



Get to Know Australia

Welcome to Australia!

The Australian economy has experienced continuous growth and features low unemployment, contained inflation, very low public debt, and a strong and stable financial system. This is a key market for Isagenix Solutions to Transform Lives™.

- Primary language is English.
- Population: Over 24 million
- Australians are active and participate in a wide variety of sports, including football, cricket, and surfing.
- Family and friends have a great influence over purchasing decisions.
- 84% of men and 83% of women access the Internet. On average, users spend 2.5 hours on social media each day.

The Industry in Australia

- In 2013, Australia contributed over 191 billion Australian dollars to the direct selling industry.
- Women account for 80% of total salespeople.
- Approximately 600,000 Australians and New Zealanders earn additional income through direct selling or social enterprise.

Isagenix Has the Solutions

- 33.4% of the population is obese.
- Australians spent approximately AU\$6.6 billion on the health and weight loss industries from 2013 to 2014.
- Australians spend up to AU\$1.31 billion annually on fitness-related services.
- From 2013 to 2014, the Australian anti-aging and cosmetic industry generated an estimated revenue of AU\$3.6 billion.

AUSTRALIA SYSTEMS AND PACKS

We offer a range of systems, packs, and targeted solutions to help you take advantage of the unique business opportunities in Australia to begin transforming lives. Some of our most popular products include Cleanse for Life™, IsaLean™ Shake, and Ionix® Supreme with wholesale prices between AU\$45 and AU\$55. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between AU\$340 and AU\$560.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click "View Price Lists" under the "Orders" menu.

LINKS

- Isagenix.com: Corporate website.
- ANZ.IsaFYI.com: View the latest news about Isagenix Australia.
- Facebook.com/IsagenixAustraliaNewZealand: Like us on Facebook.
- [@IsagenixANZ](https://twitter.com/IsagenixANZ): Follow us on Twitter and Instagram.
- YouTube.com/IsagenixANZ: Watch our videos on our YouTube channel.
- IsaMovie.com: Present our Solutions videos to your prospects.
- IsaProductAU.com: See the available products and programs.
- ANZ.IsagenixBusiness.com: Find all the tools and training you need to build your business.
- ANZ.IsaBodyChallenge.com: Find out how Associates are transforming their bodies and lives using Isagenix products.
- IsaSalesTools.com.AU: Everything from magazines, brochures, flyers, and Launch Party kits are available here for purchase to help you jump-start your business.
- TeamIsagenix.com: This comprehensive website is designed to educate athletes about Isagenix and help elite athletes leverage their success and help them build an Isagenix business.
- StartYourLife.com: This is home to the START vision, tools, training, and inspiration that's changing young lives all over the planet.

CONTACT INFORMATION

- Isagenix Australia Address: Pty Ltd Level 2, 85 Waterloo Road Macquarie Park, NSW 2113
- Phone: (02) 8705 8900
- Fax: (02) 8705 8999
- Email: CustomerServiceANZ@isagenixCorp.com
- Customer Service: 1300-651-979
- Customer Service Hours: Monday – Friday: 8 a.m. – 6 p.m. AEST
- Will Call Pick-Up Hours: Monday – Friday: 11 a.m. – 5:30 p.m. AEST
- Saturday, Sunday, and Public Holidays: Closed
- Australia is 10 hours ahead of NYC time zone ET.

PROMOTIONS/INCENTIVES

- Double Product Introduction Bonuses
- IsaDerby™
- Leadership Bonus Pools
- Rank Advancement Bonuses
- Top Achievers
- IsaBody Challenge
- Holiday Bonus Pool
- Team Builders Club
- Crystal Challenge