

The Isagenix Training Program

Going From “Yes!” To Executive and Beyond

Belief in the Company

– Choosing Isagenix for Life –

Now let's go to work on building your belief in Isagenix.

Imagine joining a company that has dedicated over 20 years to revolutionizing health and wellness. Picture a brand that began with a simple vision to facilitate weight loss and has since grown into a global leader in comprehensive and innovative wellness solutions. That company is Isagenix – a pioneer in evidence-based nutrition and holistic well-being.

Since our founding in March 2002, Isagenix has transcended its initial focus on weight loss to become a comprehensive wellness powerhouse. Operating in 24 countries and achieving over \$9 billion in global sales, we have helped more than five million people enhance their health and lives. Our success is grounded in rigorous science, with over 20 peer-reviewed studies validating the effectiveness of our products.

Isagenix stands out not just for its innovative products but also for its holistic approach. Our systems are designed to support every facet of well-being – nutritional, physical, social, and financial. By integrating evidence-based nutrition

into your daily routine, you're not just trying a few nutritional products; you're embracing a scientifically proven pathway to a healthier, more vibrant life.

At Isagenix, we believe in the transformative power of our products. Thousands of before-and-after photos testify to real people experiencing remarkable health improvements. But our impact extends beyond physical transformation. We are deeply committed to nurturing a supportive, vibrant community that fosters personal growth, professional development, and financial success.

Our dedication to excellence has been acknowledged through numerous prestigious awards. Here are just a few highlights:

Isagenix has been recognized as a finalist for the **Better Business Bureau** Torch Awards for Ethics, honoring our commitment to integrity and trust.

Isagenix was named a **Greater Phoenix Chamber of Commerce** IMPACT Awards finalist for Community Champion, Exceptional Innovator, and Arizona Advocate.

Isagenix has been consistently ranked among the Top 20 Companies in the direct selling profession by the **Direct Selling Association**.

Isagenix has received multiple accolades from the **American Business Awards**[®] – the world's premier business awards – celebrating achievements across various workplace categories.

Isagenix has been honored as one of the Largest Phoenix-Area Corporate Philanthropists and Best Places to Work by the **Phoenix Business Journal**.

Isagenix has been recognized as one of Arizona's Most Admired Companies by **Arizona Business Magazine** for excellence in leadership, workplace culture, and innovation.

The **Direct Selling News Global 100** ranked Isagenix among the top direct selling companies globally.

Our story is one of resilience and unwavering commitment. During the 2008 – 2009 financial crisis, we enhanced our compensation plan to support our Associates. In the challenging times of the global lockdown, we ensured uninterrupted product shipments and commission payments, reflecting our dedication to both our customers and our Associates.

Being part of Isagenix means more than just using our products – it means becoming part of a community committed to health, purpose, and growth. Our inclusive culture fosters meaningful connections and provides opportunities for both personal and financial advancement. Whether you're seeking to improve your health, build a successful business, or find a sense of belonging, Isagenix offers a path to a more balanced, fulfilling life.

Envision a future where your health, happiness, and personal growth are prioritized. By partnering with Isagenix, you're investing in a lifestyle that supports every aspect of your well-being. With a proven track record and a mission to

positively impact one billion lives globally, Isagenix offers you the tools and community to achieve a healthier, more balanced you.

As we love to say, *“Welcome to The Art of Living. Welcome to Isagenix.”*

Remember, we’re sharing this information to help you build your belief in Isagenix. And as you continue your journey, you will also continue to learn more when you attend recommended trainings and events – building your belief even more. So, make sure you continue learning as much as you possibly can from your sponsor, your support team, and Isagenix, until you are a solid 10 in this area.

With that being said, let’s go to work on the next area. Building your belief in the products. When you’re ready, continue to the next segment.