



# Get to Know Canada

## Welcome to Canada!

This highly developed and educated country of more than 35 million awaits you. A higher household wealth and abundant credit makes Canada a great market for Isagenix Solutions to Transform Lives™.

- Primary language is English with one-third of the population speaking French.
- Average age is 40.
- Canada is the second largest country in the world and boasts the culturally renowned meccas of Toronto, Montreal, and Vancouver.
- More than half of the population has college degrees, making Canada the world's most-educated country.
- Economically and technologically, Canada has developed in parallel with the U.S. Similarities extend further to a market-oriented economic system, pattern of production, and high living standards.

## The Industry in Canada

- The economy is expected to show moderate growth in 2015. Business investment remains weak, but could improve as the U.S. economy strengthens.
- Canada's trade with the U.S. amounts to more than US\$500 billion a year.
- Consumer spending is supported by higher household wealth and abundant credit.
- Education will be the fastest-growing category between 2014 and 2030. Following closely is health goods and medical services, driven by the growing number of senior citizens.

## Isagenix Has the Solutions

- 54% of adults and 13% of youth are considered obese.
- Among G7 nations (the world's largest and most-advanced economies), Canada ranks third in obesity due to low physical activity.
- Individual, person-to-person sales remain the predominant format of direct selling in Canada with an estimated 69% of sales conducted using this strategy.

## CANADA SYSTEMS & PAKS

We offer a range of systems, paks, and targeted solutions to help you take advantage of the unique business opportunities in Canada to begin transforming lives. Some of our most popular products include Cleanse for Life™, IsaLean™ Shake, and Ionix® Supreme, which have wholesale prices between CA\$35 and CA\$45. Additionally, we offer several paks and systems which are composed of a selection of products bundled together to offer more complete solutions. Paks and systems range between CA\$170 and CA\$660.

For a complete list of all products and paks, login to [Isagenix.com](http://Isagenix.com) with your Isagenix username and password, and click view price lists under the order menu.

## LINKS

- [Isagenix.com](http://Isagenix.com): Corporate website.
- [IsagenixBusiness.com](http://IsagenixBusiness.com): All the tools and training you need to build your business.
- [IsaMovie.com](http://IsaMovie.com): Select the Canada flag and the language to present our solutions to your prospects.
- [IsagenixEvents.com](http://IsagenixEvents.com): Corporate and local events near you.
- [IsagenixHealth.net](http://IsagenixHealth.net): Health articles and the science behind Isagenix products.
- [IsaFYI.com](http://IsaFYI.com): Get the latest and greatest updates on Isagenix.
- [StartYourLife.com](http://StartYourLife.com): Home of the START vision, tools, training, and inspiration that's changing young lives all over the planet.
- [IsaBodyChallenge.com](http://IsaBodyChallenge.com): Find out how Associates are transforming their bodies and lives using Isagenix products.
- [TeamIsagenix.com](http://TeamIsagenix.com): A comprehensive website designed to educate athletes about Isagenix.
- [Facebook.com/Isagenix](https://Facebook.com/Isagenix): Like us on Facebook.
- [Twitter.com/Isagenix](https://Twitter.com/Isagenix): Follow us on Twitter.
- [Instagram.com/Isagenix](https://Instagram.com/Isagenix): Be a part of the community.
- [Pinterest.com/Isagenix](https://Pinterest.com/Isagenix): Pin with us!
- [IsagenixCustomercenter.com](http://IsagenixCustomercenter.com): Frequently asked customer care questions

## CONTACT INFORMATION

- Isagenix World Headquarters: 155 E. Rivulon Blvd., Gilbert, Arizona 85297 USA
- Isagenix World Headquarters Office Phone: 480-889-5747
- Customer Care Telephone: 480-889-5777\* | Toll-Free: 877-877-8111\* | Fax: 480-636-5386 (\*All calls will be recorded for quality purposes.)
- Customer Care Hours: Monday – Friday: 5:00 a.m.–6:00 p.m.; Saturday: 6:00 a.m.–2:30 p.m.
- Customer Care Email: [Support@IsagenixCorp.com](mailto:Support@IsagenixCorp.com)
- Customer Care Chat: Monday – Saturday: 6:00 a.m.–8:00 p.m.; Sunday: 6:00 a.m.–10:00 p.m.
- Languages: English, Spanish, Chinese, and French.
- AZ (USA) Will Call Hours: Monday–Friday: 11:00 a.m.–4:00 p.m. Saturday: 10:00 a.m.–2:00 p.m.
- Corporate Tours: 480-889-5747, ext. 0; Tours are offered Fridays at 11:30 a.m.
- Various regional sales representatives and managers to support the field. If you need to get into contact with a rep in the area, email [Support@IsagenixCorp.com](mailto:Support@IsagenixCorp.com)

## PROMOTIONS/INCENTIVES

- Crystal Reset
- Daily Pay
- Director Leadership Pool
- Double Product Introduction Bonuses
- Team Builders Club
- Executive Leadership Pool
- Holiday Bonus Pool
- Millionaires in Action
- Rank Advancement Bonuses
- President's Quest 2016
- IsaBody Challenge®
- Top Achievers 2017
- 90-Day Game Plan
- Coaching Bonus
- Platinum Leadership Pool