



Get to Know Hong Kong

Welcome to Hong Kong!

Its population of more than 7.1 million awaits you. Hong Kong means “Fragrant Harbour” because of its deep-water harbor, which has made the city a major center for international trade and finance. Its highly-educated, motivated, and westernized people make Hong Kong a hot prospect for Isagenix Solutions to Transform Lives™.

- Official language is Chinese.
- Hong Kong is frequently described as a place where “East meets West,” reflecting the culture’s mix of Chinese roots with western influences from its time as a British colony.
- Median age is 42.8.
- Home to the most skyscrapers in the world, there are 8,000 buildings that have more than 14 floors, almost double that of New York.
- One of the most densely populated areas of the world with 6,690 people per square kilometer.

The Industry in Hong Kong

- The top-selling products for direct selling are health supplements.
- Most direct selling companies in Hong Kong are based in the U.S.
- According to HKDSA, there are presently over 170,000 salespeople.

Isagenix Has the Solutions

- 36.6% of the population aged 18-64 is classified as overweight or obese.
- According to official statistics, approximately 60% of Hong Kong’s population does not engage in adequate physical activity.
- Online shopping has been more common in recent years.

HONG KONG SYSTEMS & PAKS

We offer a range of systems, paks, and targeted solutions to help you take advantage of the unique business opportunities in Hong Kong to begin transforming lives. Some of our most popular products include Cleanse for Life™ Concentrate, IsaShake™, and Ionix® Supreme Concentrate, which have wholesale prices between HK\$350 and HK\$420. Additionally, we offer several paks and systems which are composed of a selection of products bundled together to offer more complete solutions. Paks and systems range between 2600-3300 Hong Kong dollars.

For a complete list of all products and paks, login to Isagenix.com with your Isagenix username and password, and click view price lists under the order menu.

LINKS

- HK.IsaFYI.com: The latest news about Isagenix Hong Kong.
- Facebook.com/IsagenixHK: Like us on Facebook.
- YouTube.com/IsagenixHongKong: Watch our videos on our YouTube channel.
- IsaMovie.com: Select the Hong Kong flag and the language to present our solutions videos to your prospects.
- StartYourLife.com: Home of the START vision, tools, training, and inspiration that’s changing young lives all over the planet.

CONTACT INFORMATION

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- Service Hours: Monday to Friday: 11:00 a.m.-8:00 p.m.; Saturday: 12:00 p.m.-4:00 p.m.; Sunday and Public Holidays: Closed
- Hong Kong is 12 hours ahead of NYC time zone ET.

PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Team Builders Club
- Holiday Bonus Pool
- IsaBody Challenge®
- Rank Advancement Bonuses
- Super Rally
- Coaching Bonus
- IsaRally