

# LEADER IN ACTION



**THIS PROGRAM SERVES AS A WAY TO RECOGNIZE OUR LEADERS FOR THEIR CONSISTENT BUSINESS GROWTH THROUGH TRACKING FOUR KEY BUSINESS-BUILDING ACTIVITIES.**

We encourage you to use these four areas as a way to track your progress. Remember, you must participate in each of the four areas to earn points in the Leader in Action program.\* This program can ultimately help you in your efforts to grow your business to remarkable levels of success while supporting you in creating your ideal work-life balance. Good luck!

## HOW TO BE RECOGNIZED

### GLOBAL MONTHLY RECOGNITION ON ISAFYI

Each month, we will honor the Top 15 Leader in Action point earners worldwide in our Spotlight Recognition at [IsaFYI.com/Recognition](http://IsaFYI.com/Recognition).

### GLOBAL CELEBRATION GALA

Each Global Celebration, we will recognize the Top 10 Leaders in Action at our infamous Gala awards reception.

### GLOBAL TOP ACHIEVERS

Based on our formula, the Top 30 Leader in Action point earners worldwide (from March through the following February) will earn an exclusive trip to an unforgettable destination.

### NEW YEAR KICK OFF 2019

Each New Year Kick Off, we will recognize the Top 15 Leader in Action point earners (U.S. only) (from November through the following October) via signage and early access to General Session.

## LEADER IN ACTION FORMULA

Visit [IsaFYI.com/Get-Recognized](http://IsaFYI.com/Get-Recognized) for more info.

Personal  
Cycle growth

X

Personal  
enrollments

X

Personally  
Sponsored rank  
advancements

X

# of weeks active  
as Executive

**PERSONAL CYCLE GROWTH POINTS:** Earn points by increasing your monthly personal paid Cycles.

**PERSONAL ENROLLMENTS:** Earn one (1) point for each new Personally Enrolled Member who purchases a qualifying pak with 100 BV or more [earn up to five (5) points each month].

### PERSONALLY SPONSORED RANK ADVANCEMENT

**POINTS:** Earn rank advancement points by helping your Personally Sponsored Associates advance in rank during the month. You will earn one point for a Personally Sponsored Consultant advancement, two points for Manager/Crystal Manager, three points for Director/Crystal Director, and four points for Executive/Crystal Executive/Golden Circle and Platinum Personally Sponsored advancements.

**WEEKS ACTIVE:** Maintain the active rank of Executive or above each week to earn more points.

Leader in Action Qualifying Terms: This promotion is open to Associates from ALL countries. A maximum of five (5) points can be earned per month in the personal enrollment category.

Personal sponsors can earn multiple points for Personally Sponsored Associates who rank advance more than once in a month. Platinum advancements cannot be awarded points for a lateral move into the Platinum category.

Content is based on a 4-4-5 calendar.

Original positions and re-entry accounts will be combined for Leader in Action point totals.

Isagenix may modify or terminate the Leader in Action program at any time and for any reason.

\*If a member does not participate in all four areas in one month, they will receive the highest ranking for that month, which is 1,000 points. With the Leader in Action program, the lower your overall ranking, the better!

**PATH WITH  
PURPOSE**