



# Get to Know the United States

## Welcome to the United States!

The United States is the largest Isagenix market and the biggest revenue-producing country in the direct selling industry. Consumer spending is on the rise, supported by increase in employment rates and lower energy prices. Our largest market is a ripe opportunity for our Solutions to Transform Lives™.

- A majority of more than 326 million residents live in urban areas, with more than half between the ages of 25 and 75.
- The entrepreneurial spirit is deeply rooted and has had great success replacing managerial capitalism as an economic model.
- 40% of American food and beverage budgets are spent on health and wellness-related products, producing a \$161 billion dollar-a-year opportunity.
- Readily available information has opened new avenues for the health and wellness industry as concerns increase over ingredients and low nutritional value in food.

## The Industry in the United States

- Over 18 million people were involved in the direct selling industry in 2014. Sales are estimated to be US\$34.5 billion – an upward trend from the year before.
- The direct selling industry continues to experience steady growth thanks to higher recorded incomes than any previous years.
- Millennials (born between 1982 and 2000) now number 83.1 million and represent more than one quarter of the nation’s population.
- Tech-savvy consumers are using smartphones to research products, compare prices, hunt for bargains and deals, and purchase items.

## Isagenix Has the Solutions

- More than 68.8% of adults are overweight or obese. More than 35.7% of adults are obese. More than one in 20 (6.3%) have extreme obesity.
- 43% of the population engages in regular physical activity. Their main need is to consume quality protein, as the rest of their activities limit their available time.

## UNITED STATES SYSTEMS AND PACKS

We offer a range of systems, packs and targeted solutions to help you take advantage of the unique business opportunities in the United States to begin transforming lives. Some of our most popular products include Cleanse for Life®, IsaLean® Shake, and Ionix® Supreme with wholesale prices between US\$32 and US\$40. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between US\$150 and US\$600.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click “View Price Lists” under the “Orders” menu.

## LINKS

- [Isagenix.com](http://Isagenix.com): Corporate website.
- [IsagenixBusiness.com](http://IsagenixBusiness.com): The Isagenix business building system.
- [IsagenixHelpcenter.com](http://IsagenixHelpcenter.com): Frequently asked Customer Care questions
- [IsaMovie.com](http://IsaMovie.com): Present our Solutions videos to your prospects.
- [IsagenixEvents.com](http://IsagenixEvents.com): Corporate and local events near you.
- [IsagenixHealth.net](http://IsagenixHealth.net): Health articles and the science behind Isagenix products.
- [IsaFYI.com](http://IsaFYI.com): Get the latest and greatest updates on Isagenix.
- [StartYourLife.com](http://StartYourLife.com): Home of the START vision, tools, training and inspiration that’s changing young lives all over the planet.
- [IsaBodyChallenge.com](http://IsaBodyChallenge.com): Find out how Associates are transforming their bodies and lives using Isagenix products.
- [TeamIsagenix.com](http://TeamIsagenix.com): A comprehensive website designed to educate athletes about Isagenix.
- [Facebook.com/Isagenix](https://Facebook.com/Isagenix): Like us on Facebook.
- [Twitter.com/Isagenix](https://Twitter.com/Isagenix): Follow us on Twitter.
- [Instagram.com/Isagenix](https://Instagram.com/Isagenix): Be a part of the community.
- [Pinterest.com/Isagenix](https://Pinterest.com/Isagenix): Pin with us!

## CONTACT INFORMATION

- Isagenix World Headquarters: 155 E. Rivulon Blvd., Gilbert, Arizona 85297 USA
- Isagenix World Headquarters Office  
Phone: 480-889-5747
- Customer Care Telephone:  
480-889-5777\* | Toll-Free: 877-877-8111\*  
Fax: 480-636-5386 (\*All calls will be recorded for quality purposes.)
- Customer Care Hours: Monday – Friday: 5:00 a.m.–6:00 p.m.; Saturday: 6:00 a.m.–2:30 p.m.
- Customer Care Email: [Support@IsagenixCorp.com](mailto:Support@IsagenixCorp.com)
- Customer Care Chat: Monday – Saturday: 6:00 a.m.–8:00 p.m.; Sunday: 6:00 a.m.–10:00 p.m.
- Languages: English, Spanish, Chinese, and French.
- AZ (USA) Will Call Hours: Monday–Friday: 11:00 a.m.–4:00 p.m. Saturday: 10:00 a.m.–2:00 p.m.
- Corporate Tours: 480-889-5747, ext. 0; Tours are offered Fridays at 11:30 a.m.
- The U.S. has various regional sales representatives and managers to support the field, including the Hispanic demographics. If you need to get into contact with a rep in the area, email [Support@IsagenixCorp.com](mailto:Support@IsagenixCorp.com)

## PROMOTIONS/INCENTIVES

- Crystal Reset
- Daily Pay
- Director Leadership Pool
- Double Product Introduction Bonuses
- Team Builders Club
- Executive Leadership Pool
- Holiday Bonus Pool
- Millionaires in Action
- Rank Advancement Bonuses
- President’s Quest 2016
- IsaBody Challenge®
- Top Achievers 2017
- 90-Day Game Plan
- Coaching Bonus
- Platinum Leadership Pool