

# HOW TO GET RECOGNIZED AT NEW YEAR KICK OFF 2020



## GENERAL SESSION RECOGNITION

*Recognition is primarily for U.S., Canada, and Puerto Rico Members. International Members outside of the above markets will be recognized onstage only if they have a ticket by Dec. 22, 2019, but will not be included on signage.*

### NEW ISAGENIX LEGACY CLUB MEMBERS

For NYKO 2020, new Isagenix Legacy Club members are Independent Associates to whom Isagenix has paid a gross total of \$1 million or more and reached this milestone during the award time frame of August 2019–December 2019.

### 2020 U.S. ISABODY CHALLENGE FINALISTS

Be inspired by our 15 2020 U.S. IsaBody Challenge® Finalists, 2019 U.S. IsaBody™ Grand Prize Winner, and 2019 U.S. IsaBody Runner-Up. Visit [IsaBodyChallenge.com](http://IsaBodyChallenge.com) to learn how this 16-week journey can help you to surpass your goals and embrace your full potential.

### 'HEART OF ISAGENIX' AWARD

The "Heart of Isagenix" award is a voter's choice award presented to one exceptional Associate who exemplifies the Isagenix culture and mission.

### 6- & 7-FIGURE INCOME EARNERS CLUB

The 6-Figure Income Earners Club recognizes Isagenix businesses who earned between \$100,000\* and \$999,999\* during the 12-month time frame of November 2018–October 2019. The 7-Figure Income Earners Club recognizes Isagenix businesses who earned \$1 million\* or more during the 12-month time frame of November 2018–October 2019.

### START

The "START Top Income Earners" award recognizes the top 10 worldwide income earners between the ages of 18 and 25 and the top 10 between the ages of 26 and 35 during the award time frame of November 2018–October 2019, who are in attendance at NYKO 2020.

## OTHER EXCLUSIVE RECOGNITION

### PLATINUM MEMBERS

These members will receive exclusive access to the luxurious Platinum Lounge, which features a full selection of Isagenix products, breakfast and lunch, coffee and tea, a relaxation room, and a Platinum gift. These members will also receive reserved seating throughout the full event.\*\*

### TOP LEADERSHIP POOL EARNERS

The top five businesses from each Leadership Pool category during the award time frame of November 2018–October 2019 will be recognized on signage at the event. Learn more by visiting [IsagenixBusiness.com](http://IsagenixBusiness.com).

### TOP 10

The No. 1 Cumulative Income Earner and the No. 1 Income Earner during the event time frame receive: a round-trip flight, hotel accommodations, ground transportation, front row seating in General Session, and Isagenix products.

The No. 2-10 Income Earners during the event time frame receive:

hotel accommodations, ground transportation, front row seating in General Session, and Isagenix products.

### TOP 50 INDIVIDUAL & HOUSEHOLD INCOME EARNERS

The Top 50 Individual and Household Income Earners during the award time frame of November 2018–October 2019 will be recognized on signage at the event as well as at an exclusive Top 50 reception.

### ISAGENIX LEGACY CLUB

Our Isagenix Legacy Club members will be recognized on signage at the event and will receive reserved seating throughout the full event.\*\*

### TOP 15 LEADERS IN ACTION

An Isagenix business identified as a Top 15 Leader in Action during the award time frame of November 2018–October 2019 will be recognized on signage at the event. Learn more with the Leader in Action flyer that's available at [IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition).

### TOP 24 ENROLLERS

The top 24 enrollers during the award time frame will be recognized on signage at the event.

### 7-FIGURE EARNERS

All 7-Figure Earners during the award time frame will be recognized on signage at the event.

[IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition) is the home for all things recognition, awards, programs, and success.

To learn more, check out the [Recognition At-a-Glance tool](#), or visit [IsagenixBusiness.com/Recognition](http://IsagenixBusiness.com/Recognition).

For more information about New Year Kick Off 2020, including the agenda, visit [IsagenixEvents.com](http://IsagenixEvents.com).

All award names, requirements, and dates are subject to change.

You must be in attendance at the event to receive recognition and/or awards.

Qualification dates are based on the 4-4-5 commission calendar (Oct. 29, 2018–Oct. 27, 2019). Last date to submit a new recognition photo or change recognition names will be Nov. 2, 2019.

\*Earning levels or income statements for the Isagenix Independent Associates discussed here significantly exceed the average results achieved by all Associates during the same time period, are not necessarily representative of the success or compensation that any particular Associate will receive, and should not be construed as typical or average. The ability to earn income under the Isagenix Compensation Plan depends on many factors including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to a large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to [IsagenixEarnings.com](http://IsagenixEarnings.com).

\*\*Reserved seating RSVPs will be required prior to the event. Be on the lookout for an email from the Recognition team in November of 2019 with further details on how to RSVP before the event. The top 10 businesses will have reserved seating with their Business Center name on their reserved seats. The top 11-50 businesses will have reserved seating labeled "Top 50," which means no Business Center names will be on the reserved seats. Please be on the lookout for the Top 50 Reception invitation, because these Members have the reserved seats. You will also find these Members on signage at the event. All Legacy Club members outside of the Top 50 will have reserved seating labeled "Recognition Reserved," which means no Business Center names will be on the reserved seats, and they are first come, first served.

PATH WITH  
PURPOSE