



Get to Know Hong Kong

Welcome to Hong Kong!

A vibrant city with a population of more than 7 million awaits! Hong Kong means “Fragrant Harbor” because of its deep-water harbor, which has made the city a major center for international trade and finance. Its highly educated, motivated, and westernized people make Hong Kong a hot prospect for Isagenix Solutions to Transform Lives™.

- The primary language is Cantonese.
- Hong Kong is frequently described as a place where “East meets West,” reflecting the culture’s mix of Chinese roots with western influences from its time as a British colony.
- Average age is 43.
- Home to the most skyscrapers in the world, there are 8,000 buildings that have more than 14 floors; almost double that of New York.
- One of the most densely populated areas of the world with 6,690 people per square kilometer.

The Industry In Hong Kong

- The top-selling products for direct selling are health supplements.
- Most direct selling companies in Hong Kong are based in the U.S.
- According to HKDSA, the country presently has over 170,000 salespeople.

Isagenix Has the Solutions

- 36.6% of the population aged 18-64 is classified as overweight or obese.
- According to official statistics, approximately 60% of Hong Kong’s population does not engage in adequate physical activity.
- Online shopping has been more common in recent years.

HONG KONG SYSTEMS AND PACKS

We offer a range of systems, packs, and targeted solutions to help you take advantage of the unique business opportunities in Hong Kong to begin transforming lives. Some of our most popular products include Cleanse for Life™ concentrate, IsaShake™, and Ionix® Supreme concentrate with wholesale prices between HK\$350 and HK\$420. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between 2600 and 3300 Hong Kong dollars.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click “View Price Lists” under the “Orders” menu.

LINKS

- Isagenix.com: Corporate website.
- HK.IsaFYI.com: The latest news about Isagenix Hong Kong.
- Facebook.com/IsagenixHK: Like us on Facebook.
- YouTube.com/IsagenixHongKong: Watch our videos on our YouTube channel.
- IsaMovie.com: Present our Solutions videos to your prospects.
- StartYourLife.com: Home of the START vision, tools, training, and inspiration that’s changing young lives all over the planet.

CONTACT INFORMATION

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- Service Hours: Monday to Friday: 11:00 a.m.-8:00 p.m.; Saturday: 12:00 p.m.-4:00 p.m.; Sunday and Public Holidays: Closed
- Hong Kong is 12 hours ahead of NYC time zone ET.

PROMOTIONS/INCENTIVES

- Crystal Challenge
- Double Product Introduction Bonuses
- Holiday Bonus Pool
- IsaBody Challenge®
- Rank Advancement Bonuses
- IsaRally