



# START

OUR VISION IS TO IGNITE **ALL YOUNG PEOPLE** TO OWN THEIR LIVES PHYSICALLY AND FINANCIALLY, AND THROUGH OUR CONTRIBUTIONS, **CREATE FREEDOM AND A LASTING LEGACY.**

**#STARTYOURLIFE**

The **#STARTYourLife** movement invites young people aged 18 to 35 to be part of a **passionate community** built on a foundation of **integrity, contribution, and growth**. We strive to lead **extraordinary lives** and help others do the same.

## Discover Isagenix

- » The Isagenix vision is to impact world health and free people from physical and financial pain, and in the process, create the largest health and wellness company in the world.
- » Since 2002, cumulative sales at Isagenix have surpassed US\$5 billion.
- » Isagenix reached No. 26 on the 2017 Direct Selling News (DSN) Global 100 list.
- » Isagenix is an American Business Award recipient, alongside companies like Procter & Gamble, Sony, American Express and AT&T.
- » START is a subculture within Isagenix that creates a community for young people to plug in to.

## Results-Driven Products

- » Products scientifically developed to support physical transformations and help people to lead and maintain a healthy, fulfilling lifestyle while inspiring others along the way.
- » Product options that appeal to all walks of life.
- » Our business model invests in excellent products and provides the opportunity to see results worth sharing.

## A Positive Culture

- » A supportive community of like-minded people who are inspired and driven to contribute to the vision of impacting world health.
- » Local and global events to connect with teammates and build lifelong friendships all over the world.
- » Connect with other START members by joining the START Facebook group and following @start\_yourlife on Instagram.

## Why Network Marketing?

### IT IS AN OPPORTUNITY TO:

- » Create an income by connecting people with products they love through word-of-mouth marketing.
- » Earn an income outside of the 9-to-5 schedule.
- » Build a business for yourself but not by yourself.
- » Own your life. You decide when, where and with whom you work.
- » Take part in a business model uniquely suited for the younger generation.
- » Share the products you love with others every day.
- » Tell your story to motivate and inspire.
- » Follow a business model with equal opportunities for all.

VISIT [STARTYOURLIFE.COM](http://STARTYOURLIFE.COM) TO START BUILDING YOUR LEGACY TODAY.



**PHYSICAL** Transformation



**TIME** Ownership



**FINANCIAL** Opportunity

*Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity, and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at IsagenixEarnings.com.*

**ISAGENIX**<sup>®</sup>

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