



# Get to Know Malaysia

## Welcome to Malaysia!

Its population of over 31 million awaits you. This multi-ethnic, multicultural, and multilingual melting pot is open and waiting for Isagenix Solutions to Transform Lives™.

- Primary language is Bahasa Malaysia. Other commonly spoken languages include English, Chinese Mandarin, and Tamil.
- Malaysia is known for its beaches, rainforests, and mix of Malay, Chinese, Indian, and European influences.
- The sprawling capital, Kuala Lumpur, is home to colonial buildings, busy shopping districts, and skyscrapers, including the iconic 452-meter high Petronas Twin Towers.

## The Industry in Malaysia

- Malaysia's sales force has over 7.4 million direct sellers.
- The sales force of direct sellers is one of the most evenly divided by gender in the world.
- Wellness products rank as the most popular sales category in direct selling.

## Isagenix Has the Solutions

- 44.2% of the population is overweight or obese.
- Malaysia ranked first in Southeast Asia for both obesity and diabetes.
- The popularity of online shopping is increasing, but most Malaysians prefer a face-to-face approach to attract new Associates.
- Rising concerns regarding various diseases and obesity issues in Malaysia is fuelling demand for health and wellness products.

## MALAYSIA SYSTEMS & PAKS

We offer a range of systems, paks, and targeted solutions to help you take advantage of the unique business opportunities in Malaysia to begin transforming lives. Some of our most popular products include Cleanse for Life™ Concentrate, Ionix® Supreme Concentrate, and IsaShake™, which have wholesale prices between 65 and 55 Malaysian Ringgit. Additionally, we offer several paks and systems which are composed of a selection of products bundled together to offer more complete solutions. Paks and systems range between 690 and 7050 Malaysian Ringgit.

For a complete list of all products and paks, login to Isagenix.com with your Isagenix username and password, and click view price lists under the order menu.

## LINKS

- [MY.IsaFYI.com](http://MY.IsaFYI.com): The latest news about Isagenix Malaysia.
- [Facebook.com/IsaMalaysia](https://Facebook.com/IsaMalaysia): Like us on Facebook.
- [YouTube.com/IsagenixMalaysia](https://YouTube.com/IsagenixMalaysia): Watch our videos on our YouTube channel.
- [IsaMovie.com](http://IsaMovie.com): Select the Malaysia flag and the language to present our solutions videos to your prospects.
- [MY.IsaBodyChallenge.com](http://MY.IsaBodyChallenge.com): Find out how Associates are transforming their bodies and lives using Isagenix products.
- [StartYourLife.com](http://StartYourLife.com): Home of the START vision, tools, training, and inspiration that's changing young lives all over the planet.

## CONTACT INFORMATION

- Isagenix (Asia Pacific) Malaysia Sdn Bhd  
Menara See Hoy Chan,  
Suite 01/02 Ground Floor,  
Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia
- Main Line: +603-21670399
- Customer Service: +603-21670299
- Fax: +603-21670288
- Email: [CustomerServiceMY@IsagenixCorp.com](mailto:CustomerServiceMY@IsagenixCorp.com)
- Office Hours: Monday to Friday: 10:30 a.m.-7:00 p.m.; Saturday: 10:30 a.m.-1:00 p.m
- Sunday and Public Holidays: Closed
- Malaysia is 12 hours ahead of NYC time zone ET.

## PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Gold Pak (12 Months Active Status)
- Holiday Bonus Pool
- IsaBody Challenge®
- Leadership Bonus Pools
- Rank Advancement Bonuses
- Coaching Bonus
- Super Rally
- IsaRally