

# Home Host Guide

## GOAL

Host a fun event where you introduce new Customers to Isagenix, talk about and provide samples of the amazing products, as well as highlight the business opportunity.

## LOCATION SELECTION

Even though these events are typically hosted at home, you can also utilize a semi-private space for the group to meet up and sample products. Consider free, casual atmospheres like coffee shops, gyms, etc.

## PRE-EVENT

- Create promotional content (e.g., Canva.com)
- Order Isagenix products for sampling and raffle giveaways
- Select 2-3 volunteers to share their Isagenix story (e.g., diverse demographics)
- Email [IsagenixCalendar@IsagenixCorp.com](mailto:IsagenixCalendar@IsagenixCorp.com) or contact your Regional Sales Director if you have any questions
- Optional: Go to [IsagenixEvents.com/ARE](https://IsagenixEvents.com/ARE) to register your upcoming event
- Optional: Visit [IsaSalesTools.com](https://IsaSalesTools.com) to purchase Isagenix marketing materials
- Print the registration list before the event

## EVENT SETUP

If hosting in a public space, consider having fun signage (e.g., an Isagenix tabletop) so guests know immediately where to go when they arrive.

- Set up at least 90 minutes prior to the start of the event
- Set up a registration table for when guests arrive

## REGISTRATION (HAVE ON HAND):

- Printed guest list
- Blank check-in forms (for walk-ins and same-day registrations)
- Nametags for Associates (optional)
- Pens

## SAMPLING TABLE:

- Optional: Put on an Isagenix tablecloth
- Place a few different Isagenix products (examples below)
  - 30-Day Reset
  - IsaLean® Bars
  - AMPED™ Hydrate, elixirs, or e+™
- Create gift bags for guests (examples: thank you cards, IsaLean Bars, e+ shots, elixir, etc.)

## TIPS FOR SUCCESS:

- Download the Isagenix Opportunity slide deck from [IsagenixBusiness.com](https://IsagenixBusiness.com)
- Grab all AV needs: HDMI cords, Apple/Windows adapters, etc. (Don't forget to test to ensure your presentation is a success.)
- If no TV is available, use a whiteboard to draw out the compensation plan
- Bring momentum and energy to your event by creating a fun playlist

