yourself. It's not enough to believe in the network marketing profession. You have to believe that YOU can succeed as a network marketer.

Step 3

TAKE CONSISTENT, PERSISTENT ACTION

• Hone your skills. People respond positively to certainty. Build your skills to build your confidence and you'll attract the right people to your business.

Whether it's an hour a day or an hour a week, treat your business like a business. Set operating hours for yourself and use 80 percent of that time for income-producing activities (prospecting, selling products, following up and enrolling) and 20 percent for coaching and personal development.



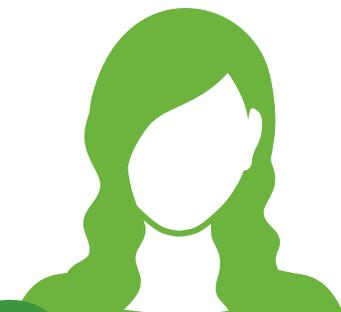
Did You Know? You can...

- Start your year off right at New Year Kick Off, every January, for training, recognition and inspiration.
- Follow up with an Isagenix University (IsaU) event to learn more about building your business.
- Stop by a Super Saturday to build your local Isagenix network and introduce new people to the company.
- Celebrate your success, see what's new at Isagenix and learn from the best in the business at our annual Celebration, every August.

Get more information on these and events in your area at IsagenixEvents.com



For more personal development training with David T.S. Wood, attend one of our 2015 University In Action events. Get more information at IsagenixEvents.com.



I'm a Passionate Part-Timer. What do I do next?

I want to make a full-time income. **What do I do next?**

Step 1

START A 90-DAY GAME PLAN

Go to IsagenixBusiness.com to purchase your 90-Day Game Plan. The first pages of this workbook set an important foundation for the journey you're about to undertake. It's vital that you fill them out thoughtfully and completely.

Your "why" is the driving force behind all of the actions you'll take and keep you moving forward, even when the going gets tough. In this section you'll also cast your vision. Where do you see yourself—not just in 90 days—but in a year, two years or ten years from now?

Step 2

GET READY TO TAKE MASSIVE ACTION

Do you have the infrastructure in place to succeed? Preparation and organization will allow you to maximize your time during your 90-Day Game Plan.

Then, it's all about planning your days. Be ambitious but realistic, there are 24 hours in a day and you will need to eat, sleep and take care of a few other necessities besides building your business.

Step 3

GO ALL IN

It's time to fulfill your promise to yourself. No matter how many hours a week you're dedicating to your business, use all of those minutes strategically. When you're at work, go at 100 percent!

There will be days when you get tired or frustrated. Go back to your vision, go back to your "why" and then get back to work!

Celebrate your success. After you complete your 90-Day Game Plan, take some time to celebrate your achievements. Whether it's a night out on the town, a weekend getaway or vacation, you deserve it!