



Get to Know Taiwan

Welcome to Taiwan!

The Taiwanese population is more than 23 million. With a strong performance in food and drink direct sales, Taiwan is an ideal market to introduce Isagenix Solutions to Transform Lives™.

- The primary language is Mandarin.
- The three major cities are Taipei, Kaohsiung, and Taichung.
- Located along the southeast coast of the Asian continent at the western edge of the Pacific Ocean, Taiwan forms a vital line of communication in the Asia-Pacific region.
- Taiwanese people are some of the friendliest in Asia and prefer face-to-face conversations when doing business.

The Industry in Taiwan

- Direct selling companies mainly used websites as a marketing tool in 2014.
- Consumer health products continued to play the most important role in 2014.
- Food and drink direct sales perform strongly since products are used for daily consumption.
- Concerns about food safety have created an upward trend for organic food.

Isagenix Has the Solutions

- 68% of men and 79% of women do less than 30 minutes of moderate exercise per week.
- 44% of adults are overweight or obese.
- Online shopping has been more common in recent years.
- Supplements targeting elderly consumers are in greatest demand.
- Taiwan has a higher obesity rate than many similarly developed Asian nations largely due to lower rates of physical exercise.

TAIWAN SYSTEMS AND PACKS

We offer a range of systems, packs, and targeted solutions to help you take advantage of the unique business opportunities in Taiwan to begin transforming lives. Some of our most popular products include Cleanse for Life™ concentrate, Ionix® Supreme concentrate, and IsaShake™ with wholesale prices between 280 and 420 New Taiwanese dollars. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between 5,000 and 21,000 New Taiwanese dollars.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click “View Price Lists” under the “Orders” menu.

LINKS

- Isagenix.com: Corporate website.
- TW.IsaFYI.com: The latest news about Isagenix Taiwan.
- Facebook.com/IsagenixTaiwan: Like us on Facebook.
- YouTube.com/IsagenixTaiwan: Watch our videos on our YouTube channel.
- IsaMovie.com: Present our Solutions videos to your prospects.
- StartYourLife.com: Home of the START vision, tools, training and inspiration that’s changing young lives all over the planet.

CONTACT INFORMATION

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CustomerServiceTW@IsagenixCorp.com
- Service Hours:
Monday – Friday: 10:00 a.m. – 7:00 p.m.
- Saturday, Sunday and Public Holidays:
Closed
- Taiwan is 12 hours ahead of
NYC time zone ET.

PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Holiday Bonus Pool
- IsaBody Challenge™
- Rank Advancement Bonuses
- IsaRally