



ISAGENIX<sup>®</sup>  
THE ART OF WELLBEING<sup>™</sup>



# INTEGRITY

**We remain steadfast in our commitment to always do the right thing, the right way.**

**EARNINGS DISCLAIMER:** The ability to earn income under the Isagenix Team Compensation Plan depends on many factors, including an individual Associate's business, social, and sales skills; personal ambition and activity; availability of time and financial resources; and access to large network of family, friends, and business contacts. Isagenix cannot and does not guarantee any particular level of earnings. Even Associates who dedicate a significant amount of time, effort, and personal funds may not achieve a meaningful level of success. For average earnings, refer to [IsagenixEarnings.com](https://www.isagenix.com/earnings).

**ISAGENIX LEGACY CLUB:** An Isagenix Legacy Club Member is an Independent Associate to whom Isagenix has paid a gross total of \$1 million USD or more since joining Isagenix. Earnings reflect gross amounts that do not include any business expenses.

**WEIGHT LOSS DISCLAIMER:** Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup.

**SAFETY DISCLAIMER:** If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight control program, consult your physician before using Isagenix products or making any other dietary changes. Discontinue use if adverse events occur.

**INFORMATION FOR GENERAL PURPOSES ONLY:** Information provided in this presentation and on all publications, packaging, and labels is for general purposes only and designed to help you make informed decisions about your health. It is not intended to substitute advice from your physician or healthcare professional.

**A New Reality.  
A New Awakening.**



**ISAGENIX**  
THE ART OF WELLBEING™

# Everyone Wants to Work from Home

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- In the last 2 years, the EU saw a record number of new businesses being started.
- The number of registrations of new businesses increased by 2.2 % in the EU in the third quarter of 2020 compared with the same quarter a year before.
- Starting a home-based business is a perfect match for a great work-life balance while still creating a source of income.



# TRADITIONAL BUSINESS

Office Space

Equipment

Full-time

Inventory

Marketing Budget

Payroll/Overhead

Incorporation Fees

V S .

# SOCIAL SELLING NETWORK BUSINESS

Ability to Work from Anywhere

Time Flexibility - Part-time

No Inventory Needed

No Payroll/Overhead

No Cap on Earning Potential

DID YOU KNOW?

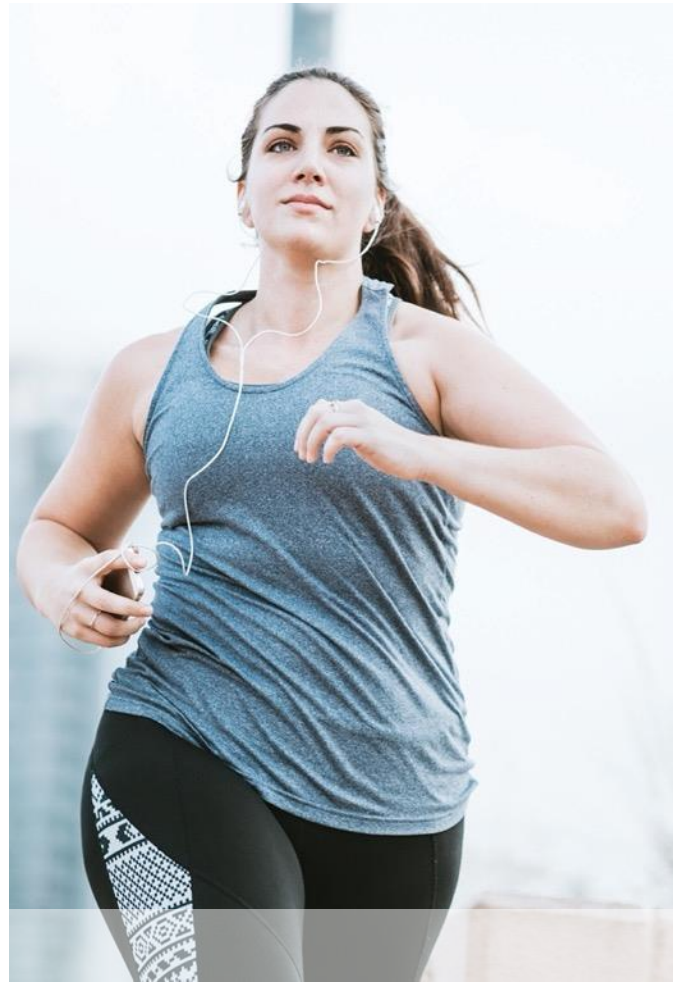
**5.8%**  
**INCREASE**

in consumer prices  
in Euro

**£140**  
**PER MONTH**

is what the average  
household in the UK is  
spending extra, due to  
inflation.

# New Resolutions...We All Have Them



**Lose weight**



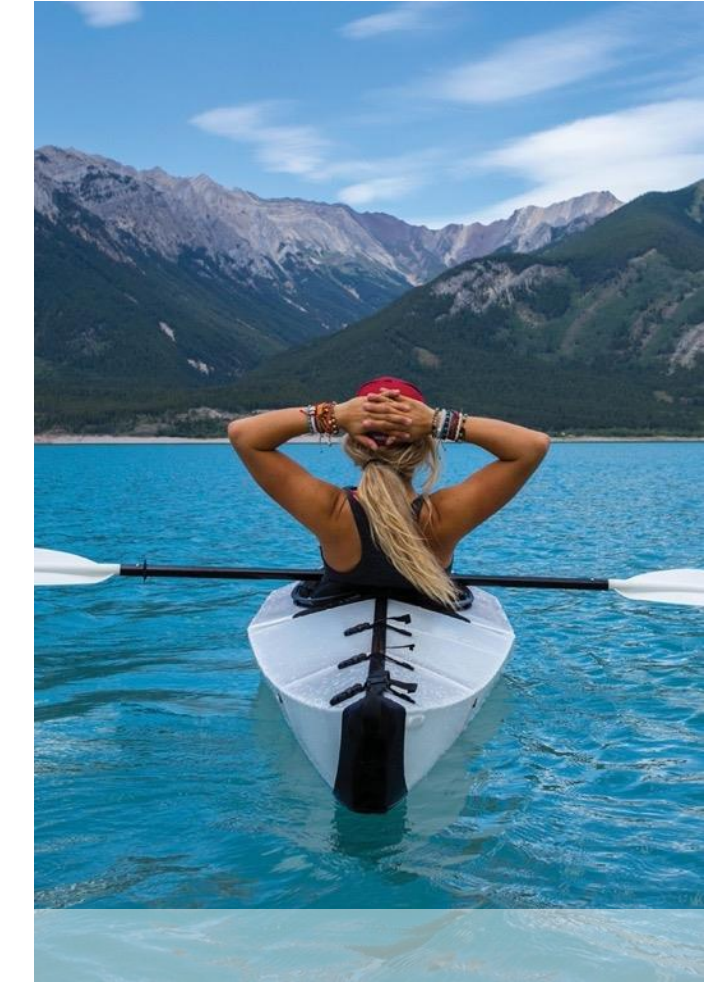
**Improve finances**



**Get a new job**



**Eat healthier**



**Manage stress better**



# OUR VISION

Everyone deserves to experience a healthy, joyful and abundant life.

# **WHY IS AGENIX?**

**Start an online business with  
market disrupting products that  
you can't get anywhere else.**

# Meet Isagenix

- Established in 2002
- Family-owned
- Operating in 23 markets globally
- Over \$8 billion USD in global sales since 2002
- More than 400 individuals who have earned \$1 million USD or more in their Isagenix business\*
- Internationally trusted and respected
- Over \$47 million USD given to charity
- Journey to zero waste by 2028

\*An Isagenix Millionaire is an Independent Associate to whom Isagenix has paid a gross total of \$1 million or more since joining Isagenix. Earnings reflect gross amounts that do not include any business expenses. For average earnings, refer to [IsagenixEarnings.com](https://www.isagenix.com/earnings).



Are you living your best life?





*The Art of Wellbeing™  
is about crafting  
new experiences,  
making healthier  
choices, and  
belonging to better  
communities.*

# What does no-compromise commitment mean when it comes to products at Isagenix?



## Backed by Science and Nature

Nutritionist approved



## Responsible Sourcing

We use regional locations to minimise our global footprint and maximise product reliability



## Undenatured Whey From Grass-Fed, Pasture-Raised Cows

Not treated with routine antibiotics  
(Found in IsaLean™ Shakes and IsaPro®)



## Made With Natural Ingredients

No artificial flavours, colours, or sweeteners



## Gluten-Free

All Isagenix products are gluten-free



## Rigorous Quality Testing

For microbial activity, heavy metals, and 70+ different pesticides



# Balanced Nutrition

## IsaLean™ Shake

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- Great-tasting balanced and nutritious meal
- 24 grams of protein to support muscle building and to help you feel full
- 23 vitamins and minerals. From calcium to vitamin C – we've got you covered
- Available in dairy-based (made with undenatured whey) and plant-based options



# Sweet Satisfaction

## Plant-Based IsaLean® Bar

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- Whatever your health and wellbeing goals, there's always time for chocolate. This deliciously chewy bar is made with nutritious, wholesome ingredients for a perfectly balanced sweet snack.
- Protein packed and plant-based with 15g of pea protein in every bar.
- Digestion duo. We're talking 5g fibre and 12g fats to support your digestive system and better absorb those essential nutrients.
- Chocolatey bursts in every bite thanks to premium chocolate chips.

# Pick Your Protein

	QUICK AND EASY MEAL	RE-FUEL AFTER A WORKOUT	A SNACK FOR WHEN YOU'RE ON THE GO
IsaLean Shake	✓	✓	
IsaLean Shake Plant Based	✓	✓	
IsaPro		✓	
IsaLean Bar		✓	✓

# Intermittent Fasting

## Nourish for Life™

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- Nourishes the body whilst supporting your natural detoxification system
- Made with a unique blend of herbs, antioxidants and plant botanicals
- A key feature that makes Cleanse Days different from ordinary intermittent fasting or just skipping meals

# The Original Elixir

## Ionix<sup>®</sup> Supreme

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- Mother nature's answer to wellbeing
- Botanicals and targeted ingredients that have been used for centuries to support physical and mental performance
- Consume daily to help tackle the challenges of everyday life





# Veg Made Easy

## Greens™

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- As well as kale, spinach, spirulina, broccoli and chlorella, each scoop now contains Moringa! The leaves of this superfood are rich in protein, essential amino acids, and magnesium, iron, zinc, and vitamin A
- Greens is now a source of iron - in each scoop of Greens you get 3mg of the good stuff



# Savoury Snacking

## Harvest Thins™

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- An alternative to crisps that taste just as good – plus they're healthy too!
- 11 grams of plant-based protein
- Thai Sweet Chilli flavour
- Cleanse Day approved snack option



# Satisfy your cravings

## Snack Bites

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- Total control. Individually packaged to take the willpower out of snacking.
- Snack smarter, not harder. 5 grams of protein to stay fuller, longer.
- Fast-track your fast day. Intermittent fasting friendly.
- Skip stress, not snacks. 110 calories in every bite.



# Natural pick-me-up

## e-Shot™

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- Natural pick-me-up energy shot
- Plant-based caffeine from green tea and yerba mate
- Packed full of botanicals like Siberian ginseng, schisandra and hawthorn berry



# Fuel your Focus

## Nootropic Elixir™

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- Increased ability to block out distractions and increase your productivity and creativity\* enabling you to hit your goals.
- Help to enhance cognitive functions like thinking, memory, alertness and on-demand focus.
- All-natural combinations of botanicals and plant derived nutrients specifically designed to support cognitive performance.

\*Green tea contributes to optimising the memory function and concentration. Caffeine and catechins in green tea help keeping you alert, refresh body and mind.



# Skincare

## Collagen Elixir™

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- 5 grams of marine collagen peptides sourced from wild-caught pollock, haddock, and cod from Atlantic waters
- Ancient blend of botanicals like goji berry, acerola berry, aloe vera and chamomile
- Source of vitamin C, zinc, and biotin to support healthy hair, skin and nails\*
- Berry fruit flavour with 0 grams of added sugar

\* Biotin contributes to the maintenance of normal hair and skin. Vitamin C contributes to normal collagen formation for the normal function of skin. Zinc contributes to the maintenance of normal hair, nails and skin

# 30-Day Collagen Elixir™



NATALIA MULIERI



LISA OKEN



JAY JOHNSON

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

# 30-Day Collagen Elixir™



SUSAN McGRATH



LOULA VASILIKI-KARAPIPERIS



TODD SIDDONS

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.

# 30-Day Collagen Elixir™



KIM MALMSTROM



JAMES MCLEOD



KIMBERLY MURGATROYD

Results depicted are those of Isagenix Customers who used Collagen Elixir along with a skincare and supplement routine for 30 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 days.



# Skincare

## Celletoi™

- A premium holistic approach to beauty
- All Celletoi products are 100% plant based
- Korean Beauty Products
- Helps reduce the appearance of fine lines and wrinkles
- Improves skin moisture balance and helps protect the skin from daily pollutants
- By combining Celletoi with Collagen Elixir™, you'll experience the ultimate inner and outer beauty routine.



No Parabens,  
Sulfates,  
Phosphates



No Artificial  
Fragrance



Third-Party  
Clinically  
Tested



Dermatologist  
Tested



Cruelty-Free/  
Vegan



Leaping  
Bunny  
Certified

# Clinical Trial Results after 8 weeks



**74%**

increase in skin moisture  
after 4 weeks and 109%  
increase after 8 weeks



All clinical study  
participants noticed  
an improvement in the  
appearance of fine line  
and wrinkles

\*Individual results may vary. Statistics and images are based on a third-party Clinical Study with 22 participants who used the Celletoi™ skincare system consecutively for 8 weeks without cosmetic intervention or other known changes to their lifestyle.



# Impressive Results

CELLETOI™ + COLLAGEN ELIXIR™

**92%**

noticed healthier  
looking skin

**85%**

noticed more  
radiant skin

**78%**

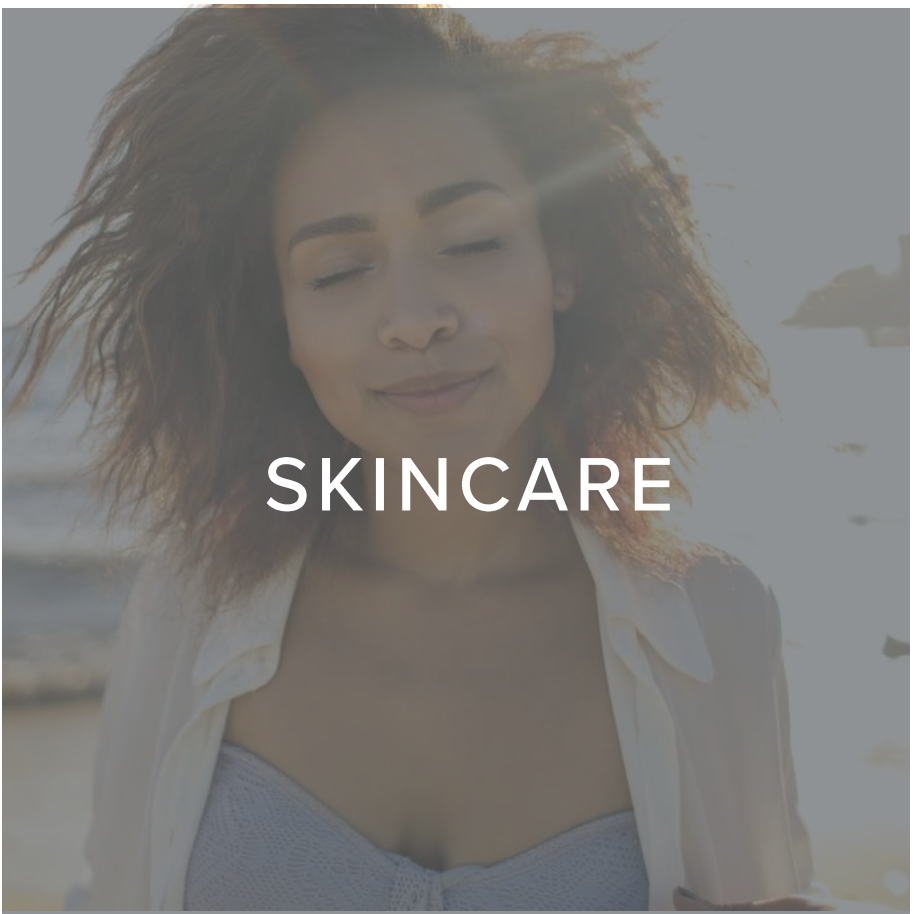
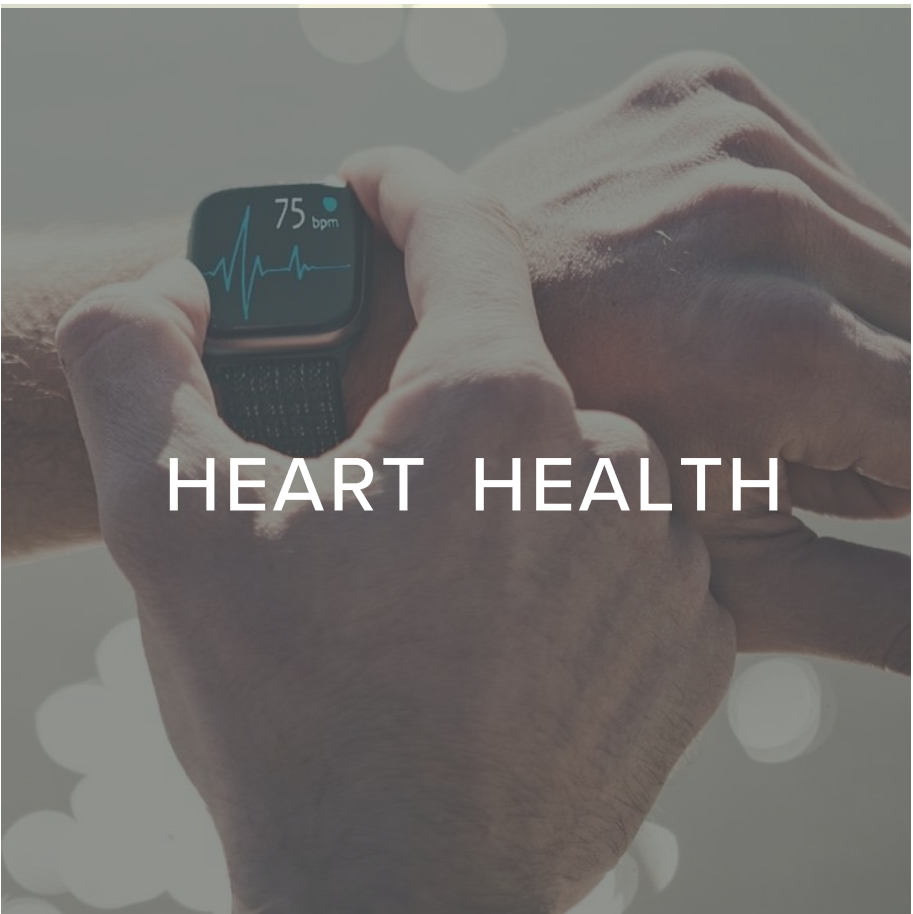
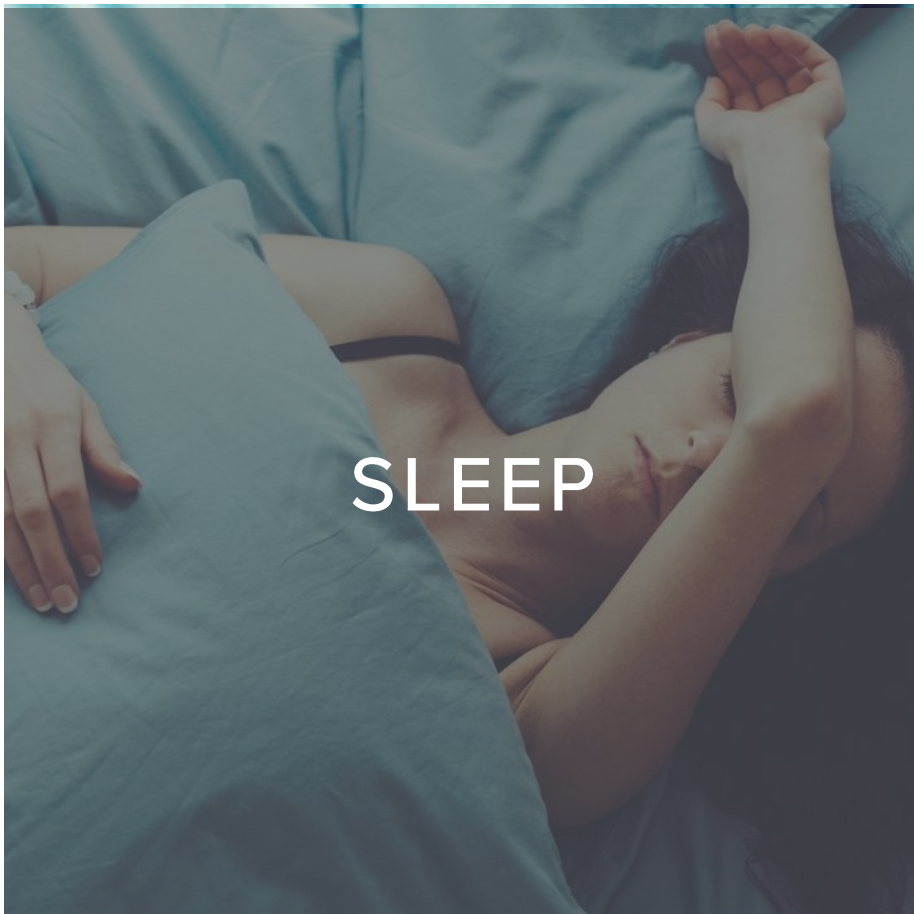
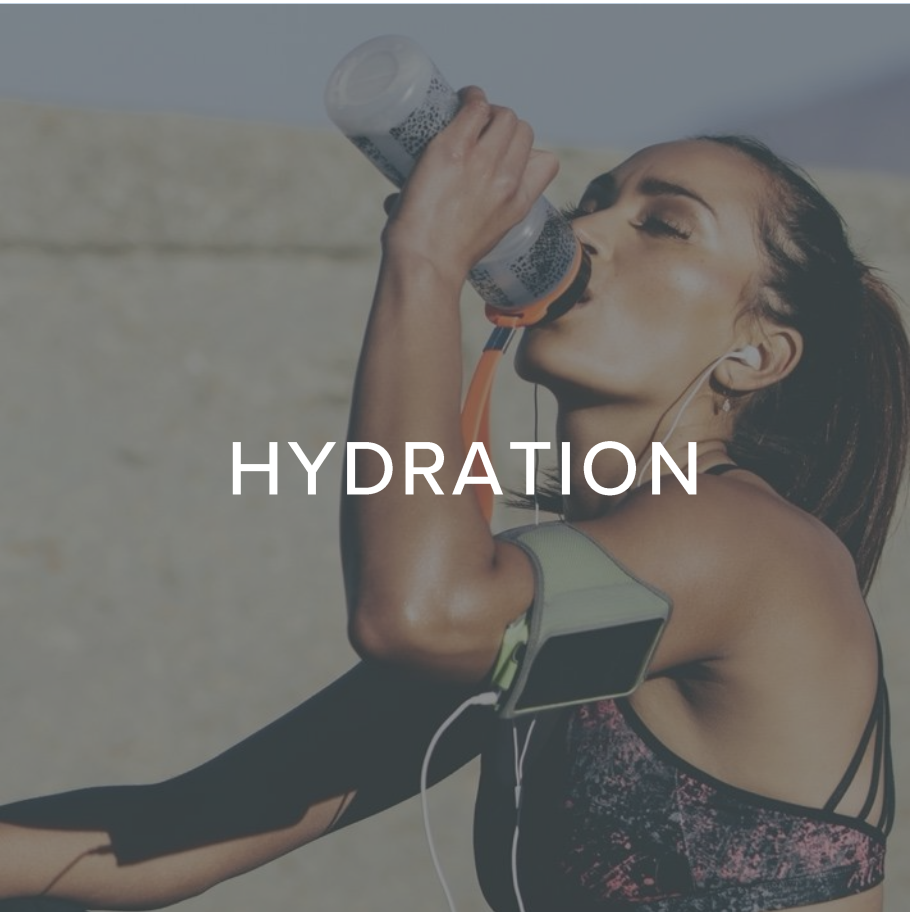
noticed an  
improvement in  
skin texture

**71%**

noticed an  
improvement in skin  
elasticity/firmness

+ Individual results may vary. Statistics are based on an internal pilot trial of 14 participants who used Isagenix Collagen Elixir™ along with the Celletoi™ skincare system consecutively for 4 weeks.

# Healthy Targeted Solutions



# Scientifically Validated With Isagenix

Compared to a Heart-Healthy Diet:

**2X**

more  
weight loss

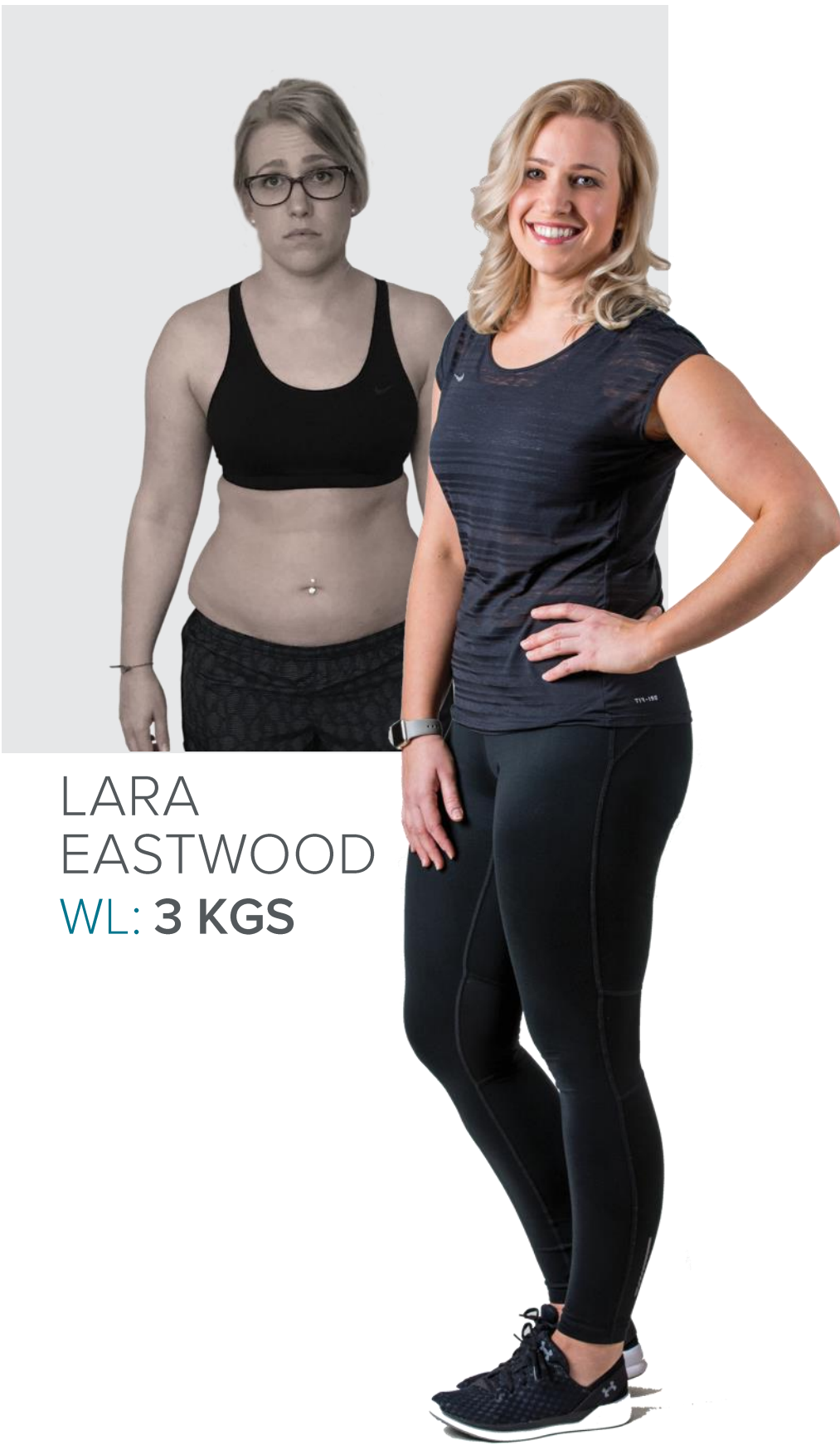
**78%**

more  
fat loss

**2X**

more lean  
muscle mass  
retention

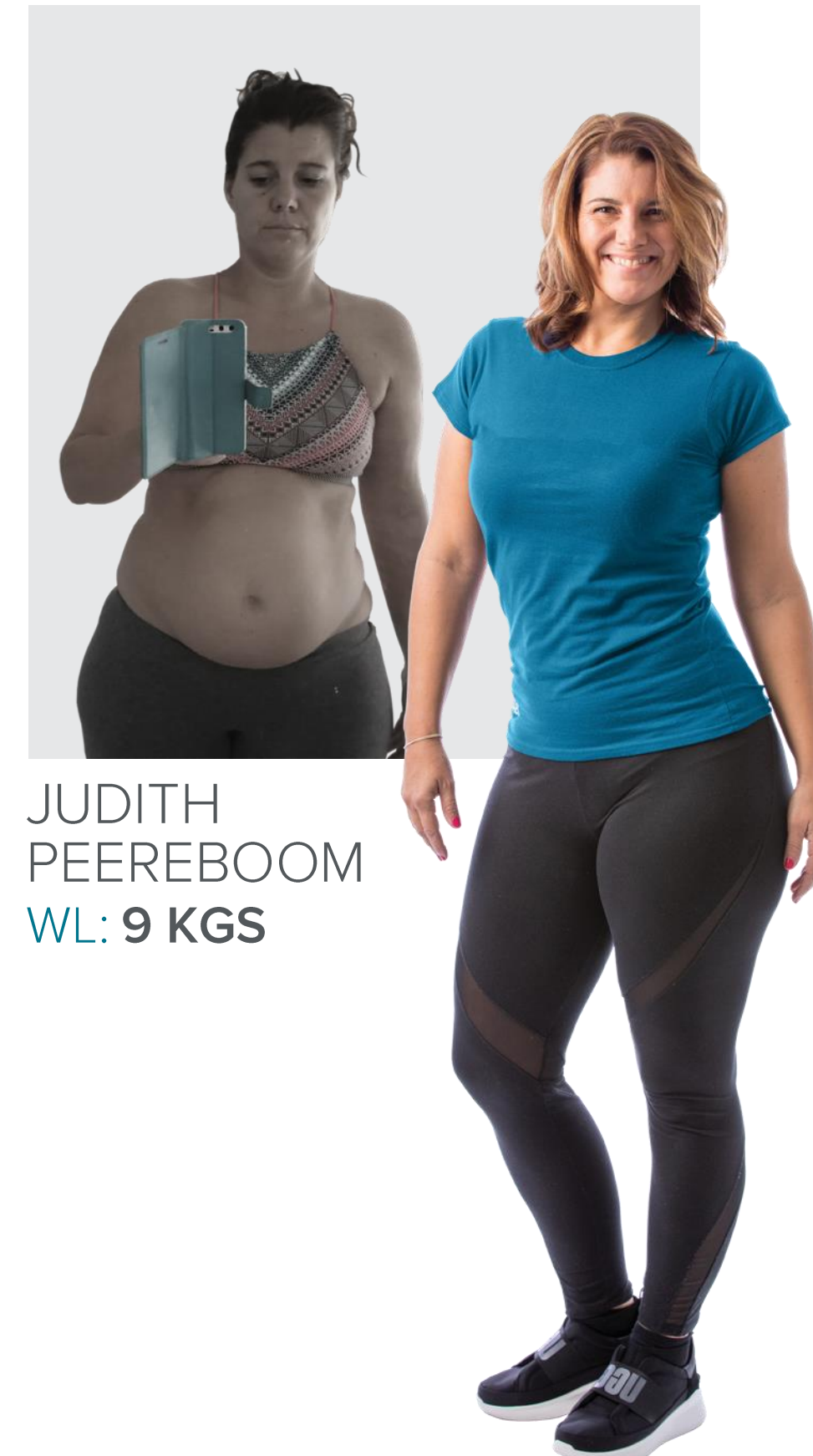
# If you want to feel, look & move better, Isagenix can help with that.



LARA  
EASTWOOD  
WL: 3 KGS



WILLEM  
LANGE  
WL: 2 KGS



JUDITH  
PEEREBOOM  
WL: 9 KGS

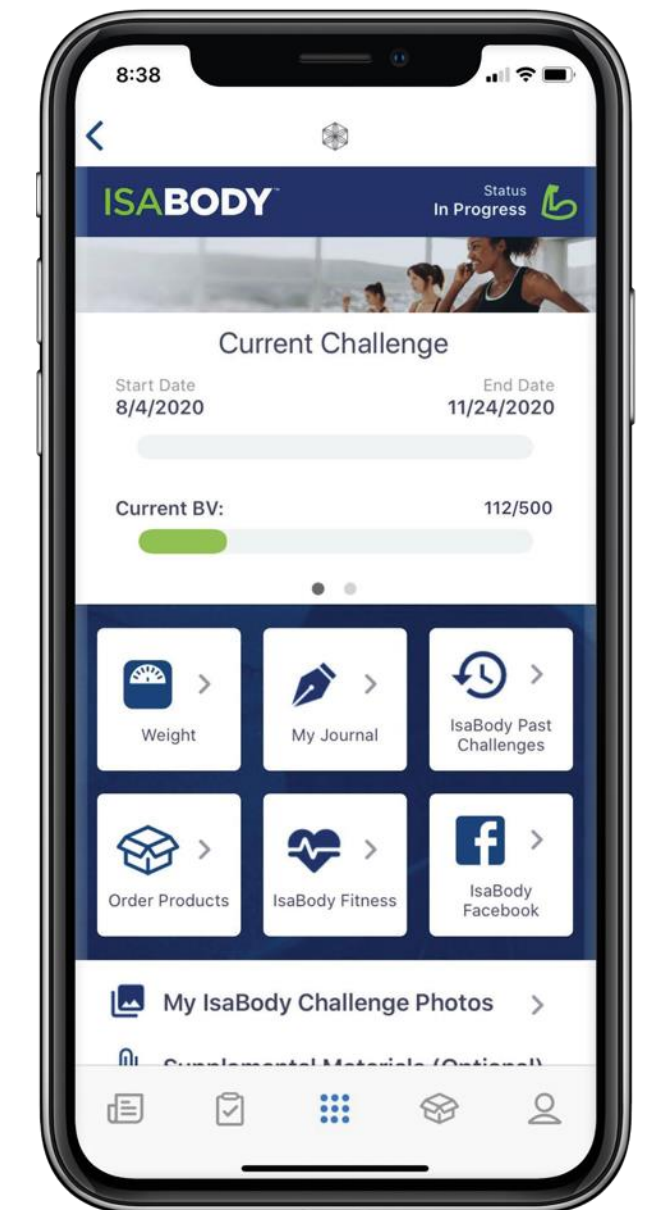
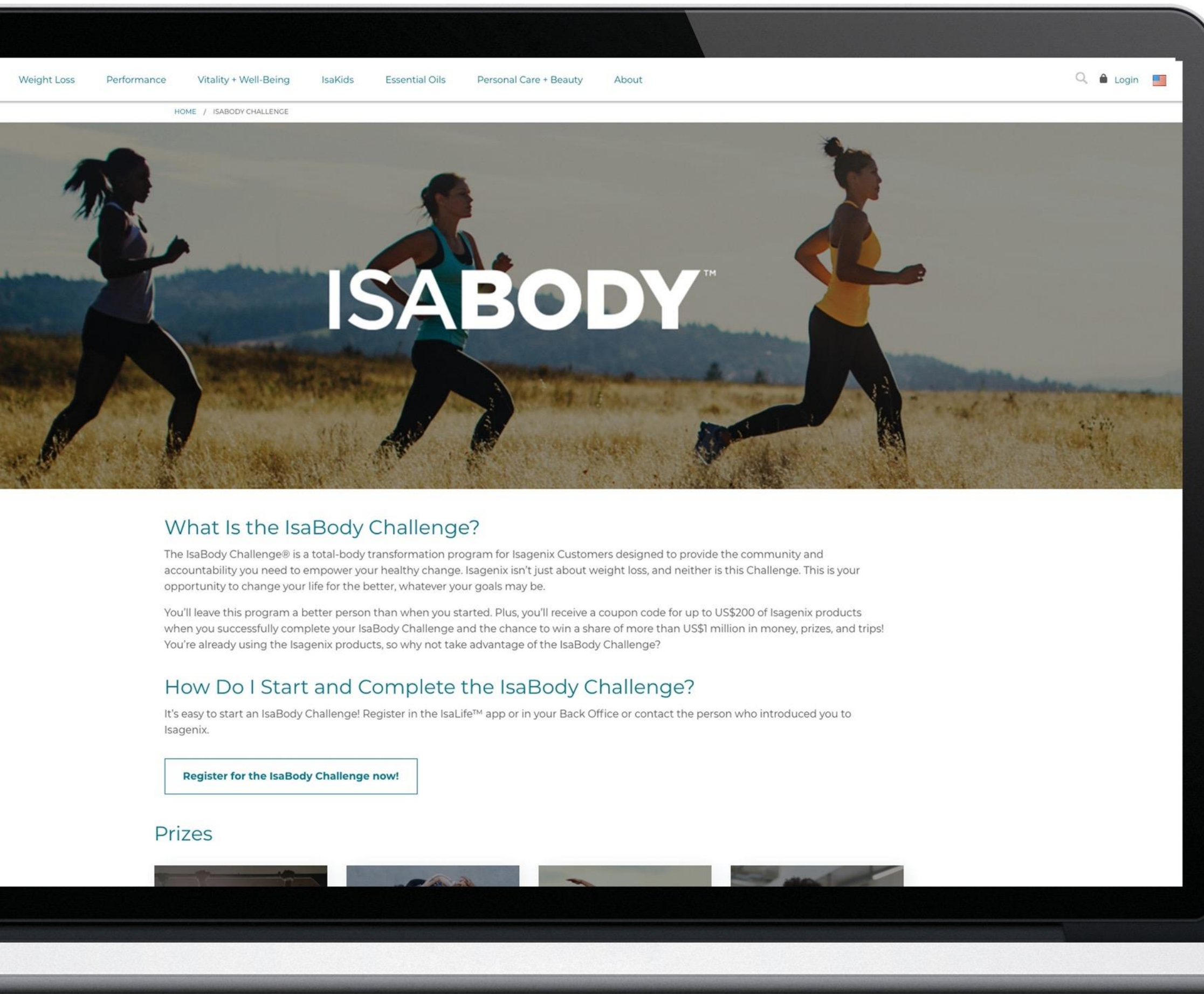


JONATHAN  
BRIDGES  
WL: 36 KGS

Results not typical. Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. A two-phase research study in 2016 showed an average weight loss of 24 pounds in 12 weeks. For more information, see [IsagenixHealth.net](http://IsagenixHealth.net).

# Meet IsaBody:

- Achieve your goals with support from thousands of people within the IsaBody® community
- Earn up to £225/255€ in free Isagenix products per year
- Free to join!



**You'll love these products so much you'll want to share.**



# What if you could get paid for sharing something you love?



# Let's talk Money

- Do you know how much you spend every month?
- Side hustles are achievable for everyone
- Extra money makes everything happen faster
- Diversifying your income protects your financial well-being



# People Need More Take-Home Pay

1. Monthly take-home from annual salary
2. Average property price
3. Average personal debt

## ENGLAND

1. £1,950
2. £268,349
3. £2,112

## WALES

1. £1,420
2. £178,907
3. £2,032

## SCOTLAND

1. £2,100
2. £164,099
3. £2,710

## NORTHERN IRELAND

1. £1,370
2. £159,109
3. £2,674



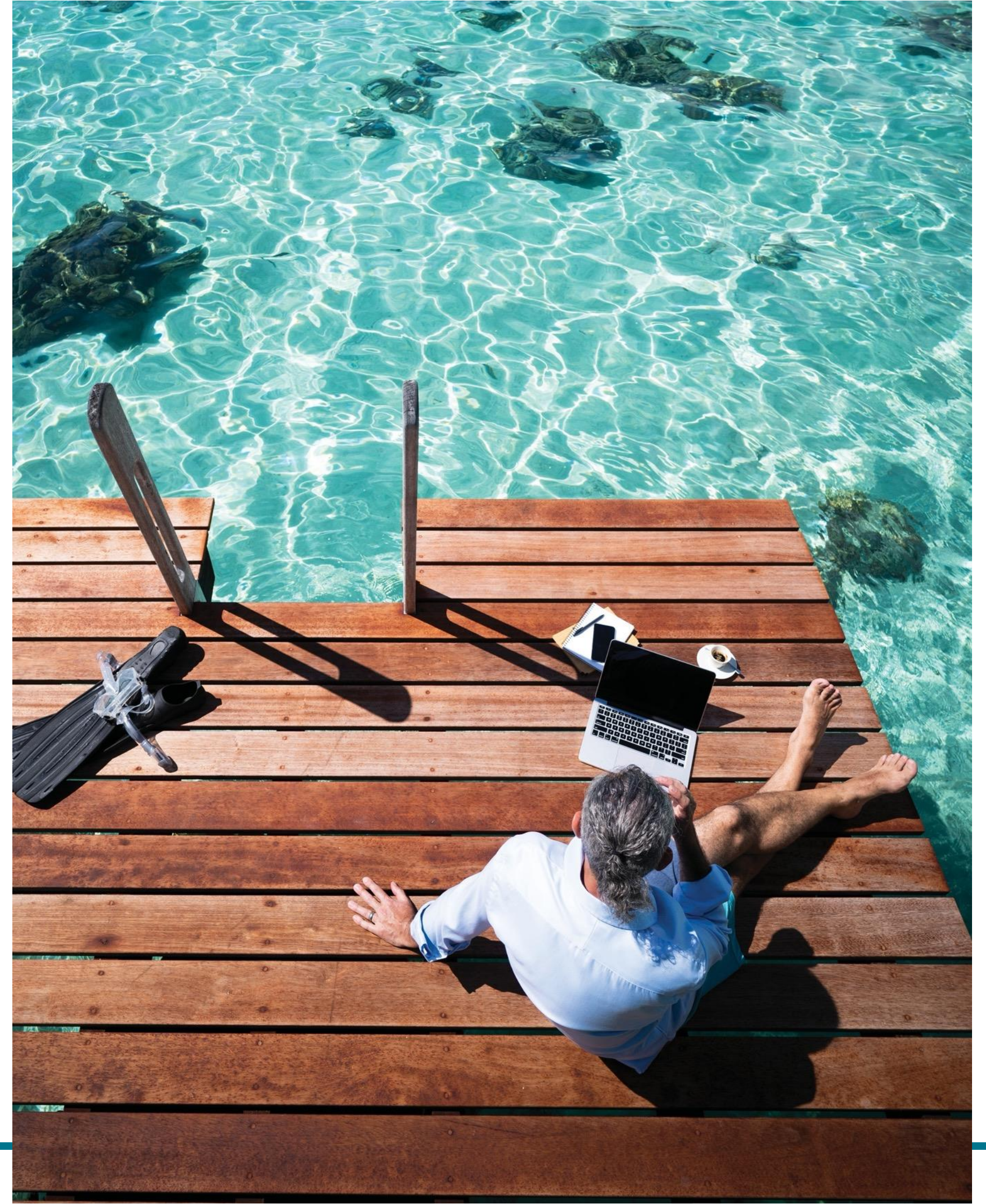
A person with dark curly hair tied up, wearing a yellow t-shirt, is sitting at a desk with their head buried in their arms. The desk has a laptop, a blue cup, a smartphone, and some papers. The background is a bright, out-of-focus office space with large windows.

*Most People Are Still  
Trading Time for Money*

# Why Partner With Us?

- No overhead/employees or inventory
- Ability to work from anywhere
- No caps on earning potential\*
- Time flexibility and leverage
- Personal development/growth
- A positive culture with training and community support
- Incredible nutrition and results
- An additional source of income
- Lifelong friendships

\*The Isagenix Team Compensation Plan has no caps on earnings.  
Other incentives and promotions may be capped according to their terms and conditions.





**Feel better.  
Live better.**

WEEKLY COMMISSIONS.  
MONTHLY BONUSES.

CONGRATULATIONS!  
You have earned a commission with  
Isagenix this week. Please log in to  
your Back Office for details.

# Getting Started Is Simple

## Step 1: Set Up Your Account

- It takes about 10 minutes, and it's free!



# Step 2: Upgrade to Associate

- Complete the Associate application in your Back Office
- Agree to the Associate terms and conditions
- Pay the £22.80 Associate conversion fee\*



\*When joining Isagenix with a qualified pack and converting to Associate within 30 days of enrollment, the £22.80 Associate conversion fee is waived.

Test Options ISAGENIX Test Sign Out  
Live Chat

Fill with test values

### Pathway to Associate: Personal Information

Associate Website Name

For security purposes, your Associate Website display name cannot match your username.

\* Associate Website Name

Check Availability

### Enter Your Application Information

\* Recognition Name ▼

\* Date of Birth

\* SSN

### Company Information - If Signing Up As A Company

Please enter information if signing up as a business entity only. You will be required to upload supporting documentation for your business in My Account for approval. For more information, please contact Customer Care.

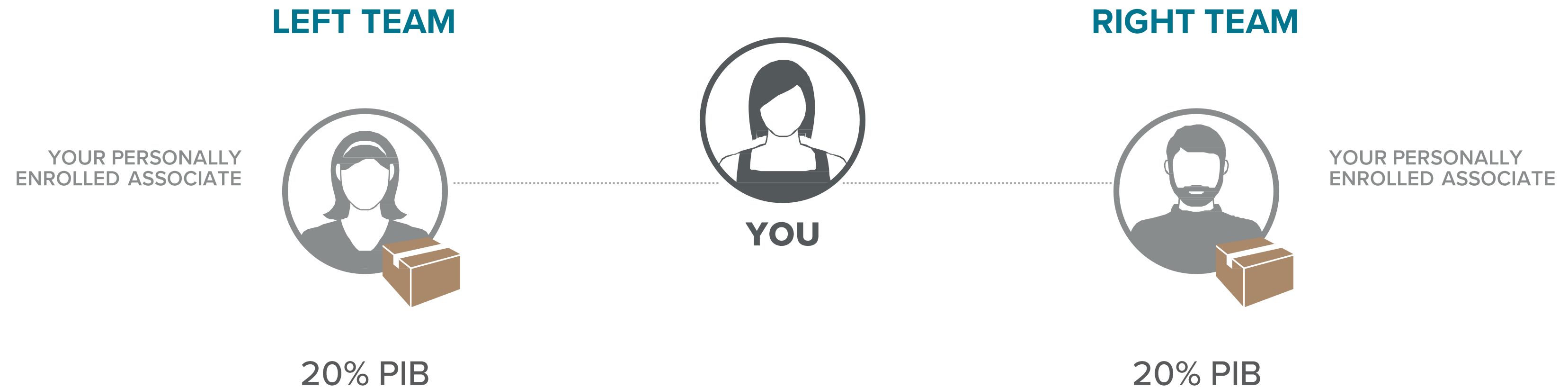
Company Name ▼

Tax ID Number ▼

Type of Company

Sole Proprietor ▼

# Step 3: Begin Sharing the Products You Love



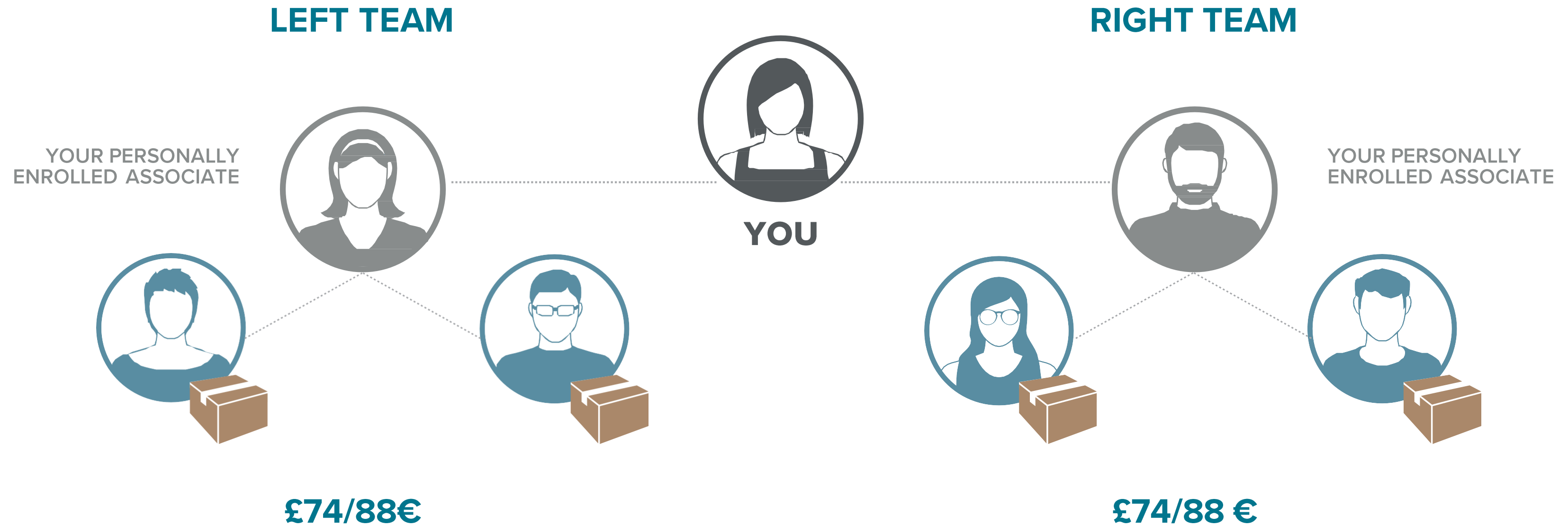
## KEY TERMS

- **PIB** — Product Introduction Bonus
- **RAB** — Rank Advancement Bonus
- **Commission Week** — Monday–Sunday ET

\*The specific market values are calculated using the Foreign Exchange Multiplier. This value is subject to change. Earning levels for Isagenix Independent Associates depend on time and commitment and may vary. For more information, visit [IsagenixEarnings.com](https://www.isagenix.com/earnings).

**YOU SHARE  
THEY SHARE  
REPEAT**

# Step 4: Show Others How To Share Products

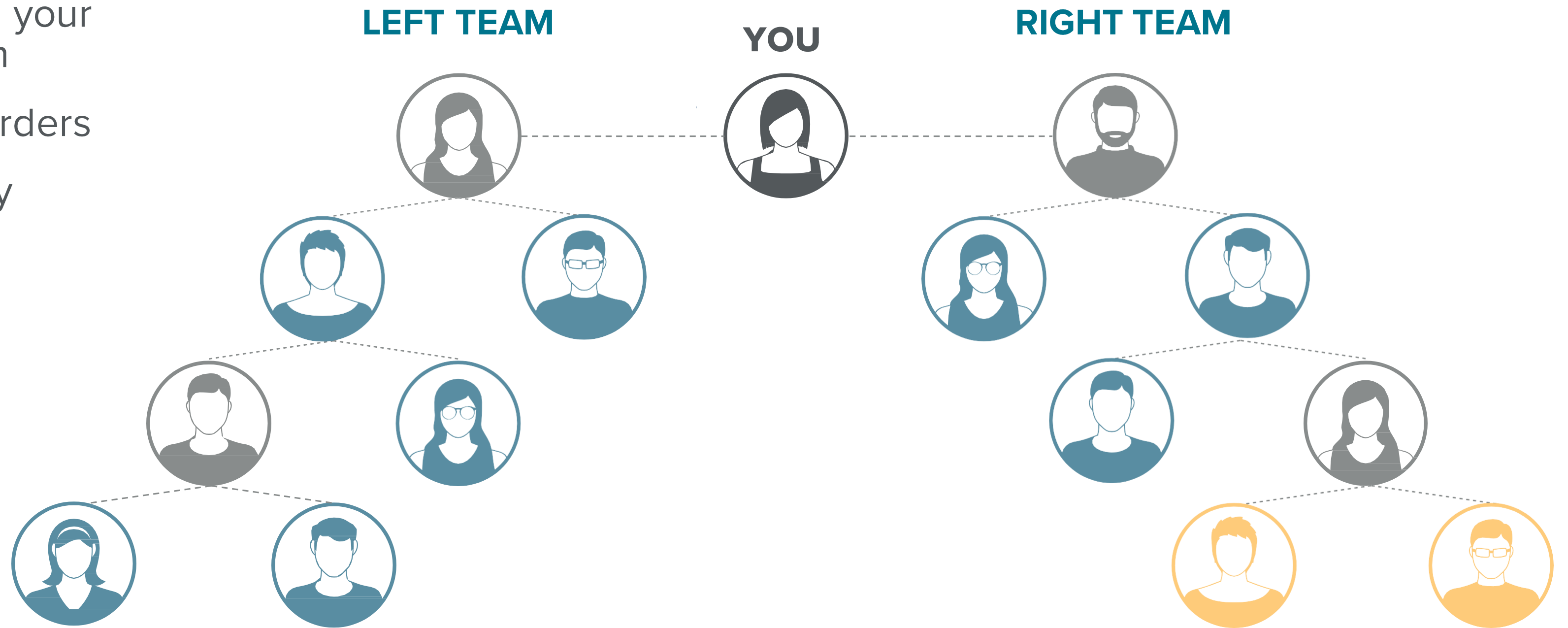


**YOU SHARE  
THEY SHARE  
REPEAT**

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# The Power of 2

- Build 2 teams
- Earn Cycle pay on your entire organisation
- Earn BV on all reorders
- BV calculates daily
- Get paid weekly



900 BV TOTAL = 1 CYCLE    1 CYCLE = £40/47.84€

## KEY TERMS

- **BV** — Business Volume

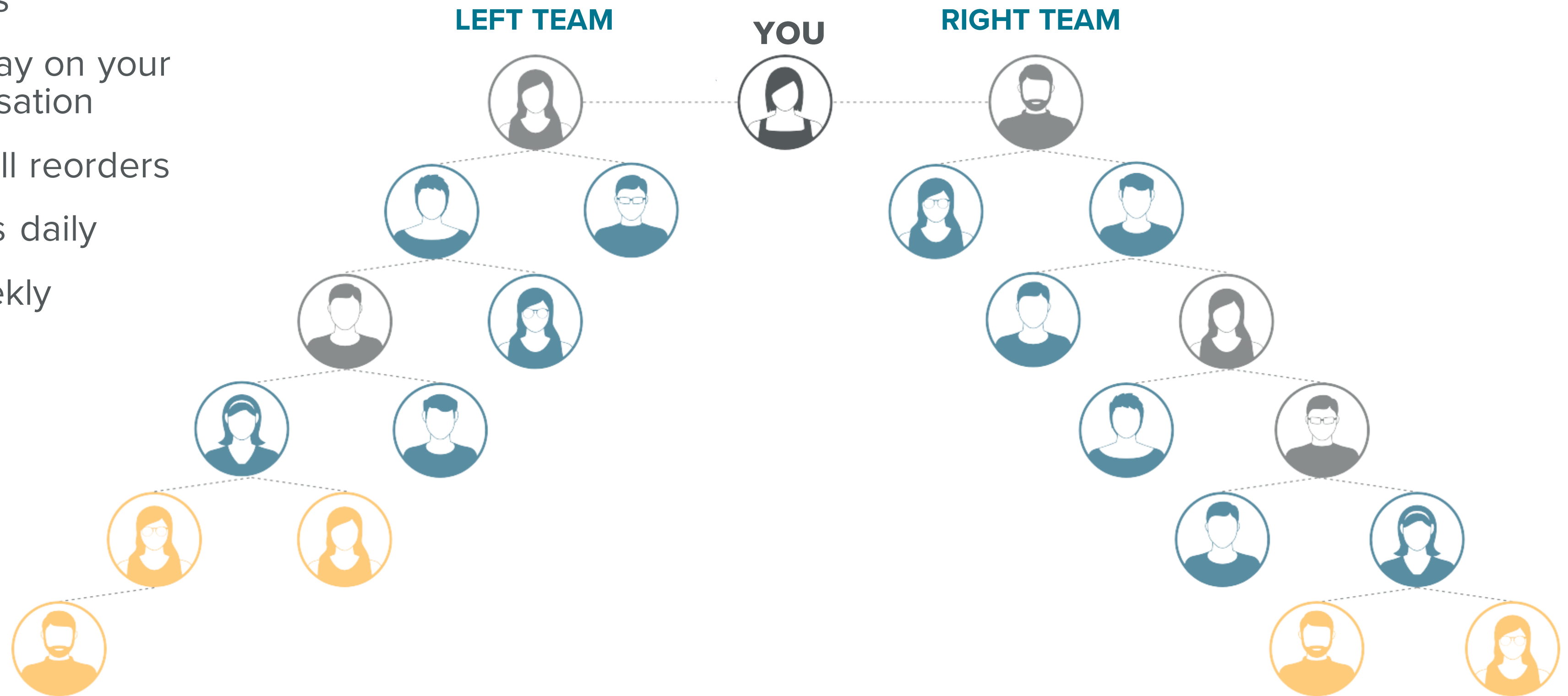
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\*Ultimate Pack is shown in this example

# The Power of 2

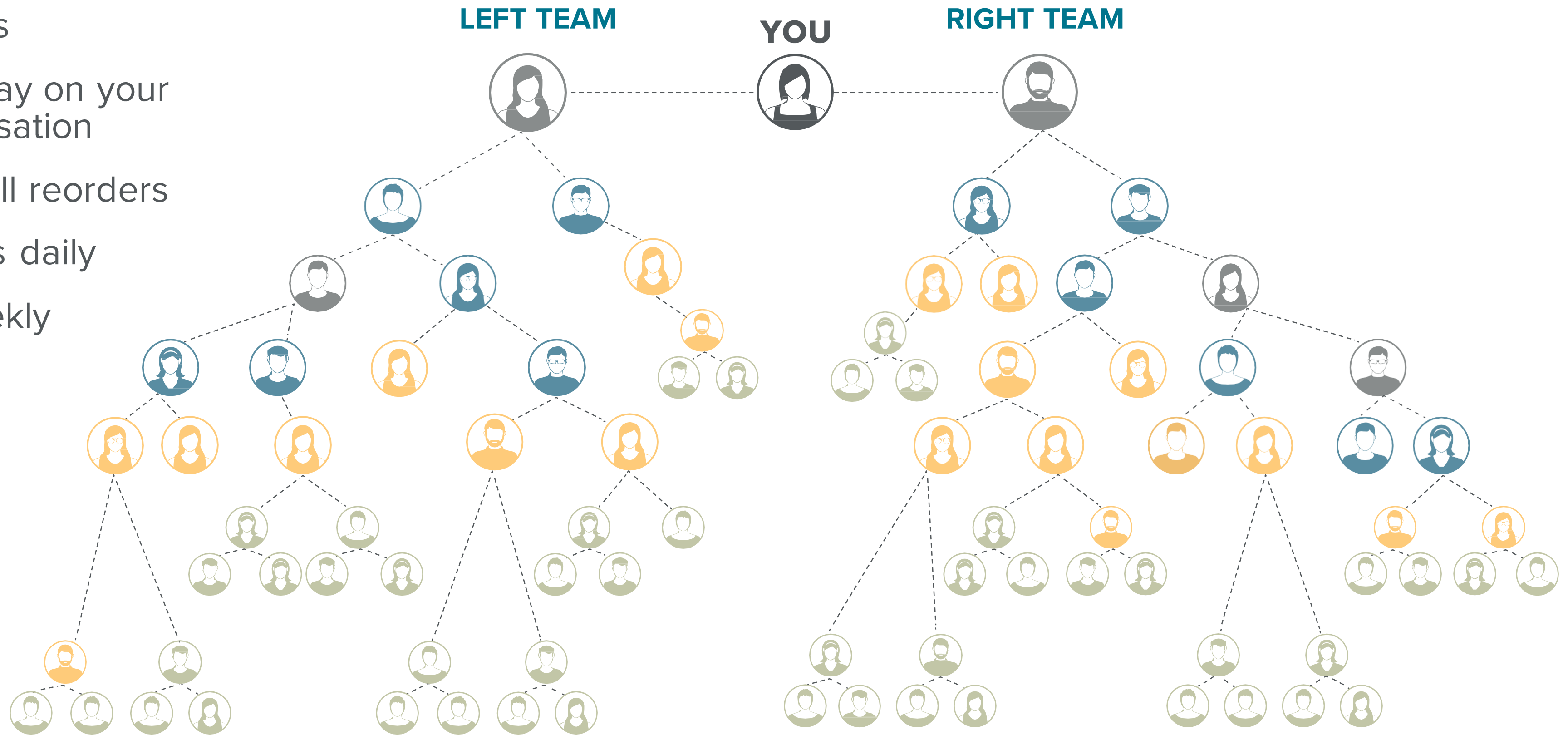
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# Earning Potential With Isagenix

EARN WEEKLY UP TO ...

250 CYCLES = £10,000/11,960€

+ 250 CYCLES ON EXECUTIVE MATCH = £10,000/11,960€

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**WEEKLY TOTAL = £20,000/23,920€**

The  
**body**  
you  
want.

The  
**money**  
you  
need.

The  
**time to**  
enjoy  
both.

900 BV TOTAL = 1 CYCLE    1 CYCLE = £40/47.84€

For illustration purposes only. The amounts depicted here reflect the maximum earnings available assuming all conditions are met and are not projections or guarantees. Amounts exceed those generally earned by the top 1% of all Isagenix income earners. Isagenix does not guarantee any amount of earnings. For complete details on the Isagenix Compensation Plan, visit [IsagenixEarnings.com](https://IsagenixEarnings.com).

ISAGENIX.



# The Perfect Meal

We took what most people consider to be a healthy lunch and stacked it up against one of our IsaLean Shakes.

## HERE'S WHAT WE FOUND...



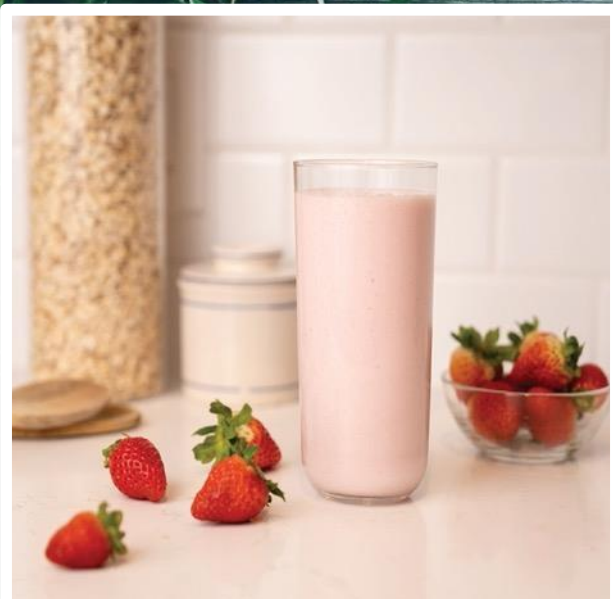
**Boots Meal Deal**  
£3.99



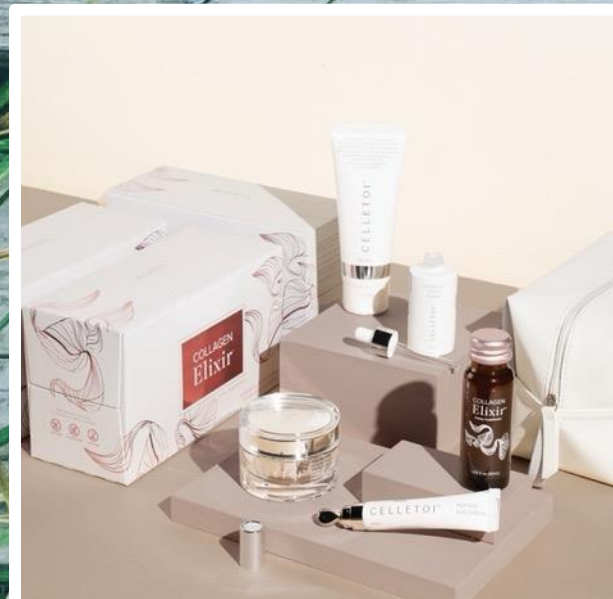
**IsaLean Shakes**  
£2.40

vs.

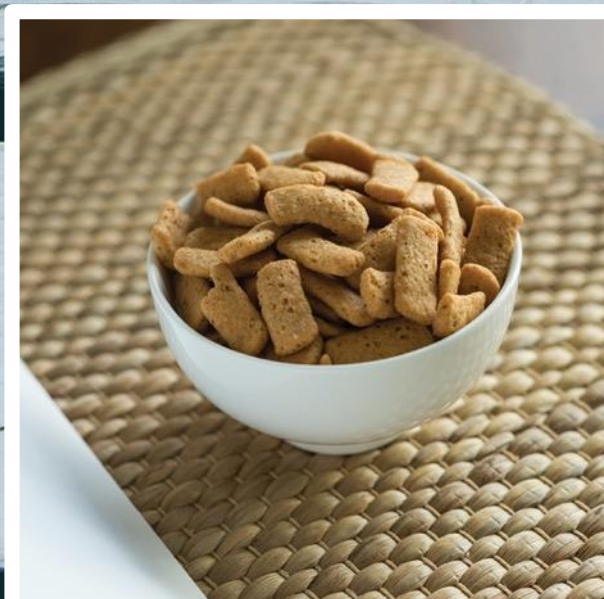
# Pick Your Path



WEIGHT  
MANAGEMENT



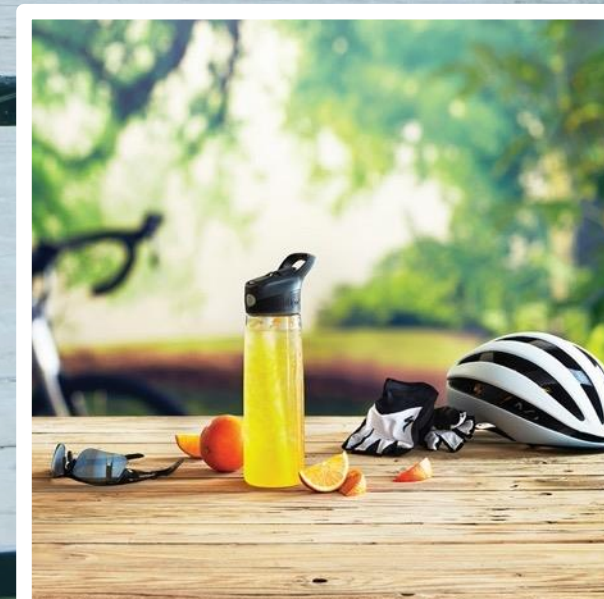
NATURAL  
BEAUTY



DAILY  
NUTRITION



TARGETED  
HEALTH



FITNESS



FINANCIAL  
WELLNESS



# Getting Started

## Basic Pack

- 56 quick and healthy meals
- 32 servings of intermittent fasting nourishment
- 30 servings of daily botanical support
- 30 days of targeted metabolism support
- 30 cleanse day snacks
- 30 nights of digestive support
- 1 Isagenix PROMiXX™ Shaker Bottle

£8.07 per day

## Premium Pack

- 56 quick and healthy meals
- 32 servings of intermittent fasting nourishment
- 30 servings of daily botanical support
- 30 days of targeted metabolism support
- 30 cleanse day snacks
- 30 nights of digestive support
- 1 Isagenix PROMiXX™ Shaker Bottle
- 8 craving-satisfying snack bites
- 6 energy-boosting shots
- 10 savoury protein crisps
- Free Associate membership for a year

£9.60 per day

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- 1 Isagenix PROMiXX™ Shaker Bottle
- 8 craving-satisfying snack bites
- Free Associate membership for a year
- 12 energy-boosting shots
- 20 savoury protein crisp
- 30 scoops of undenatured whey protein
- 24 electrolyte drinks
- 10 convenient protein bars
- £50 Isagenix Event Certificate

£14.77 per day

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£8.53 per day

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£14.77 per day

# Getting Started

WITH COLLAGEN ELIXIR

## Beauty Bundle

40 servings of an innovative blend of marine collagen peptides and powerful botanicals

FROM £156.00

£3.90 PER SERVING

## Beauty Afterglow Bundle

60 servings of an innovative blend of marine collagen peptides and powerful botanicals

FROM £221.00

£3.68 PER SERVING



# Getting Started

WITH CELLETOI™

## BioFirm Collection

- 1 - Advanced Youth Serum
- 1 - Peptide Eye Cream
- (FREE) 1 - Celletoi Travel Bag

## Complete Collection

- 1 - Moisture Balancing Cleanser
- 1 - Firming Cashmere Cream
- 1 - Advanced Youth Serum
- 1 - Peptide Eye Cream
- (FREE) 1 - Celletoi Travel Bag

## Exquisite Collection

- 3 - Collagen Elixir™
- 1 - Advanced Youth Serum
- 1 - Peptide Eye Cream
- (FREE) 1 - Celletoi Travel Bag

## Masterpiece Collection

- 3 - Collagen Elixir™
- 1 - Moisture Balancing Cleanser
- 1 - Firming Cashmere Cream
- 1 - Advanced Youth Serum
- 1 - Peptide Eye Cream
- (FREE) 1 - Celletoi Travel Bag



# Now get back in touch with the person who introduced you to Isagenix.

With our 30-day product satisfaction guarantee, you can get a full refund of the cost of the products, so you have nothing to lose and everything to gain.

