

Agenda Guidelines (Home)

EXAMPLE AGENDA FOR YOUR NEXT IN-HOME EVENT

Congratulations on hosting an Associate Run Event! Associate Run Events are an excellent way to introduce people to Isagenix and grow your business. Hosting at your home creates an ideal atmosphere for introducing guests to Isagenix and allows you to build unique connections which are not always possible at a large venue. We hope you'll use the in-depth guidelines below to create a successful agenda for your in-home event.

5 PARTS TO AN ASSOCIATE RUN EVENT

1. Why Isagenix (Opportunity Meeting)
2. Products (Product/Pack Training)
3. Financial Wellness (Business Building Training)
4. Isagenix Community (Associate Shares/Panels)
5. Call to Action (Motivate with Action)

Each of the above should be covered, but the detailed topic is up to you. We've included a few suggestions below.

POTENTIAL TOPICS FOR YOUR AGENDA

- Why Isagenix (Opportunity Presentation)
- Product Introductions (Cleanse Days, Natural Beauty, Weight Management)
- Financial Wellness (Understanding the Compensation Plan, Promotions/Bonuses, LIA, Simple System: PVC 1-2-3)
- Isagenix Community (Prospecting & Connecting and IsaBody Challenge®)
- Close (Call to Action, Raffle/Giveaways, Gratitude)

4 TIPS FOR A SUCCESSFUL AGENDA

1. **Include Intro:** You, as the host, should take time to introduce yourself and share your story and 'Why' with Isagenix.
2. **Take Advantage of the Small Group:** Welcome every person by name and create engagement in your smaller group. Play some fun tunes and have fun with it!
3. **Share the Team Compensation Plan:** Be sure to check out the video trained by Lynn Clouse to share with all your guests. (Use The Big Picture: Isagenix Team Compensation Plan Video: U.S.: <https://vimeo.com/769236202>)
Canada: <https://vimeo.com/789157692>)
4. **Plug in Success Stories:** Part of the excitement comes from success stories! Make sure to integrate time to highlight success stories throughout the training. When discussing income, remember to stay compliant by reviewing the Isagenix guidance documents [here](#).

Planning an in-home event and wondering how to make it flow? You're not alone. Below is an example agenda of how you can successfully host your next event.

AGENDA

- 15 minutes: Guests arrive, mingle, and sample products
- 15 minutes: Host welcomes everyone
- 30 minutes:
 - Host shares their story
 - Keys of an Associate Run Event: The Isagenix Opportunity, Product Introductions, the Isagenix Community, and Financial Wellness
 - Share Pack options
- 15 minutes: Explain how to get paid for sharing Isagenix products with others (Use 20% Product Introduction Bonus Explained Video: <https://vimeo.com/778941032>)
- 15 minutes: Volunteers share their success stories/testimonials
- 5 minutes: Close with a call to action—invite people to get started and sign up

