

WHY ISAGENIX EVENTS

As a network marketer, some of our Associates may feel like they are on their own. But, here at Isagenix, you are in business for yourself but never by yourself. Our events allow Associates to join together to grow, share insights, applaud individual and combined accomplishments, and receive training on the newest tools, information, promotions, and more. When Associates walk away from an event, they leave with a renewed passion for growing their businesses and helping others. That's why we stress the importance of getting to every event you can.

Core 4 Events

Isagenix Core 4 Events™—Celebration, New Year Kick Off, Isagenix University, and University in Action—are essential tools for building a successful business. Each event is hosted by Isagenix corporate staff and offers Isagenix members the opportunity to experience the culture of Isagenix, receive product training, learn business-building skills and strategies from top leaders, hear about new tools, promotions, and products, and more.

Associate-Run Events

Isagenix has over 60 corporate-run events every year, but some Associates may be unable to travel to these events due to scheduling or financial reasons. That's why we encourage our Associates to host their own events. Associate-Run Events, like Super Saturdays, allow leaders to bring the culture of Isagenix to their backyards and build up the Isagenix community locally.

Super Saturday Agenda

We believe that every single event we have is an invaluable experience for our Associates and their guests. That's why we have worked diligently to develop and outline best practices for our Super Saturdays to ensure we deliver a successful and effective event every time. This agenda and coinciding PowerPoint presentation will guide you in hosting an awesome Super Saturday!



5 Key Points

EXPERIENCE ISAGENIX PRESENTATION

Attendees learn why Isagenix is an innovative leader in the industry and how we are impacting world health by helping families integrate nourishing, convenient, and affordable solutions into their everyday lives. Plus, they will hear about our wealth creation opportunity and be introduced to the fun family culture that Isagenix has developed.

HEALTH EDUCATION

Attendees learn how Isagenix products use high-quality ingredients and how our no-compromise products work together as results-driven systems. Plus, they will obtain a basic understanding of how using Isagenix products assists in physical transformations around the world.

WEALTH CREATION

Attendees learn the value of sharing Isagenix solutions and products and receive an explanation of the Isagenix compensation plan and promotions.

DEVELOPMENT

Attendees receive basic business-building training to assist in their success with Isagenix, such as how to develop a contact list and how to better understand and meet the needs of potential customers.

CALL TO ACTION

Attendees should walk out of the room with specific action items and be inspired to move toward their goals. They should also be encouraged to start planning which event they will be attending next to further their training.

TENATIVE SCHEDULE: 9:30 A.M. TO 3 P.M.

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| 10:00 a.m. - 10:10 a.m. | Welcome/Introduction | 10 minutes |
| 10:10 a.m. - 11:10 a.m. | Experience Isagenix | 60 minutes |
| 11:10 a.m. - 11:25 a.m. | BREAK | 15 minutes |
| 11:25 a.m. - 11:35 a.m. | Welcome Back/Make-A-Wish® | 10 minutes |
| 11:35 a.m. - 11:40 a.m. | Health Key Intro | 5 minutes |
| 11:40 a.m. - 12:15 p.m. | Health Key | 35 minutes |
| 12:15 p.m. - 12:25 p.m. | IsaBody Challenge® | 10 minutes |
| 12:25 p.m. - 12:30 p.m. | Development Key Introduction | 5 minutes |
| 12:30 p.m. - 1:10 p.m. | Development Key | 40 minutes |
| 1:10 p.m. - 1:25 p.m. | BREAK | 15 minutes |
| 1:25 p.m. - 1:35 p.m. | Welcome Back/Recognition | 10 minutes |
| 1:35 p.m. - 1:40 p.m. | Wealth Key Introduction | 5 minutes |
| 1:40 p.m. - 2:20 p.m. | Wealth Key | 40 minutes |
| 2:20 p.m. - 2:40 p.m. | Event Sell/Draws/Thank-Yous | 20 minutes |
| 2:40 p.m. - 2:50 p.m. | Call to Action/Closing | 10 minutes |
| 2:50 p.m. - 3:00 p.m. | Buffer | 10 minutes |