

YOUR GUIDE TO THE **ISABODY CHALLENGE**[®]



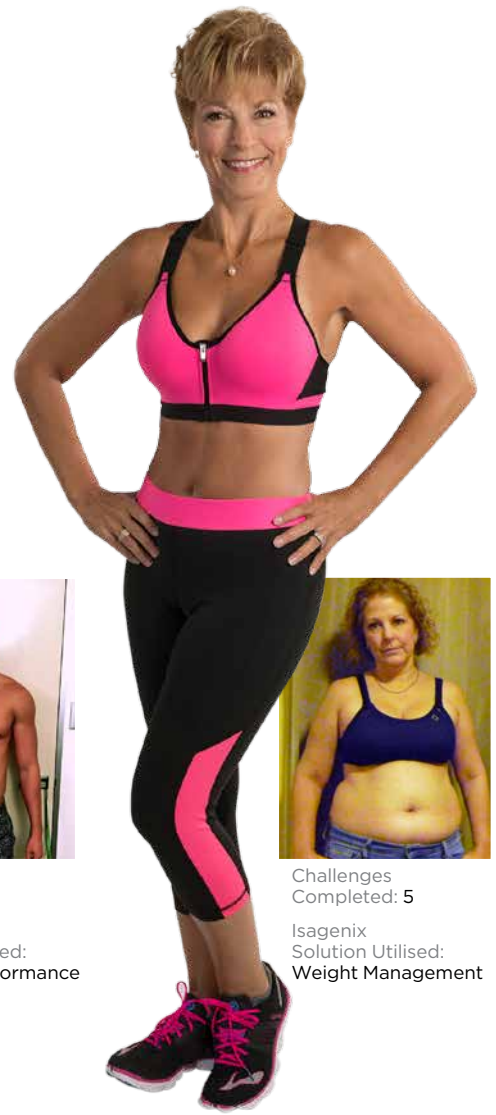
Challenges
Completed: 4

Isagenix
Solution Utilised:
Weight Management



Challenges
Completed: 1

Isagenix
Solution Utilised:
Energy & Performance



Challenges
Completed: 5

Isagenix
Solution Utilised:
Weight Management

Transform Your Body. Transform Your Lifestyle.



The IsaBody Challenge

The IsaBody Challenge is a 16-week transformation challenge designed to help support you in reaching your health and wellness goals with Isagenix products! Not only will you get the best prize of all – **a transformation that embodies your new lifestyle**, but we will also reward you every time you COMPLETE another IsaBody Challenge. Entering the Challenge gives you the opportunity to compete for the following prizes:

GRAND PRIZE WINNER

Chosen from the finalists



£5,000 cash



Personal photo shoot



Expenses-paid¹ trip to Celebration 2018

CHALLENGE FINALISTS

Two per judging period*



£1,000 cash



Personal photo shoot



Chance to compete for the Grand Prize

HONOURABLE MENTIONS

Three per judging period*



£500 cash



Personal photo shoot



Ticket to local event

ACHIEVEMENT AWARDS

Everyone who completes the IsaBody Challenge receives:



£150 product cupon



IsaBody Challenge T-shirt**



IsaBody Challenge achievement certificate

Challenge Finalists Note: Winners must maintain or improve their results. 'Maintenance' photos will be required prior to the announcement of the Grand Prize Winner.

Achievement Awards Note: In order to utilise the product cupon (worth £150) and to be considered for judging participants, you are required to be an active Associate. Product cupon will be null or void if participants do not utilise them during their judging year. Isagenix reserves the right to void prizes should the participant be in violation of the Challenge. To be considered for all prizes, Associates must be active during and after the judging period to be considered for the Grand Prize. Active status within the IsaBody Challenge requires that you maintain a membership with Isagenix and order a minimum of 100 BV every 30 calendar days, while ordering a total of 500 BV during your Challenge. Official rules and prizes can be found at UK.IsaBodyChallenge.com

**Subject to change **T-shirt designs may differ ¹Please visit UK.IsaBodyChallenge.com for full details on what the trip includes.*

Photo Tutorial

A picture is worth a thousand words, and the photos you submit to the IsaBody Challenge could mean the difference between a £150 product cupon and being crowned the Grand Prize Winner! Follow these simple tips to capture your IsaBody transformation.

For additional photo requirements and information, visit UK.IsaBodyChallenge.com.

» DO



FRONT FACING WITH NEWSPAPER

1. Wear trim, fitted athletic clothing. If you feel comfortable, take a picture shirtless (for men) or in a sports bra (for women).



FRONT

2. Take your picture against a bare wall or white background so you're the focus of the photo.



BACK

3. Take your picture in a well-lit room with a good camera to produce a high-quality image.



PROFILE/SIDE

4. Stand up straight with good posture and have a friend take your picture for the best possible angle.

» DON'T



1. Don't wear baggy, loose-fitting clothes.



2. Don't take a selfie, a picture of yourself in the mirror, or cover your face.



3. Don't take your picture in front of a busy, back-lit, or cluttered background.



4. Don't take your picture in a dark room or submit a low-quality, pixelated image.



The Path to Completion



1

'Before' Photos: *The final look at the old you*

Snap four full-body photos of you standing up (one with proof of start date). Upload within two weeks of your start date. To upload your photos, simply follow these steps:

STEP 1: Log in to your Back Office.

STEP 2: Select the 'Contests and Promotions' tab.

STEP 3: Scroll to IsaBody Challenge and select 'View Contest.'

STEP 4: Click 'Start a New Challenge.'

STEP 5: Enter your information and upload your four 'before' photos.

2

'After' Photos: *Show off the new you*

Snap four full-body photos of you standing up (one with proof of end date). Upload within two weeks by simply following these steps:

STEP 1: Log in to your Back Office.

STEP 2: Select the 'Contests and Promotions' tab.

STEP 3: Scroll to IsaBody Challenge and select 'View Contest.'

STEP 4: Click 'Go to Challenge.'

STEP 5: Upload your four 'after' photos and story, and select your T-shirt size.

3

Inspirational Story: *Tell us your story*

Write a 250-500 word story sharing your IsaBody Challenge journey and how Isagenix has improved and impacted your life. You are encouraged to submit other materials such as body measurements in inches, lifestyle photos and home videos to further demonstrate your overall transformation. Submit your story with your 'after' photos.

4

500 BV: *Use the products*

You are required to stay active, with a minimum of 100 BV purchased per month and use a total of 500 BV of Isagenix products throughout your 16-week Challenge period. (If you become inactive before the Challenge judging period, you will be disqualified from the judging of the Challenge.)

5

Maintenance: *Photos and weigh-ins*

If you complete your Challenge three weeks or more prior to the Challenge judging period deadline, you must submit four final, full-body 'maintenance' photos. (You can see if 'maintenance' photos are required in the IsaBody™ section of your Back Office.)



Be the First to Join the Challenge!

REGISTER IN YOUR BACK OFFICE TODAY!
UK.IsaBodyChallenge.com

2017 Timeline & Judging

Register for the IsaBody Challenge at any time! Your 16-week Challenge will begin the day you register in your Back Office. Your Challenge **end date** will determine which judging period you qualify for.

Judging Period	Complete Challenge and submit all materials between these dates to qualify for the judging period:	If you complete your Challenge before this date, 'maintenance' photos are required:	'Maintenance' Photo Due Dates
2017	18th July 2017 - 6th Nov. 2017	16th Oct. 2017	30th Oct. 2017 - 6th Nov. 2017

2017 Judging Period



Please refer to the 2017-2018 IsaBody Challenge Guide if you complete your Challenge after **6th November 2017**.

The weight loss and lifestyle results depicted in this publication may vary depending on level of effort, adherence to a controlled-calorie dietary regime, and physical constitution. The results were achieved when Isagenix products were included as part of a healthy lifestyle that incorporates regular exercise, appropriate portion control, and a varied and balanced diet to meet desired goals. Those who are pregnant, breastfeeding, or have a medical condition are advised to consult a doctor before using Isagenix products or making any other dietary changes.

