



NEW PLATINUM POOLS

US\$250,000*



Your chance to earn in two pools!

*US\$125,000 per pool

Available through Aug. 26, 2018

HOW TO QUALIFY:

- Be an Isagenix Platinum Member.
- Be a Paid-As Executive in at least one position for a minimum of two full commission weeks during the pool month.
- Grow your personal Cycles by a minimum of 20 over your benchmark.
- Exhaust your eligibility in the Executive Leadership Pools by hitting 250 Cycles twice or six months after opening your re-entry business center (whichever comes first).

EARN:

Up to US\$200,000* each month!

*US\$100,000 per pool



RULES

1. Only members in the U.S., Canada, Puerto Rico, Australia, and New Zealand are eligible to participate in the Leadership Pool.
2. Two Platinum Pools have been established: 4PET Platinum Pool and a Personal Platinum Pool.
3. The established pool amount per month is US\$125,000 for each pool, totaling US\$250,000 each month.
4. Members must have exhausted eligibility in their primary position for the Executive Pools. This is done in one of two ways:
 - 90 days after the Platinum member hits 250 Cycles in their primary, twice OR
 - 90 days after the re-entry has been open for six months OR
 - Member hit 225 Cycles three times
5. Members must be a Paid-As Executive, 7-Star Golden Circle or higher for a minimum of two weeks during the pool month to qualify for the Platinum Pools. The two weeks needed to qualify can be any two weeks during the month.
6. Your primary business center must remain at 175 Cycles or above for a minimum of two weeks in the pool month for your re-entry accounts to be eligible to participate in the Director and all Executive Pools.
7. Personal and 4PET Net Cycle Benchmarks are a 13-week average (paid weeks) of the paid Team Bonus Cycles for each.
8. Weekly Net Cycle Benchmark is the total number of weekly paid Cycles minus the Net Cycle Benchmark. (for both your 4PET and Personal).
9. Monthly Net Cycle Growth is the sum of your 4PET Weekly Net Cycle Growth for the pool month. Personal Monthly Net Cycle Growth is the sum of your Personal Weekly Net Cycle Growth for the pool month. Each Weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly Paid-As rank.
10. Qualified Net Cycle Growth (or shares) is determined by taking Monthly Net Cycle Growth, dividing it by the number of weeks in the pool month, and then multiplying by the number of weeks the Platinum member qualified for the month.
11. To qualify in the 4PET Platinum Pool, 4PET Monthly Net Cycle Growth must be one or more AND Personal Monthly Net Cycle Growth must be 20 or more in the pool month.
12. To qualify in the Personal Platinum Pool, 4PET Monthly Net Cycle Growth must be one or more AND Personal Monthly Net Cycle Growth must be 20 or more in the pool month.
13. For the purpose of this promotion, only Team Bonus Cycles generated from BV accumulated in your two teams are counted for qualification. Executive Match, PIB Equivalent, and retail profit equivalent Cycles are not included.
14. The payout caps for the Platinum Pools are as follows:
 - 4PET POOL**
 - Qualified Net Cycle Growth**
 - Growth of 1-40 Cycles: up to US\$10,000/CA\$11,100*
 - Growth of 41-100 Cycles: up to US\$25,000/CA\$27,750*
 - Growth 101+ Cycles: up to US\$100,000 /CA\$111,000*
 - Personal Monthly Net Cycle Growth**
 - Growth of 20-40 Cycles: up to US\$10,000/CA\$11,100*
 - Growth of 41-60 Cycles: up to US\$25,000/CA\$27,750*
 - Growth of 61+ Cycles: up to US\$100,000/CA\$111,000*
 - PERSONAL POOL**
 - Qualified Net Cycle Growth**
 - Growth of 1-40 Cycles: up to US\$10,000/CA\$11,100*
 - Growth of 41-100 Cycles: up to US\$25,000/CA\$27,750*
 - Growth 101+ Cycles: up to US\$100,000/CA\$111,000*
 - Personal Monthly Net Cycle Growth**
 - Growth of 20-40 Cycles: up to \$10,000/CA\$11,100*
 - Growth of 41-60 Cycles: up to US\$25,000/CA\$27,750*
 - Growth of 61+ Cycles: up to US\$100,000/CA\$111,000*
15. Commission caps for paid Cycles will be used in Net Cycle Benchmark and Net Cycle Growth calculations.
16. The share value will vary by month based on the number of Qualified Net Cycle Growth (QNCG) shares earned in the Pool each month. The share value will be calculated by taking the maximum monthly disbursement amount for the Pool and dividing it by the total shares earned in the Pool.
 - For example, a US\$125,000 Platinum Pool with a total of 1,250 QNCG shares would create a share value of US\$100/CA\$111 each.*
17. The 4-4-5 Reporting Calendar will be used. A Leadership Pool Calendar containing benchmark dates, weeks in a Pool period, and payout dates is included in this flyer.
18. Payouts for the Leadership Pool will be paid on the closest Monday to the 15th of the following month.

FAQ

LEADERSHIP POOL CALENDAR

| BONUS POOL MONTH | | | | NET CYCLE BENCHMARK DATES (4-WEEK PERIOD) | | |
|------------------|-------------------|-------------------|---------------------|--|-------------------|---------------------------|
| MONTH | Monday Start | Sunday End | # of Weeks in Month | Monday Start | Sunday End | Monday Bonus Payment Date |
| JANUARY | January 1, 2018 | January 28, 2018 | 4 | November 20, 2017 | December 17, 2017 | February 12, 2018 |
| FEBRUARY | January 29, 2018 | February 25, 2018 | 4 | December 18, 2017 | January 14, 2018 | March 12, 2018 |
| MARCH | February 26, 2018 | April 1, 2018 | 5 | January 15, 2018 | February 11, 2018 | April 16, 2018 |
| APRIL | April 2, 2018 | April 29, 2018 | 4 | February 19, 2018 | March 18, 2018 | May 14, 2018 |
| MAY | April 30, 2018 | May 27, 2018 | 4 | March 19, 2018 | April 15, 2018 | June 18, 2018 |
| JUNE | May 28, 2018 | July 1, 2018 | 5 | April 16, 2018 | May 13, 2018 | July 16, 2018 |
| JULY | July 2, 2018 | July 29, 2018 | 4 | May 21, 2018 | June 17, 2018 | August 13, 2018 |
| AUGUST | July 30, 2018 | August 26, 2018 | 4 | June 18, 2018 | July 15, 2018 | September 17, 2018 |

FAQ

- How do I become a Platinum member?
In your primary position, you must hit 225 Cycles three times or 250 cycles twice.
- Am I able to play in the Director and Executive Leadership Pools at the same time I'm in the Platinum Pools?
Yes, your re-entry position is eligible to participate in the Director and Executive Pools as long as your primary position maintains 175 cycles or above for two weeks out of the Pool month. However, your primary business can only participate in the Platinum Pools.
- How many weeks do I need to maintain 175 Cycles or above for my re-entry account to participate in the Director and all Executive Pools?
Your primary business center must be at 175 Cycles or above for a minimum of two weeks of the Pool Month for your re-entry to qualify for Director and all Executive Pools.
- How long can my re-entry play in the Executive Pools?
Your re-entry business center can participate in the Executive Leadership Pools until it exhausts eligibility by hitting 250 Cycles twice or six months after opening another re-entry business center (whichever comes first).
- Once my primary business qualifies for the Platinum Pools, can it drop back down into the Executive Pools?
No, a business center cannot participate in the Executive Leadership Pool after it qualifies for the Platinum Pools.
- Is it possible to max out in both Platinum Pools in the same month?
Yes, you can only get paid up to US\$100,000 in each Pool. This will depend on the number of Associates who participate in the Pools each month and your own personal and 4PET growth.
- Can a Platinum member get paid in one Pool and not the other? For example, can I get paid in the Platinum Personal Pool but not the 4PET Platinum Pool?
No, you must qualify for both pools in order to earn shares. See payout caps for details.