A Simple Guide to a Healthier You

Weight Loss Solutions
PERSONAL PLEDGE

I, ____________________________, am fully committed to creating a breakthrough in my personal health and quality of life. My goal is to reach and maintain my target weight of _______ by losing _______ kg of unhealthy fat while increasing my lean muscle mass.

Research has shown that written goals are much more likely to be achieved. Sharing your goals with others will further support your success.

MY SUPPORT TEAM

My System Coach is ______________________________________

My Coach is here not only to offer support, encouragement and advice but also to answer questions and guide me through my journey to a healthier lifestyle. I will surround myself with positive people who will support me and understand how important my Isagenix System is to me.

My Support Team includes:

________________________________________________________

Signature: ________________________________ Date:____________

Coach signature: ___________________________ Date:____________

If you are pregnant, breastfeeding, diabetic, on medication, have a medical condition or are beginning a weight loss program, consult your GP before using Isagenix products or making any other dietary changes. Discontinue use if adverse events occur. Information provided in this guide is for general purposes only and designed to help you make informed decisions about your health.
YOUR PATH TO SUCCESS BEGINS HERE.

1. Weight loss is important, but *centimetres lost* is also an important measurement. Take your measurements and track your success with our easy-to-use measurement tracker on page 9. Focus on how you feel and how your clothes fit rather than only focusing on the scale.

2. Share your goals with your Support Team members you identified on the previous page and invite them to join you in your transformation. Ask your Sponsor how you can earn money to pay for your products by simply inviting others to join you.

3. Follow the monthly schedule and Shake and Cleanse Day planner to remind you when to take each product.

4. Buy healthy foods and plan great-tasting meals. Limit temptations by removing unhealthy foods and snacks from your home including soft drinks, foods with artificial colours and sweeteners and other junk foods. See meal planning tips on page 13.

5. Read your Personal Pledge daily.


*Weight loss should not be considered typical. In a study performed in 2012 by University of Illinois at Chicago researchers, subjects lost an average of 4 kg with an average of 1 kg of the loss from visceral fat after 30 days on Isagenix. The subjects also had a greater level of adherence and had more consistent weight loss from week to week compared to subjects on a traditional diet.*
YOUR PRODUCTS

What makes Isagenix unique is our no-compromise approach to product formulation and our convenient solution systems.

Let’s take a moment to get to know the nutritious and delicious products you are about to experience.

1. IsaLean™ Shake
   Delicious, satisfying and nutritionally-balanced with high-quality whey and milk protein, energy-fuelling carbohydrates, good fats and 21 vitamins and minerals. Available in four delicious flavours as well as a Certified Kosher Natural Creamy Vanilla flavour.

2. IsaLean Shake Plant-Based
   Contains 24 g of high quality protein from peas and wholegrain brown rice plus filling fibre and energy-fuelling carbs. Gluten- and soy-free; a perfect alternative for people with dietary restrictions. Available in two great flavours.
3. **Collagen Bone Broth**
Warming and satisfying with 8 g protein (6.5 g from hydrolysed collagen peptides) and only 40-45 Cal. Supports healthy hair, skin and nails and Cleanse Day approved.

4. **Ionix® Supreme**
A nutrient-rich, rejuvenating tonic to restore and protect. Specialised Adaptogenic herbs help your body adapt to stress while vitamins, antioxidants and trace minerals support mental and physical performance.

5. **Cleanse for Life™**
A nourishing botanical blend that aids the body’s natural ability to remove impurities; not a laxative or a diuretic. Ionic minerals, antioxidants, Aloe vera and gentle cleansing herbs support the body’s vital functions and immune system.

6. **Natural Accelerator™**
Natural, traditionally used herbs including cayenne, green tea, cinnamon and ginseng that help stimulate fat and protein metabolism.

7. ** IsaFlush™**
Cleansing herbs and minerals to support and maintain balanced digestion. With 210 mg of magnesium and gentle cleansing herbs.

8. **Isagenix Snacks™**
At only 30 calories per serve, these chocolate-flavoured protein wafers help reduce cravings and keep you satisfied. High-quality whey protein helps provide a quick energy boost on Cleanse Days. Also available in Dairy Free Natural Wild Berry flavour.

9. **IsaLean™ Bar**
Power your way through the day with delicious bars, which contain 18 g of high quality whey and milk protein. Rich in branched-chain amino acids, great for after workouts and satisfying hunger when you’re on the go. Available in four delicious flavours.

10. **IsaLean Bar Plant-Based**
Boasting the same great nutrition as an IsaLean Bar, with 19 g of pea and wholegrain brown rice protein, plus 8 g fibre, good fats and energy-fuelling carbs.

11. **Whey Thins™ / Harvest Thins™**
With only 100 calories and 10 g protein per serve, Whey Thins and plant-based Harvest Thins are the perfect savoury, protein-packed snacks to help you kick the chip habit. These Cleanse-Day approved snacks satisfy cravings with a combination of high-quality protein, good fats and carbohydrates.

12. **e+**
A healthy energy boost that helps take your performance to the next level, with natural caffeine from green tea and yerba mate. The exclusive blend of herbal botanicals helps increase stamina and mental alertness.

13. **IsaDelight™**
Green tea extract, amino acids and antioxidants help satisfy your cravings and your sweet tooth with only 60 calories and 4 g of fat or less. Available in three delectable flavours.
Towards the end of your first month, you may find you want more of one product and less of another, or you might like to try something new. My Pack lets you combine products as you like, with a simple and flexible ordering experience and offers a 10 percent discount on the product wholesale prices if your order totals 150 BV or more.

**WEIGHT LOSS PREMIUM PACK**

The Weight Loss Premium Pack is designed to help you achieve your health goals by revitalising and nourishing your body and providing it with optimal nutrition. This ultimate starter kit includes our flagship 30-Day Weight Loss System, an IsaBlender™ or Sample Pack with IsaShaker™ and lots of extras to help you smash your goals.

**30-DAY WEIGHT LOSS SYSTEM**

The 30-Day Weight Loss System is a great introduction to Isagenix. It’s designed to kick-start your weight loss and, as a long-term, flexible program, help you achieve and maintain lasting results. You’ll likely notice savings on your grocery bill as you replace unhealthy cravings with premium nutrition.

**MY PACK**

Towards the end of your first month, you may find you want more of one product and less of another, or you might like to try something new. My Pack lets you combine products as you like, with a simple and flexible ordering experience and offers a 10 percent discount on the product wholesale prices if your order totals 150 BV or more.
USING YOUR ISAGENIX SYSTEM COULDN’T BE EASIER.

Your 30-Day Weight Loss System relies on two easy-to-follow components: Shake Days & Cleanse Days.

WHY CLEANSE?
Unlike harsh laxative cleanses, Isagenix Cleanse for Life is scientifically developed to nourish your body with the vital nutrients it needs while your body naturally rids itself of impurities. Cleansing isn’t about deprivation, it’s about nourishment.

TIP:
A packet of Whey Thins or Harvest Thins can be consumed on Cleanse Days as the sole snack option between Cleanse for Life servings.

SHAKE DAYS
Replace two meals with a nutritious IsaLean™ Shake. We recommend replacing breakfast and dinner with a shake. Ensure your third meal is nutritionally balanced, containing 400-600 calories. Remember to stay hydrated throughout the day!

7:00AM
Ionix® Supreme

8:00AM
IsaLean™ Shake, Natural Accelerator™

10:00AM
Optional Snack (up to 200 Cal)

12:00PM
IsaLean Shake, Natural Accelerator (optional)

3:00PM
Optional Snack (up to 200 Cal), Ionix Supreme (optional)

6:00PM
400-600 Cal Meal

9:00PM
IsaFlush™, 1-2 capsules

SHAKE DAY SNACK IDEAS
IsaDelight™, e+ (maximum 2 per day), Slim Cakes™, Fibre Snacks™, Whey Thins™, Harvest Thins, AMPED™ Hydrate (if exercising), 15-30 g almonds, 1-2 boiled eggs, 1 piece of fruit or serve of vegetables (e.g. 1 cup veg crudités)

CLEANSE DAYS
On Cleanse Days, you restrict your calorie intake while nourishing your body with the nutrients in Cleanse For Life™. Remember to stay hydrated throughout the day!

7:00 AM
Ionix Supreme

8:00AM
Cleanse for Life™, 2 Isagenix Snacks™, Natural Accelerator

10:00AM
Cleanse Day Support Snack

12:00PM
Cleanse for Life, 2 Isagenix Snacks, Natural Accelerator (optional)

3:00PM
Cleanse Day Approved Snack, Cleanse for Life, Ionix Supreme (optional)

6:00PM
Cleanse for Life, 2 Isagenix Snacks™

9:00PM
IsaFlush, 1-2 capsules

CLEANSE DAY APPROVED SNACKS
Collagen Bone Broth (maximum 2 per day), IsaDelight (maximum 2 per day), e+ (maximum 2 per day), Whey Thins or Harvest Thins (max 1 packet per day), AMPED™ Hydrate (if exercising, max 1 stick per day), ¼ apple or pear (maximum of 1 piece fruit per day)

Some products like IsaLean Bar, IsaDelight and snack options are not included in all Packs and can be purchased separately at Isagenix.com.
These calendars can help guide you through your System. If you would like to create your own calendar, see the inside back panel of this guide.

### 30-DAY STANDARD CALENDAR

<table>
<thead>
<tr>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20*</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 30-DAY FAST START OPTION

<table>
<thead>
<tr>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
<th>Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>S**</td>
<td>S**</td>
<td>S</td>
<td>C</td>
<td>C</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>C</td>
<td>C</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20*</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

S = Shake Day  C = Cleanse Day

To ensure you have product for next month, be sure to create an Autoship. Speak with your Sponsor for more details. At least two Shake Days are recommended prior to your first set of back-to-back Deep Cleanse Days. These days help to create an environment in the body that helps enhance the effects of cleansing.
MEASUREMENT TRACKER

Tracking your measurements is a great way to measure your success in reaching your goals. It will also help to keep you motivated during your IsaBody Challenge!

<table>
<thead>
<tr>
<th>GOAL</th>
<th>START</th>
<th>DAY 9</th>
<th>DAY 20</th>
<th>DAY 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Neck</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Arm L</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Arm R</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chest</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Waist</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hips</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thigh L</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thigh R</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calf L</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calf R</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
YOUR SUPPORT

Your new lifestyle is an important commitment and we’re keen to give you all the help and support you’ll need to reach your goals. We have the perfect tools to help you succeed.

Set realistic expectations. Most people don’t put weight on in just a few days, so remember that it will take more than a few days to release it. It’s not a race; it’s about developing a healthy lifestyle.

Schedule Cleanse Days when you can ensure success. Cleansing on busy days keeps your mind off snacking.

Drink plenty of water. The National Health and Medical Research Council of Australia recommends 2.1 L per day for women and 2.6 L per day for men. This will need to be increased during exercise and during warmer weather.

Balanced nutrition reduces food cravings. Use all of your Isagenix products as recommended and consume a diet of fresh, nutritious foods to ensure your body is getting the right nutrition every day.

Increase your daily activity to maximise your weight-loss results. You don’t have to start training for a marathon, just move more throughout the day and make a conscious effort to raise your heart rate regularly in striving to achieve the best possible results.

Kharn & Melinda Tory
Isagenix Customers since 2013
FAQS

Q: Why do I need to cleanse?
A: Cleansing helps kick-start your metabolism and supports healthy digestion. Cleanse for Life is specially formulated to provide your body with the nourishment it needs while it rids itself of harmful impurities.

Q: What should I expect during the first few days of my journey?
A: The program will help you prepare for efficient, sustainable weight loss. If you follow your system as outlined, you should begin to experience results and feel the difference.

Q: Should I still cleanse if I’m exercising?
A: Yes, you should follow the recommended cleanse schedule for your system. On Cleanse Days, we recommend you minimise your physical activity. If you choose to be active, do so in moderation and support your body throughout the day with AMPED Hydrate, IsaDelight and Isagenix Snacks.

Q: If I’m not hungry can I skip a meal or Shake?
A: We recommend you not skip a meal or IsaLean Shake. Even though you may not feel hungry, your body needs ongoing nourishment.

Q: Can I add fruit to my IsaLean Shake?
A: You can customise your Isagenix System to meet your needs. Keep in mind that adding ingredients to your IsaLean Shake increases your calorie intake.

Q: If I feel tired or have a headache, should I discontinue my program?
A: It is not uncommon when cleansing or changing your normal eating habits to experience side effects. These may include headache, fatigue or constipation. Depending on your side effect, you may try drinking more water or eating a snack. Fatigue and headache may be signs you may be experiencing low blood sugar. Avoid overhydrating as this may cause nausea and dizziness. Consult your physician should you have concerns.

Q: Should I cleanse for one or two days?
A: Within our 30-Day Nutritional Cleansing Program, you should deep cleanse at least one day a week, but you can certainly cleanse two days (back-to-back) to maximise your weight-loss results.

Q: Can I deep cleanse more than two consecutive days?
A: Cleansing two consecutive days can help you maximise your weight-loss results but you should never cleanse more than two days in a row.

Q: I’m a very active person and I have been progressively increasing my workouts during my program. Should I eat more if I’m hungry?
A: There are several things you can do. We recommend you switch out one or both of your IsaLean Shakes with IsaLean™ PRO or add a scoop of IsaPro™ to your IsaLean Shake. This will increase your protein and calorie intake safely.

Lisa Marie Gadsby
Isagenix Customer since 2016
IsaBody Challenge Finalist 2017
ONLINE TOOLS AND RESOURCES
Isagenix has developed an extensive library of online tools with our product users in mind. We encourage you to explore our websites and engage with the many tools available to help you better understand our culture, products and philosophies about health and wellness. The following are your go-to resources to find answers and tips on getting the most from your Isagenix experience.

Isagenix.com
This is your one-stop resource for all product information and tools. It provides guides to all the Isagenix products and programs and informative videos to improve your product training. Plus, read success stories from other product users, learn about the company and our business opportunity and more.

ANZ.IsaFYI.com
Subscribe to the official Isagenix ANZ blog for regular updates, recipes, news, information and the latest science.

ANZ.IsaBodyChallenge.com
Begin your ultimate lifestyle transformation journey. Find out all you need to know about the 16-Week Challenge, where you can not only transform your body and life, you can also win exciting prizes.

ANZ.TeamIsagenix.com
Home to some of our most elite professional athletes, Olympians and personal trainers who use Isagenix products to fuel their performance, ANZ.TeamIsagenix.com hosts an array of athlete profiles and product information.

STARTYourLife.com
See how a growing team of young people aged 18-35 are striving to lead extraordinary lives and helping others do the same.
PLATE PLANNER

Your third meal on a Shake Day should be balanced, like an IsaLean Shake. Ideally, it should contain 400-600 calories and should include protein, complex carbohydrates and a variety of vitamins and minerals.

GOOD FATS
- Coconut oil
- Olive oil
- Avocado
- Other cooking oil

GOOD VEGGIES
- Salad
- Cooked coloured vegies (not potatoes)
- Vegie soup
- Fresh fruit

GOOD PROTEIN
- Chicken
- Beef
- Lamb
- Fish
- Eggs
- Dairy
- Tofu

GOOD COMPLEX CARBS
- Noodles
- Rice
- Wholegrain breads
- Sweet potatoes
- Potatoes

Visit www.nutritionaustralia.org for more information
YOUR NEW LIFESTYLE

Once you’ve reached your first goal, you may ask yourself, ‘What next?’ The answer is simple – a lifelong healthy lifestyle for you and your family.

Tracey Sheasby
Isagenix Customer since 2016
100 Pound Club Member

Success doesn’t happen overnight. Reaching your goals may require subsequent Weight Loss Systems but with commitment, consistency, determination and the support of Isagenix, you can continue to achieve the results you’re striving for.

Troy Jantzen
Isagenix Customer since 2014
IsaBody Challenge Finalist 2017
MAINTENANCE PROGRAM
The Isagenix lifestyle doesn’t end at the completion of your 30-Day System. Many people transition to a new Isagenix Solution or use our helpful lifestyle maintenance recommendations below.

1. Enjoy 1-2 IsaLean Shakes per day as part of a nutritious, balanced diet.

2. Deep cleanse one day each week or try everyday cleansing – enjoy a glass of Cleanse for Life in the morning or before you go to bed.

3. Drink lots of water – the National Health and Medical Research council of Australia recommends 2.1 L per day for women and 2.6 L per day for men.

4. Exercise regularly to ensure your calorie intake doesn't exceed your energy output.

5. Replace unhealthy snacks with Slim Cakes or Fibre Snacks.

BACKED BY SCIENCE
Independent research from the University of Illinois at Chicago and Skidmore College showed that the Isagenix Program was superior to a traditional heart-healthy diet for weight loss and improving cardiovascular health markers. The 15-month study done at Skidmore followed the Cleanse Day and Shake Day protocol compared to a nutritionally balanced diet and validated safe, healthy weight loss and long-term maintenance. Participants who used the Isagenix Program during the maintenance phase of the study maintained their weight loss, fat loss and visceral fat loss while heart-healthy diet participants rebounded. Isagenix maintenance participants also improved their muscle status during the maintenance phase while heart-healthy participants did not.

NEVER BE WITHOUT YOUR FAVOURITE PRODUCTS
Autoship allows you to set up your account so that your order is automatically sent to you approximately every 30 days, with the transaction amount debited directly from your account. You can choose from a selection of Packs and systems, customise your order with ‘My Pack’ or order individual products. Autoship is flexible and can be changed each month to suit your needs. As well as being extremely convenient, Customers who participate in Autoship also save an additional 5 percent on all Packs and systems compared to Wholesale orders.
LEMON CHICKEN

- 2 free-range 150 g chicken breast fillets
- 1 Tbsp fresh rosemary, chopped
- Juice and finely grated rind of 1 lemon

Preheat oven to 180°C. Lightly grease a shallow baking dish and place chicken breasts in it. Pour lemon juice around fillets. In a small bowl, combine garlic, rosemary, lemon rind and polenta and spread evenly on top of the fillets. Bake for 25 minutes or until cooked through. Meanwhile, toss lettuce, tomato and balsamic vinegar. Remove chicken from oven and rest for 5 minutes.

Serve with salad.

Serves 2.
Per serve:
Calories / 227 Cal;
Protein / 25 g;
Carbs / 22.7 g;
Fat / 12 g

VEGIE STICKS WITH EDAMAME DIP

- 300 g frozen edamame
- ½ cup Greek yoghurt
- 1 red chilli, finely chopped
- Juice of 1 lime
- 1 clove garlic, crushed
- ½ red onion, finely diced
- ¼ cup coriander, chopped
- 1 large carrot, unpeeled, cut into sticks
- 2 celery, cut into sticks
- 1 Lebanese cucumber, cut into sticks
- 1 broccoli, cut into florets

Bring a saucepan of water with 1 tsp salt to the boil. Add edamame and boil for 5 minutes. Drain and rinse under cold water. When cool enough, remove beans from shells and discard shells.

Combine beans, yoghurt, chilli, lime juice and garlic in a food processor and blitz until smooth.

Serve with vegetable pieces.
YOUR 30-DAY PLANNER

Customise this calendar to suit your Weight Loss System Program. Include your meal plan, exercise and any events you need to factor in.

Tear out your Calendar and display it where you’ll see it every day.

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
<th>Day 5</th>
<th>Day 6</th>
<th>Day 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 8</td>
<td>Day 9</td>
<td>Day 10</td>
<td>Day 11</td>
<td>Day 12</td>
<td>Day 13</td>
<td>Day 14</td>
</tr>
<tr>
<td>Day 15</td>
<td>Day 16</td>
<td>Day 17</td>
<td>Day 18</td>
<td>Day 19</td>
<td>Day 20</td>
<td>Day 21</td>
</tr>
<tr>
<td>Day 29</td>
<td>Day 30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>